

Britney Spears Debuts New Show "Britney: Piece Of Me" To Sold Out Audience At Planet Hollywood Resort & Casino

International Superstar Triumphantly Launches Her Two-Year Las Vegas Residency

PR Newswire
LAS VEGAS

LAS VEGAS, Dec. 28, 2013 /PRNewswire/ -- Tonight, legendary pop icon Britney Spears brought art to life, making her famous lyrics a reality by proving fans really do want a "piece of her" during her premiere performance of the appropriately-titled "Britney: Piece of Me" at Planet Hollywood Resort & Casino. Marking the beginning of her two-year residency at the fully reconstructed The AXIS Theater, Britney debuted her new show to multiple standing ovations and a star-studded, sold-out crowd that included Katy Perry, Miley Cyrus, Selena Gomez, Kellen Lutz, Sia, DJ Pauly D, Serena Williams, Adam Lambert and Mario Lopez.

(Photo: <http://photos.prnewswire.com/prnh/20131228/MM38083>)

Dazzling fans with show-stopping performances for more than 15 years, Britney has truly brought her most spectacular show ever to Las Vegas. A celebration of one of the most illustrious careers in music history, the jaw-dropping production is a compilation of more than 20 of Britney's worldwide hits, including "Baby One More Time," "Oops I Did It Again," "Toxic," "Circus," "Womanizer" and "Slave 4 U," as well as new material from her recently-released album "Britney Jean."

"Britney: Piece of Me" is the most cutting-edge pop concert experience ever produced for Las Vegas, featuring a 4-piece band, 14 dancers, elaborate sets, unforgettable costumes and state-of-the-art, never-before-seen technology. Directed by one of the industry's most well-respected creative directors for live stage entertainment, Baz Halpin, the show's creative team also includes assistant creative director Melisa Garcia, multimedia designer GEODEZIK, choreographers The Squared Division and costume designer Marco Marco.

Britney is the first artist-in-residence to be housed in Planet Hollywood's newly renovated The AXIS Theater, which features one of the largest indoor video and projection installations in the world. With its innovative dance floor and exclusive table and bottle service provided by Drai's Management Group, The AXIS is part nightclub and part theater, setting it apart from any other venue in Las Vegas. The 4,600-seat, intimately-sized theater allows Britney's fans to see her as they've never seen her before.

Tickets and VIP packages for performances through Sept. 2014 are currently on sale. General ticket prices range from \$59 to \$229, plus applicable tax and fees, and may be purchased online at BritneyPieceofMe.com or in-person at the Planet Hollywood box office. Prices for VIP packages vary depending upon the show date. All shows begin at 9 p.m. PT, with the exception of the special Tuesday, Dec. 31 New Year's Eve performance, which will begin at 10 p.m. PT.

PLANET HOLLYWOOD RESORT & CASINO

Planet Hollywood Resort & Casino is the newest member of the Caesars Entertainment family in Las Vegas and is a full partner in Total Rewards™. Planet Hollywood Resort & Casino has 2,500 beautifully designed guest rooms and suites showcasing some of the best views in town, Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including Gordon Ramsay BurGR, KOI,

Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, and the Planet Hollywood Spa by Mandara. The resort is also home to one of pop music's biggest superstars Britney Spears' brand new show, "Britney: Piece of Me." The property is encircled by Miracle Mile Shops with more 170 specialty stores and restaurants. For more information, visit www.planethollywoodresort.com. Find Planet Hollywood on [Facebook](#) and follow on [Twitter](#).

SOURCE Planet Hollywood Resort & Casino

<http://caesars.mediaroom.com/2013-12-27-Britney-Spears-Debuts-New-Show-Britney-Piece-Of-Me-To-Sold-Out-Audience-At-Planet-Hollywood-Resort-Casino>