

Bally's Las Vegas South Tower to become All-New Jubilee Tower

Nearly 800 newly designed rooms offer stylish appeal paired with appealing rates, on sale today

PR Newswire

LAS VEGAS

LAS VEGAS, June 25, 2013 /PRNewswire/ -- Bally's Las Vegas has announced plans to renovate and rename its existing South tower to the all-new Jubilee Tower, named after the property's iconic show, Jubilee!, which celebrates its 32nd anniversary this summer, making it the longest-running show in Las Vegas. Renovations will include 756 remodeled hotel rooms and suites, which go on sale today for first guest arrivals late summer 2013.

(Photo: <http://photos.prnewswire.com/prnh/20130625/LA37733>)

Jubilee Tower will offer luxurious accommodations for an incredible value with nightly rates starting at \$99. Visit www.ballyslasvegas.com/jubileetower to book a room.

The fresh, new Jubilee Tower accommodations will encompass 450 square feet of living space with chic lounge furniture yielding a stylistic and welcoming atmosphere. Juxtaposed geometric patterns will create a contemporary feel, set with neutral tones and striking pops of red visible throughout decorative accents and fashionable wall coverings. Dark wood furnishings, a work desk and a 37-inch flat screen television will complete the space. Each room will also come equipped with a refrigerator and redesigned bathrooms that will feature spacious glass-enclosed showers.

A total of 121 remodeled one- and two-bedroom suites will span 800 to 1,600 square feet, each which will feature a separate living and dining room, bar, ample workspace and a master bedroom retreat with an oversized, central whirlpool bathtub. Redesigned common areas will include refurbished corridors and elevator lobbies that will incorporate the signature geometric patterned carpets, updated wall coverings and modern light fixtures.

"The Jubilee Tower is just one of the new and exciting additions taking place at Bally's Las Vegas," said Steve Opdyke, vice president of hotel operations. "We're thrilled to be offering our guests fresh, new accommodations and lively additions to entertainment and nightlife right in the heart of the Strip at Bally's marquee location."

New to Bally's entertainment lineup is VÉRONIC Voices. Proudly co-produced by Celine Dion, the show features unique talents of Véronic, the only female tribute artist of her kind who pays homage to the most popular female recording artists in the world. Whether she's singing Lady Gaga or Madonna, Whitney or Adele, Pink or Celine, Véronic's amazing repertoire of voices backed by six dancers and five state-of-the-art video screens takes audiences on a jaw-dropping, captivating entertainment journey like no other.

A staple in Las Vegas nightlife for more than 15 years, the legendary Drai's After Hours recently celebrated the opening of its new location at Bally's Las Vegas. Drai's After Hours is owned and operated by Victor Drai, who is regarded by many as the "father of the Las Vegas after hours scene," having created and founded Las Vegas mega-clubs Tryst and XS.

Bally's Las Vegas

The 44-acre Bally's Las Vegas is located on the center of the world-famous Las Vegas Strip, across from Caesars Palace and next to Paris Las Vegas. Bally's features two 26-story hotel towers, offering 2,814 guestrooms and suites. The resort features 11 restaurants, a relaxing pool oasis, a lavish spa and casino space featuring a Party Pit, poker room, 1,100 slot machines and a first-class Race & Sports Book known for its stadium-style seating and abundance of high-definition television screens. Bally's Las Vegas is also home to Jubilee!, the renowned production that has been thrilling audiences since 1981 with its beautiful showgirls, music, lavish sets and spectacular choreography. Every Sunday, guests can indulge in the finest array of food from around the world, including caviar, sushi, lobster and champagne at the world-famous Sterling Brunch. For more information, please visit www.ballyslasvegas.com or caesars.thedigitalcenter.com to access media materials and request high-resolution images. Find Bally's on [Facebook](#) and follow on [Twitter](#).

SOURCE Bally's Las Vegas

<http://caesars.mediaroom.com/2013-06-25-Ballys-Las-Vegas-South-Tower-to-become-All-New-Jubilee-Tower>