

Planet Hollywood Resort & Casino To Present "CeeLo and Friends" October 10, 2012

Show benefiting Keep Memory Alive to feature past artists from NBC's hit show "The Voice"

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LAS VEGAS, Sept. 13, 2012 /PRNewswire/ -- This fall, mega superstar CeeLo Green is teaming up with some of the biggest names in entertainment to deliver an early Christmas gift to the Las Vegas-based non-profit organization Keep Memory Alive. "CeeLo and Friends" will be presented in the Showroom at Planet Hollywood Resort & Casino on Wednesday, Oct. 10, with a portion of the ticket sales benefiting Keep Memory Alive, which raises awareness and funds in support of Cleveland Clinic Lou Ruvo Center for Brain Health's work towards enhanced treatments and research of neurocognitive disorders. CeeLo will perform songs from his upcoming Christmas album with past artists from NBC's "The Voice," as well as other performers to be announced at a later date. Doors will open at 7 p.m. and the show will begin at 8 p.m.

The show will not only serve as a preview of CeeLo's new Christmas album, set to be released Tuesday, Oct. 30, but will also give fans a taste of his highly-anticipated new resident show, "CeeLo Green is LOBERACE," set to premiere at Planet Hollywood Resort & Casino Wednesday, Feb. 27, 2013.

"There is no place better than Las Vegas to bring this huge, magical extravaganza to celebrate my new holiday album and christen the home of my new Vegas residency show 'Loberace' coming to Planet Hollywood in February 2013," says CeeLo Green. "I wanted to thank Vegas for welcoming me to their city and show my appreciation to the community by supporting the local mission of Keep Memory Alive. I'm excited to have them a part of this *magic moment*."

For those unable to attend, the concert will be filmed and will premiere Monday, Nov. 26, on The Warner Sound (www.youtube.com/TheWarnerSound), Warner Music Group Corp.'s original YouTube channel.

Tickets go on-sale Friday, Sept. 14 at 10 a.m. Tickets range in price from \$125-\$500 and can be purchased at the Planet Hollywood Box Office, by calling 800-745-3000 or visiting www.ticketmaster.com.

Singer-songwriter, rapper, producer, actor and professional "lady killer" CeeLo Green first came onto the music scene as a member of the hip-hop group Goodie Mob along with Big Gipp, T-Mo and Khujo. They released their debut album "Soul Food" in 1995, pioneering them to the top of the emerging Southern rap scene. Goodie Mob released two more albums and is currently back in the studio working on a new album. After CeeLo's success with Goodie Mob, he successfully reinvented himself and formed Gnarls Barkley with deejay-producer Danger Mouse. Gnarls Barkley released the 2006 hit "Crazy", which reached #1 in various singles charts worldwide and won a Grammy® Award in 2007. Following Gnarls Barkley, CeeLo put his time back into a true solo career and released the 2010 album "The Lady Killer," which featured his hit single "Forget You." The smash hit received five 2011 Grammy® nominations, winning the category for "Best Urban/Alternative Performance", and another single off the album, "Fool For You", won two Grammy® Awards in 2012. In addition to the new Goodie Mob album this year, CeeLo is also currently working on a new solo album. Apart from his music career, CeeLo can currently be seen on the third season of NBC's hit show "The Voice" as a coach alongside Christina Aguilera, Adam Levine and Blake Shelton.

Planet Hollywood Resort & Casino is the newest member of the Caesars Entertainment family and is a full partner in Total Rewards™. The hottest property on the Las Vegas Strip with 2,500 beautifully designed guest rooms and suites showcasing the best views in town, Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, nine restaurants including KOI, Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, and the Planet Hollywood Spa by Mandara. The mega resort is also home to PEEPSHOW, the sexy striptease spectacular starring bombshell Holly Madison, and Grammy® Award-winning recording artist CeeLo Green will premiere his new Las Vegas resident show, "CeeLo Green is LOBERACE" in Feb. 2013. The property is encircled by Miracle Mile Shops with more 170 specialty stores and restaurants. For more information, please visit www.planethollywoodresort.com or caesars.thedigitalcenter.com to access media materials and request high-resolution images. Find Planet Hollywood on [Facebook](#) and follow on [Twitter](#).

BASE ENTERTAINMENT

BASE develops, produces and manages intellectual properties generated for live entertainment stages in North America, Asia and Brazil. BASE's current production activity in Las Vegas includes the following: *Peepshow* starting Holly Madison at Planet Hollywood Resort & Casino at The Venetian, *Jersey Boys* at The Paris, *Absinthe* at Caesars Palace and *Defending the Caveman* at Harrah's. In addition, BASE operates the Showroom and PH Live at Planet Hollywood in Las Vegas. At Marina Bay Sands in Singapore, BASE programs both the Grand Theater, previously home to both *The Lion King* and *Wicked*, and the Sands Theater. In Brazil, BASE, in partnership with Geo Eventos, opened *Priscilla Queen of the Desert* in Sao Paulo in March 2012. Recently opened at Discovery Times Square in New York City, *Spy: The Secret World of Espionage* represents the premiere museum quality exhibition developed and presented by BASE. In 2013, BASE will premiere Barry Levinson and Sheryl Crow's new musical *Diner* on Broadway. BASE Entertainment's headquarters are in New York, and its founders include industry veterans Brian Becker and Scott Zeiger. For more information please visit www.BASEentertainment.com.

KEEP MEMORY ALIVE

Keep Memory Alive, whose mission is to provide enhanced treatment and ultimately cures for patients and their families suffering from neurocognitive disorders, raises awareness and funds in support of the Cleveland Clinic Lou Ruvo Center for Brain Health. By supporting Keep Memory Alive and its fight against neurodegenerative diseases such as Alzheimer's, Huntington's, Parkinson's, ALS and memory disorders of all kinds, we can ensure progress towards better treatments and ultimately cures will occur in Las Vegas. For additional information call (702) 263-9797 or visit www.keepmemoryalive.org.

SOURCE Planet Hollywood Resort & Casino

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