

Be the First to Stay at the Las Vegas Strip's First Stand-Alone Boutique Hotel

The wait is over! The Cromwell room reservations now available for first guest stays beginning May 21

The Strip's First Stand-Alone Boutique Hotel - Now Booking Rooms

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LAS VEGAS

LAS VEGAS, Feb. 24, 2014 /PRNewswire/ -- The Cromwell, the new Las Vegas hotel, is set to welcome its first guests beginning May 21, 2014. Guests can now book reservations online at www.thecromwell.com or by calling 1-844-I-AM-CROM (1-844-4-26-2766).

With its prime location on one of the busiest intersections of the Las Vegas Strip – one that welcomes more than 20 million passersby each year – The Cromwell Hotel and Casino will offer an exceptional luxury Las Vegas hotel experience in an intimate boutique hotel setting:

- 188 rooms and suites
- 40,000-square-foot casino with 66 table games, 440 slot machines and a reserved gaming salon
- Bound, the hotel lobby bar, will feature barista-style coffees and morning pastries for the early bird, and then transform into the perfect nightcap destination for the night owl
- The hotel bar and lounge, Interlude, with its centralized location and close proximity to nightlife, will serve as a social-inspired gathering place featuring cutting-edge mixology
- Giada De Laurentiis will open her first-ever restaurant located on the second floor, offering prime views of the Las Vegas Strip
- Sprawling day and nightlife venues, Drai's Beach Club - Nightclub and Drai's After Hours, will elevate the nightlife scene in Las Vegas

HOTEL DESIGN

Owned and operated by Caesars Entertainment, The Cromwell is a \$185 million renovation and re-imagination of the former Bill's Gamblin' Hall & Saloon. Architect, Leo A. Daly and Las Vegas-based design studio, Tandem Las Vegas, designed The Cromwell to blend vintage with modern. One of the most noticeable exterior features is the black Parisian-style awnings and ornate black railings, repurposed from the original structure, punctuating each room window. From the moment guests enter the Porte Cochere, they will be intrigued with the luxury appeal and whimsical details of The Cromwell.

Impressive barrel-vaulted ceilings will pay homage to the original design while beautiful custom chandeliers will reinstate an original element of the nostalgic Bill's resort. A warm palette of red, gold and browns will fashion the sexy, intimate Interlude bar and lounge. Inspirations for Bound, the lobby bar, draw upon a vintage Parisian parlor featuring bookshelves with leather-bound books and eclectic embellishments. A stop at a 1940s train station inspired the retail shop with high vaulted wood-planked ceilings, leather strap wall details, newspaper print-inspired tiles, and clusters of suspended birdcages.

The 169 standard accommodations will evoke a residential feel with distressed hardwood flooring and vintage luggage, trunk-style furnishings Custom photographic artwork by the acclaimed Deborah Anderson will evoke a sentiment of allure. Adding to the whimsical motif are black-and-white mosaic-tiled showers with playful English-French phrases adorning the walls. PetStay rooms and suites will be available, providing pet-friendly accommodations for guests travelling with dogs under 50 pounds.

To accommodate the 65,000 square-foot rooftop pool and nightclub, two floors were added to the top of the existing structure. Additional structural support, which doubles as an elevator leading up to the rooftop pool and nightclub, was also added to north side of the building. Two oversized, elevated pools will be centralized within the outdoor space, lined with daybeds, cabanas and VIP bungalows. Additional VIP areas will offer secluded options with prime Strip views, a private pool and additional VIP seating.

SUITES

Adding to the prestigious [Anthology Las Vegas Suites & Villas](#) collection, The Cromwell will introduce 19 impressive suites, available for guest booking. Suites range in size from 723 square-feet, up to the 2,550 square-foot Cromwell Suite and are strategically positioned for guests to enjoy great views of the Las Vegas Strip from multiple vantage points. All suites are equipped with a full-size refrigerator, wet bars that can be stocked based on guest preference, steam showers, Toto Neorest toilet system and deep soaking tubs.

GIADA

Set to open Memorial Day Weekend, Giada De Laurentiis' self-titled restaurant, GIADA, will greet guests with a warm and welcoming atmosphere, al fresco dining and a beautiful exhibition kitchen showcasing fresh pastas being made daily by hand and a signature antipasto bar – a first for Italian eateries on the Strip. Located on the second story of the boutique hotel, GIADA can accommodate 260 guests and showcases automatic retractable windows boasting prime views of the Bellagio fountains, Caesars Palace and Bally's Grand Bazaar Shops.

The menu will embrace De Laurentiis' Roman heritage, mirroring her passion for Italian cooking with vibrant, Californian influences. GIADA will utilize the freshest ingredients to create a new, lighter take on the traditional Italian cuisine, while staying true to classic favorites. Signature dishes include Lemon Spaghetti, Eggplant Rollatini, Marsala Herb Chicken Meatballs and Lemon Ricotta Cookies.

DRAI'S

Also welcoming beach life and nightlife enthusiasts beginning Memorial Day Weekend, Drai's Beach Club - Nightclub and Drai's After Hours will set the new standard in entertainment/nightlife experiences with a dazzling rooftop pool, day club and nightlife venue. Drai's Beach Club - Nightclub will elevate the Las Vegas day and nightlife scenes with a stylish, spirited pool experience. Synonymous with late night, the legendary Drai's After Hours returns with its discrete underground and intimate vibe, offering its dedicated club goers an all new experience.

For additional information, visit www.TheCromwell.com for images, visit the Digital Media Center at <http://caesars.thedigitalcenter.com/>

To view the multimedia assets associated with this release, please click: <http://www.multivu.com/mnr/65820-cromwell-las-vegas-strip-first-stand-alone-boutique-hotel>

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