

## Gordon Ramsay Pub & Grill at Caesars Palace and Gordon Ramsay BurGR at Planet Hollywood Resort & Casino Now Open For Lunch and Dinner

Chef Gordon Ramsay makes history in Las Vegas opening two different restaurants in two different locations within a week of each other on the famed Las Vegas Strip - the celebrated chef has opened three different restaurants in three locations all in one year

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LAS VEGAS, Jan. 7, 2013 /PRNewswire/ -- Following the highly successful opening of Gordon Ramsay Steak at [Paris Las Vegas](#) in May, the Dec. 18 opening of Gordon Ramsay Pub & Grill at [Caesars Palace](#) and Dec. 22 opening of Gordon Ramsay BurGR at [Planet Hollywood Resort & Casino](#) marks three Gordon Ramsay restaurants to open in Las Vegas in less than a year, expanding the relationship with Caesars Entertainment Corp. Gordon Ramsay Pub & Grill, the neighborhood restaurant at Caesars Palace conceptualized by the award-winning chef offers a lively English pub experience, while Gordon Ramsay BurGR brings Planet Hollywood the first gourmet burger concept from the celebrated chef.

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"The two things missing on the strip were a great burger restaurant and an authentic pub & grill, so we're very excited to offer these two very different, but equally vibrant new restaurants in Vegas for guests to enjoy," said Ramsay.

Gordon Ramsay Pub & Grill opened Dec. 18 and serves lunch and dinner daily in its 290-seat restaurant. Offering the pub menu until midnight on weekdays and 2 a.m. on weekends the pub will quickly become a gathering place for guests, locals and industry members looking to dine late.

Gordon Ramsay Pub & Grill is essentially two unique restaurants with distinct menus, atmospheres and even uniforms. The grill section of the restaurant features a relaxed and friendly setting with dishes including Scottish salmon, lamb T-bone, Irish beef cheek stew with spotted dog and potted triple chocolate trifle for dessert. The pub features elevated British pub food in a comfortable and lively setting showing sporting events from across the world on state of the art entertainment systems. The pub includes 24 beers served on tap plus 63 bottled beers including a selection of large format varieties. With an eye towards dishes that pair well with beer the pub menu includes snacks like Scotch eggs, pork & duck rillettes and pub spots—a British version of a slider—as well as main courses of fried egg sandwich, shepherd's pie, brick pressed Cornish chicken and the classic Yorkshire Ale Batter fish and chips. The extensive beer list full of varying formats and styles creates ample option for guests to choose beer pairings with their dishes; both the pub and grill service staffs have been educated with the necessary training to recommended appropriate beer pairings.

EDG Interior Architecture + Design created a space that is welcoming, high-energy and comfortable utilizing distressed woods. The restaurant is laid out like a collection of rooms, each with its own design, seating format and energy. A wall made from kegs, 175 kegs to be exact, separates rooms while artwork pays tribute to the Tower of London, St. Paul's and Big Ben. The centerpiece is a striking bar showcasing beer taps in front of a backdrop inspired by traditional British red telephone booths. A vintage-style lounge comprises the pub section of the restaurant and a private dining room is available in the grill section. Located at the intersection of the Forum Shops, Colosseum and self-parking garage, Gordon Ramsay Pub & Grill takes advantage of its central setting with a patio area extending onto the casino floor where guests can be in the middle of the action. Tabletops are comprised of rustic, pottery-inspired plateware layered with unprocessed woods and rugged serving vessels.

The uniforms are inspired by the English punk scene and feature a number of multi-media pieces designed by *Glee* and *Mad Men* assistant costume designer Allison Leach, a continuing trend with Gordon Ramsay's Las Vegas restaurants.

Planet Hollywood Resort & Casino and chef [Gordon Ramsay](#) opened his first burger experience restaurant, Gordon Ramsay BurGR, at the center-Strip Planet Hollywood Resort & Casino on Dec. 22, 2012. BurGR, a name that plays on the celebrity chef's initials, is located steps from the famous Las Vegas Strip at the entrance of [Planet Hollywood Resort & Casino](#) adjacent to the Extra! Lounge. The restaurant is open for lunch and dinner

daily and, so close to the famed Las Vegas Strip, will be sure to have a vibrant bar scene.

BurGR takes the traditional burger, fries and milkshake combination to an entirely new level with selections like sweet potato fries with vanilla powdered sugar and pudding shakes. To achieve a complex flavor all burgers are cooked over an *open flame* fueled by hard woods, the only burger restaurant on the Strip utilizing this method, and prepared with fresh, quality ingredients. Burgers include the *Hell's Kitchen* burger with asadero cheese, roasted jalapeno peppers, avocado and oven-roasted tomato and the Chanterelle burger with chanterelle mushrooms, arugula and figgy-onion jam.

A section of Devil Dawgs provides guests looking for some spice a worthy option; the all-beef "snap dogs" are simmered in devilish hot sauce then fire-kissed on the open grill, providing a consistent fiery spice throughout and topped with traditional and unique condiments. The ultimate burger would not be complete without the accompaniment of mouth-watering French fries. BurGR fries are hand-cut and thrice cooked ensuring extra crispness. Additionally, the restaurant breaks the mold of the typical Russet potato fry and uses Kennebec potatoes offering a lighter, less starchy and crisper fry—perfect for the signature curry ketchup and chipotle ketchup. The menu is rounded out with fried chicken sliders, hand-made jalapeno poppers, a selection of fry flavors and the now-famous sticky toffee pudding—in a push-pop!

Pudding Shakes, a Gordon Ramsay creation exclusive to BurGR, are creamy handspun milkshakes topped with intensely flavored pudding. Flavors include coconut pudding with strawberry shake topped with a chocolate cookie and chocolate hazelnut pudding with coffee shake topped with a praline cookie. Not to be neglected, the beverage program features an extensive beer list and a robust cocktail program. Focusing primarily on *American craft beers* BurGR serves 30 beers, all from a stunning frozen tap wall with a selection of bottled beer. The cocktail program features a selection of traditionally made cocktails, crafted with fresh ingredients with made-from scratch syrups.

With a location that draws on the energy of both the casino and Strip, the room is designed in a youthful way with a stylish and modern ambience. The vividly colored room seats 200 and is accented by an undulated ceiling, steel and concrete floor, keg display and open kitchen. With 16 high definition televisions strategically placed for unobstructed sight lines, BurGR will be an ideal place to view entertainment and sporting events. The uniforms, designed by Allison Leach, contrast the bright colors of the restaurant with their muted tones. Allison Leach, known for her costume design for the hit shows *Glee* and *Mad Men*, helped to set the industry trend for restaurant uniform design with Gordon Ramsay Steak and continues her visionary work at BurGR.

#### GORDON RAMSAY

Scottish by birth, Gordon Ramsay was brought up in Stratford-upon-Avon, England. With an injury prematurely putting an end to any hopes of a promising career in football, he went back to college to complete a course in hotel management. His dedication and natural talent led him to train with some of the world's leading chefs, such as Albert Roux and Marco Pierre White in London, and Guy Savoy and Joel Robuchon in France.

In 1993 Ramsay became chef of Aubergine in London. Within three years, he was awarded two Michelin stars. In 1998, at the age of 31, Ramsay set up his first wholly owned and namesake restaurant, *Restaurant Gordon Ramsay*, which quickly received the most prestigious accolade in the culinary world – three Michelin stars. Today, *Restaurant Gordon Ramsay* is London's longest-running restaurant to hold this award, and Ramsay is one of only four chefs in the U.K. to maintain three stars.

Now internationally renowned, Ramsay has opened a string of successful restaurants across the globe, from Italy to the United States. The group continues to grow with recent openings such as *Bread Street Kitchen* in London's City district; two ventures in Doha, Qatar; *Gordon Ramsay Steak* at Paris Las Vegas; and *The Fat Cow* in Los Angeles. Ramsay received an OBE (Order of the British Empire awarded by Queen Elizabeth II) in 2006 for services to the industry.

Ramsay has also become a star of the small screen both in the U.K. and internationally, with U.K. shows such as *GORDON'S GREAT ESCAPES* and *GORDON RAMSAY: SHARK BAIT*, as well as four top-rated FOX shows that air in more than 200 countries worldwide: *KITCHEN NIGHTMARES*, *HELL'S KITCHEN*, *MASTERCHEF* and *HOTEL HELL*. He is also a published author of a number of books, many of which have become bestsellers around the world, most notably his autobiography, *Roasting in Hell's Kitchen*.

Ramsay has a global partnership with WWRD (Waterford®, Wedgwood®, Royal Doulton®), which offers quality home and lifestyle products.

He lives with his wife, Tana and four children, along with their bulldog Rumpole and two cats. He divides his time between Los Angeles and South London.

#### PLANET HOLLYWOOD RESORT & CASINO

Planet Hollywood Resort & Casino is the newest member of the Caesars Entertainment® family and is a full

partner in Total Rewards®. The hottest property on the Las Vegas Strip with 2,500 beautifully designed guest rooms and suites showcasing the best views in town, Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including recently opened Gordon Ramsay BurGR, KOI, Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, and the Planet Hollywood Spa by Mandara. The mega resort is also home to the sexy striptease spectacular PEEPSHOW, and Grammy® Award-winning recording artist CeeLo Green will premiere his new Las Vegas resident show, "CeeLo Green is LOBERACE" in Feb. 2013. The property is encircled by Miracle Mile Shops with more 170 specialty stores and restaurants. For more information, please visit [www.planethollywoodresort.com](http://www.planethollywoodresort.com) or [caesars.thedigitalcenter.com](http://caesars.thedigitalcenter.com) to access media materials and request high-resolution images. Find Planet Hollywood on [Facebook](#) and follow on [Twitter](#).

#### CAESARS PALACE

Reigning at the heart of the Las Vegas Strip, Caesars Palace features 3,960 hotel guest rooms and suites, including the brand new Octavius Tower and 181-room Nobu Hotel. The 85-acre resort offers 25 diverse dining options including celebrity chef-branded restaurants by Gordon Ramsay, Bobby Flay and Guy Savoy, the award-winning Bacchanal Buffet, nearly 130,000 square-feet of casino space, a five-acre Garden of the Gods pool oasis and the award-winning Qua Baths & Spa. The Forum Shops at Caesars showcases more than 160 boutiques and restaurants and the 4,300-seat Colosseum spotlights world class entertainers such as Celine Dion, Elton John, Rod Stewart, Jerry Seinfeld and Shania Twain. For more information, please visit [www.caesarspalace.com](http://www.caesarspalace.com) or [caesars.thedigitalcenter.com](http://caesars.thedigitalcenter.com) to access media materials and request high-resolution images. Find Caesars Palace on [Facebook](#) and follow on [Twitter](#).

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