

## Music Superstars to Join Justin Timberlake to Benefit Shriners Hospitals for Children

EARTH, WIND & FIRE, THE COMMODORES, CHARLIE WILSON, COLOR ME BADD, SUGAR HILL GANG, SISTER SLEDGE, VANILLA ICE, TURBO B, SNAP! AND WAYNE BRADY TO PERFORM AT PLANET HOLLYWOOD RESORT & CASINO'S THEATRE FOR THE PERFORMING ARTS ON SATURDAY, OCTOBER 1, 2011

Tickets for the Justin Timberlake and Friends Old School Jam On Sale August 15 at 10 AM PDT

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LAS VEGAS, Aug. 12, 2011 /PRNewswire/ -- Grammy® and Emmy® Award-winning international superstar Justin Timberlake will bring the *Justin Timberlake and Friends Old School Jam, a Special Evening Benefiting Shriners Hospitals for Children* concert event back to the Theatre For The Performing Arts at Planet Hollywood Resort & Casino in Las Vegas on Saturday, October 1 at 8 PM.

Co-hosted by actor, comedian and singer, Wayne Brady, this year's concert will feature performances by award-winning artists including six time Grammy Award winners, Earth, Wind & Fire, Grammy Award winners and legends of Motown, The Commodores, multiple Grammy nominee and R&B music icon, Charlie Wilson, the Multi-Platinum selling R&B group, Color Me Badd, hip hop pioneers, Sugar Hill Gang, Pop and R&B music chart toppers, Sister Sledge, Diamond selling Rapper, Actor, Reality TV Star, Survivor of the Celebrity Machine, Vanilla Ice, Multi-Platinum selling rapper/artist, Turbo B (formerly of Snap!) and international dance music hitmakers, Snap!.

Tickets go on sale Monday, August 15 at 10 AM PDT and range in price from \$100 to \$500 plus applicable live entertainment tax. Tickets may be purchased at the Theatre for the Performing Arts box office at Planet Hollywood Resort & Casino, all Ticketmaster outlets, online at [Ticketmaster.com](http://Ticketmaster.com), or by phone at 800-745-3000. Limited auction for "VIP package" to include priority concert seating, meet and greet and autographed photo. The auction is hosted by Ticketmaster, begins August 15 and ends August 24 at 5 PM PDT. All dates, acts and ticket prices are subject to change without notice.

Justin Timberlake is the 14th celebrity to host an elite men's professional golf tournament, *The Justin Timberlake Shriners Hospitals for Children Open*. The concert on October 1 is one of several events during tournament week that will benefit Shriners Hospitals for Children. For additional tournament information, log on to [jtshrinersopen.com](http://jtshrinersopen.com).

About Planet Hollywood Resort & Casino

Planet Hollywood Resort & Casino is the newest member of the Harrah's Entertainment family. The hottest property on the Las Vegas Strip with 2500 beautifully designed guest rooms and suites featuring the best views in town, Planet Hollywood encompasses over 100,000 square feet of gaming, and has 75,000 square feet of meeting and convention space. The resort features fine dining restaurants including KOI and Strip House, Yolo's Mexican Grill, the award winning Spice Market Buffet, and casual dining options including LA's Pink's Hot Dogs, Earl of Sandwich and Planet Dailies for your 24 hour food cravings. The casino floor also houses multiple high energy lounges, and for rest and relaxation the Planet Hollywood Spa by Mandara can be found on the mezzanine. Planet Hollywood is also home to PEEPSHOW, starring Holly Madison, a

sexy burlesque show with a modern sensibility. In 2010 the majestic PH Tower opened its doors adding 1100 beautifully appointed spacious suites and a hot new pool with luxuriously appointed cabanas. The property is encircled by Miracle Mile Shops with over 170 specialty stores and restaurants. For more information log onto [www.planethollywoodresort.com](http://www.planethollywoodresort.com) or you can find out more on Facebook <http://www.facebook.com/phvegas> and follow on Twitter <http://twitter.com/phvegas> (@phvegas).

Planet Hollywood Resort & Casino, along with all Caesars Entertainment Las Vegas resorts, including Caesars Palace, Paris, Flamingo Las Vegas, Harrah's, Bally's, Rio All-Suite Hotel & Casino, Imperial Palace and Bill's Gamblin' Hall & Saloon, proudly prohibit adding hidden resort fees to hotel guest room rates. For information on No Resort Fees visit [www.caesars.com/vegasnoresortfees](http://www.caesars.com/vegasnoresortfees).

About The 2011 Justin Timberlake Shriners Hospitals for Children Open:

The 2011 Justin Timberlake Shriners Hospitals for Children Open is the ongoing commitment between Timberlake and Shriners Hospitals for Children® to continue the tradition of a professional men's golf event in Las Vegas. The collaboration between Shriners Hospitals for Children® as Title Sponsor and Host, along with Celebrity Host Justin Timberlake, creates a truly unique and world-class event for players and fans alike. A variety of well-known golfers will participate in the competition and help support the mission of Shriners Hospitals for Children®, while enjoying the signature flair that Las Vegas has to offer. The 2011 tournament is September 25 – October 2, 2011 at TPC Summerlin in Las Vegas.

Follow the Justin Timberlake Shriners Hospitals for Children Open on [Facebook](#) and [Twitter](#).

About Shriners Hospitals for Children®:

Shriners Hospitals for Children® is changing lives every day through innovative pediatric specialty care, world-class research and outstanding medical education. The 22 hospitals in the United States, Canada and Mexico provide advanced care for children with orthopaedic conditions, burns, spinal cord injuries, and cleft lip and palate.

Shriners Hospitals for Children is a 501(c)3 non-profit organization and relies on the generosity of donors. All donations are tax deductible to the fullest extent permitted by law.

SOURCE Planet Hollywood Resort & Casino

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