

Vacation on a Dime with Astonishing Savings During the Semi-Annual Sale from Total Rewards by Caesars Entertainment

Take advantage of discounts up to 40 percent on rooms at 29 top-notch Total Rewards resorts across the country

Suggested Tweet: Take advantage of @Total_Rewards Semi-Annual Sale and save up to 40% off room rates from Vegas to Atlantic City!

PR Newswire
LAS VEGAS

LAS VEGAS, July 9, 2013 /PRNewswire/ -- This summer travelers and 'staycationers' can make the most out of their vacation with the Total Rewards Semi-Annual Sale offered by Caesars Entertainment. Jet-setters can take advantage of a more affordable getaway with room discounts up to 40 percent at their favorite resorts and casinos nationwide.

"We are pleased that we can offer our guests attractive discounts to make their retreat more enjoyable. We want to ensure that they spend less time worrying about their vacation budget and more time making memories with their friends and family," said Joshua Kanter, senior vice president of Total Rewards.

The semi-annual sale will be available to the public starting Monday, July 8 and will end Sunday, Aug 4.

A total of 29 different Total Rewards resorts across the country will participate in the semi-annual sale. Discounts will range from 15 to 40 percent off normal rates so that guests can plan their next vacation or staycation guilt-free. From an over-the-top Vegas vacation to a Tahoe golf getaway or a relaxing retreat near the Mississippi River in Tunica, Total Rewards offers hotel options at all of your favorite vacation destinations.

Hotel rooms in Las Vegas, Atlantic City, Tunica, Lake Tahoe and more can be booked via <http://www.TotalRewards.com/sale>. Travel restrictions and blackout dates may apply.

Become a Total Rewards member and enjoy other savings and special offers including early access to the next Semi-Annual Sale by visiting [TotalRewards.com](http://www.TotalRewards.com). Benefits of becoming a Total Rewards member include earning and redeeming credits at nearly 40 resorts and casinos nationwide on a wide variety of experiences, including gaming, entertainment, dining, golf, shopping, spas, nightlife and hotel rooms. Membership perks also include preferred pricing at restaurants across the network and discounts at Caesars' retail outlets.

About Total Rewards

Total Rewards is one of the gaming and entertainment industry's leading customer loyalty program and there is no cost to enroll. Unique to resorts operated by Caesars Entertainment Corporation, the world's most geographically diversified casino-entertainment company, Total Rewards connects its millions of active members to Caesars Entertainment properties nationwide and across the globe. Total Rewards is focused on building loyalty with guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. With Total Rewards, members have access to the largest network of hotel and entertainment options in the gaming industry and are able to take advantage

of endless amenities, including exclusive access to unique experiences and benefits. Total Rewards' major resort brands include Caesars Palace, Horseshoe, Harrah's, Flamingo, Showboat, Bally's, Harveys and Planet Hollywood Resort & Casino. For more information, visit: www.TotalRewards.com.

About Caesars Entertainment

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 75 years ago, Caesars has grown through development of new resorts, expansions and acquisitions, and now operates casinos on four continents. The company's resorts operate primarily under the Harrah's®, Caesars® and Horseshoe® brand names. Caesars also owns the World Series of Poker® and the London Clubs International family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

SOURCE Caesars Entertainment

<http://caesars.mediaroom.com/2013-07-09-Vacation-on-a-Dime-with-Astonishing-Savings-During-the-Semi-Annual-Sale-from-Total-Rewards-by-Caesars-Entertainment>