

PEEK Nightclub expands Grand Opening Weekend at Harrah's Lake Tahoe to Three Epic Nights, Feb. 15 - 17

JWOWW, Paris Hilton, Jermaine Dupri set to host consecutive mega-parties!

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STATELINE, Nev., Feb. 7, 2013 /[PRNewswire](#)/ -- Harrah's Lake Tahoe has expanded the grand opening celebration of PEEK Nightclub to three epic nights of entertainment over Presidents' Weekend, Feb. 15, 16 & 17. "Jersey Shore" star JWOWW will now host the PEEK party on Friday night, Feb. 15 and record producer and rapper Jermaine Dupri will entertain as celebrity DJ on Sunday night, Feb. 17.

As previously announced, international socialite Paris Hilton highlights Feb. 16, hosting the festivities on Saturday night. "I'm excited to host the grand opening of PEEK at Harrah's Lake Tahoe with the Beatclan," said Paris Hilton. Special celebrity DJ for Saturday night is Sacramento's DJ SN1 of 103.5 fm.

"I can't wait to get to Lake Tahoe and party at the newest hot spot, PEEK Nightclub," said JWOWW, star of the hit "Jersey Shore" spinoff series, "Snooki & JWoww." "What better way to open PEEK than with a blowout party hosted by me and my friends. Harrah's get ready!" The "Mardi Gras Gone Wild" theme on Friday night will also feature one of San Francisco's hottest nightclub entertainers, DJ E Rock.

With a world-renowned reputation for premium nightlife events and venues, Caesars Entertainment and Harrah's Lake Tahoe continue their dedication to innovate and meet every guest's desire by providing state-of-the-art live entertainment in the greater Lake Tahoe region.

"With more than \$1 million in entertainment plans and renovations to the existing space, PEEK will redefine Tahoe nightlife and rival top nightclubs throughout the United States," said John Koster, Regional President of Caesars Entertainment in Northern Nevada and Laughlin. "Harrah's and Lake Tahoe are resort destinations known well both nationally and internationally and by adding a premier nightclub, like PEEK, will only solidify Harrah's Lake Tahoe as a 'place-to-be-and-be-seen' on the nightlife entertainment map," continued Koster.

Featuring over 6,700-square-feet of optimal nightlife and live entertainment space, PEEK's new footprint includes 40 intimate VIP sections, including some of today's most highly touted nightclub amenities. With the capability to provide full scale music performances, PEEK will host some of the World's biggest names in entertainment, including big-named Vegas, Miami, NY, and L.A. DJs.

Partnering with one of Las Vegas' revered event production and design companies in Back Bar USA, guests to PEEK can expect unmatched VIP offerings and superior customer service. Aerial shows will keep the energy going as the PEEK performers entertain from several stories above the already hot dance floor – PEEK is destined to become one of the nation's best-known nightclubs in no time.

For the latest on upcoming entertainment and celebrity appearances at PEEK, visit www.peaknightclub.com. Join us on Facebook and Twitter (PeekTahoe @PeekTahoe) for insider information and the latest promotions. To book a VIP area and for bottle service reservations, call 775.586.6705.

[About Harrah's Lake Tahoe](#)

Combining a special blend of luxury, beauty, great guest service and casino entertainment, Harrah's Lake Tahoe maintains a long tradition as one of the most highly rated and popular resort casinos in the country. Owned and operated by Caesars Entertainment Corporation, Harrah's is located on the south shore of Lake Tahoe, North America's largest alpine lake, central to unequaled year-round outdoor recreation and America's largest concentration of ski resorts. A timeless creation, Harrah's 18-story, 512 room hotel, which includes two full floors of ultra-luxurious suites, reflects the natural beauty of the Sierra Nevada and Lake Tahoe. Harrah's leads the way in entertainment with exclusive production shows and many of the brightest stars in show business appearing in the legendary South Shore Room. After hours, the showroom is transformed into Northern Nevada's newest and hottest nightclub, PEEK Nightclub. To top it all off, Harrah's Lake Tahoe is world famous for fun-filled and exciting 24-hour casino action. The 70,000 square-foot casino is highlighted by an elegant, contemporary interior design incorporating warm, vibrant colors and dark wood soffits, column treatments and accents. For more information, please visit www.TotalRewardsTahoe.com.

SOURCE Harrah's Lake Tahoe

<http://caesars.mediaroom.com/2013-02-07-PEEK-Nightclub-expands-Grand-Opening-Weekend-at-Harrahs-Lake-Tahoe-to-Three-Epic-Nights-Feb-15-17>