

## The Mac King Comedy Magic Show in Harrah's Las Vegas Offers Summer Discount to California Residents

Show your California ID to receive 1/2 price tickets June 1st - Labor Day Weekend 2012

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LAS VEGAS

LAS VEGAS, May 9, 2012 /PRNewswire/ -- Comedy-Magician Mac King is offering summer fun to all California residents with 1/2 price tickets to "*The Mac King Comedy Magic Show*" at Harrah's Las Vegas. King, one of today's brightest and most talented magicians, takes the stage twice daily, Tuesday – Saturday, at 1 and 3 p.m. in the Showroom Theater. During June 1st – Labor Day Weekend of 2012 simply show your California ID at the Box Office at Harrah's Las Vegas to obtain your half price ticket, which is \$14.95 plus tax.

"Californians have been coming to my show for years, and I wanted to offer a special deal to say thank-you and hopefully meet some new pals as well," said King. "Now my neighbors in California can enjoy some laughter and magic during their Vegas getaway at an even better price."

During the past 12 years, King has welcomed more than one million audience members to his show. Recently, he signed a contract to continue providing laughter and magic at Harrah's Las Vegas for five more years, extending his run through 2015.

Sought after worldwide, King has made several high-profile appearances including: "*The Late Show with David Letterman*," Host of the world-famous Magic Castle's 44th Annual "Academy of Magical Arts Awards Show," "100 Years of Magic" at the London Palladium, The Luminato Festival "Masters of Magic" series in Toronto, Canada, and Gilda's Laugh Fest, honoring the late Gilda Radner.

Mac King has been consistently lauded throughout his impressive run. Voters in the 2012 About.com Reader's Choice Awards named King's show as "Best Las Vegas Show". *Las Vegas Review-Journal* named his show the "Best Bargain Show" for nine straight years (2003-2012), "Best Family Attraction" in 2012, and "Favorite Male Las Vegan" in 2008. In 2011, he was deemed "Best Strip Headliner" in the *Las Vegas Weekly's* "Best Of" Awards. King, a past NBC-TV "*The World's Greatest Magic Shows*" regular, has also been decorated as *Magic Magazine's* "Funniest Act in Magic," the World Magic Awards' "Best Comedy Magician" and the Magic Castle's "Magician of the Year."

Tickets are regularly \$29.95 plus tax. Visit [www.mackingshow.com](http://www.mackingshow.com) for additional information.

Friend Mac King on Facebook: <http://www.facebook.com/mackingshow>

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### Harrah's Las Vegas

Harrah's Las Vegas is budget-friendly and offers something for every guest with more than 2,500 hotel rooms and suites, 87,000 square-feet of casino space, a state-of-the-art Sports Pit offering both live gaming and sports betting, and more than 25,000 square-feet of meeting and convention space. Seven restaurants encompass everything from Toby Keith's 'I Love This Bar & Grill,' which offers an all-American menu and live music nightly, to the upscale setting of The Range Steakhouse, a romantic venue with breathtaking views of the Strip. Harrah's outdoor bar, Carnaval Court, brings high energy to the Las Vegas Strip with live music

and some of the world's top flair bartenders who juggle and pour to perfection. A wide variety of entertainment options range from the comedy-magic of Mac King, to stand-up performances at The Improv, to the longest-running tribute show in the world, Legends in Concert. For more information, please visit [www.harrahslasvegas.com](http://www.harrahslasvegas.com) or <http://caesars.thedigitalcenter.com> to access media materials and request high-resolution images. Find Harrah's Las Vegas on Facebook <<http://www.facebook.com/harrahsvegas>> and follow on Twitter <<http://www.twitter.com/harrahsvegas>>.

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