

Chef, restaurateur, New York Times Best-Selling author and Emmy Award-winning TV host celebrates his first Las Vegas restaurant, Guy Fieri's Vegas Kitchen & Bar, at The Quad Resort & Casino

Tweet it! - Viva @GuyFieri! The @QuadVegas hosts welcome event for Fieri's new #Vegas restaurant, Guy Fieri's Vegas Kitchen & Bar, set to open April 17

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LAS VEGAS, April 8, 2014 /[PRNewswire](#)/ -- In anticipation of Guy Fieri's first Las Vegas restaurant, Guy Fieri's Vegas Kitchen & Bar at The Quad Resort & Casino, opening April 17, Fieri surprised guests by serving up his award-winning signature Bacon Mac-N-Cheese Burger to hundreds of excited fans.

Fieri arrived in style as he pulled up to The Quad in his classic red Camaro where he was greeted by fans and onlookers. Also on-hand to welcome Fieri was the marching band and cheerleaders from his alma mater, University of Nevada, Las Vegas (UNLV). They belted the UNLV fight song as well as a rendition of "Viva Las Vegas." He was then greeted by Regional President and General Manager, Eileen Moore, and Regional Vice President and Assistant General Manager, Christian Stuart.

"There's a new corner in Flavortown, and that's The Quad Resort & Casino," said Moore. Moore and Stuart presented Fieri with a proclamation from the City of Las Vegas and Mayor Carolyn Goodman, proclaiming April 4, 2014 Guy Fieri Day.

Fieri addressed the crowd and expressed his excitement of opening up his first Las Vegas restaurant, "It's great to be back in Las Vegas," exclaimed Fieri. "It has always been a dream of mine to open a restaurant here. It's been a long road to get here, and this is the homecoming of homecomings. I promise you, Guy Fieri's Vegas Kitchen & Bar is gonna rock the house!"

Set to open April 17, Guy Fieri's Vegas Kitchen & Bar will offer guests a taste of Fieri's signature cuisine, featuring bold flavors and unique twists on traditional dishes. Open daily from 10 a.m. to 2 a.m. for brunch, lunch, dinner and late night dining, the 200 seat restaurant will feature a delicious blend of casual foods including an extensive variety of burgers, wings, tacos, small bites and shareable food items.

The restaurant's extensive drink menu will feature 16 craft beers, in addition to the Sonoma County wine selection and a frozen tap system shot bar that will create a one-of-a kind experience for guests. Instead of having shots strained or mixed with ice, which then run the risk of getting diluted, the frozen tap system bar will dispense eight different shots straight out of iced dispensers.

The 6,500 square foot space will feature a large outdoor patio and dining area to seat 200 patrons who will be able to enjoy the panoramic views of the Las Vegas Strip. The cooking space will encompass a metal, tile, and wood theme that closely resembles Fieri's kitchen at home. Guy Fieri's Vegas Kitchen & Bar will feature an open design with wood and steel elements along with repurposed materials.

Fieri's tattoos will be incorporated as part of the design elements throughout the restaurant and bar, and memorabilia from his alma mater, UNLV will be featured throughout the venue.

The restaurant is adjacent to the popular Carnival Court and The Quad's main entrance.

This dynamic partnership is just another example of the new restaurant, bar and lounge projects that are currently re-shaping many Caesars Entertainment Las Vegas resorts.

For B-Roll of the welcome event, please visit: <https://private.filesanywhere.com/caesars/fs/v.aspx?v=896a6a8a9c9ab7b8a8ac>

For additional information, high resolution photography and broadcast quality video please visit: <http://caesars.thedigitalcenter.com>

About Guy Fieri

Guy Fieri, chef, restaurateur, *New York Times* Best-Selling author and Emmy Award-winning host began his love affair with food at the age of ten, selling soft pretzels from a three-wheeled bicycle cart he built with his father called "The Awesome Pretzel." By selling pretzels and washing dishes, Guy earned enough money in six years to study abroad as an exchange student in Chantilly, France. There he gained a profound appreciation for international cuisine and the lifestyle associated with it. In 1996, Guy launched his culinary career with the opening of Johnny Garlics, his first restaurant based in his hometown of Santa Rosa, CA with business partner Steve Gruber. Since the opening of the first Johnny Garlics, Guy has gone on to create a culinary empire as a popular TV host, chef of seven acclaimed restaurants and *New York Times* Best-Selling cookbook author. In 2006, Guy Fieri premiered his first show, *Guy's Big Bite* on Food Network. Today, this "Culinary Rock Star" also hosts top-rated shows including *Diners, Drive-Ins and Dives*, *Guy's Grocery Games* and guest judges on *Next Food Network Star*. Guy also collaborates with Rachael Ray in the star studded competition series, *Rachael vs. Guy: Celebrity Cook-off* and *Rachael vs. Guy: Kids*. Guy attended University of Nevada Las Vegas, where he graduated with a bachelor's degree in Hospitality Management. Fieri, most recently, was awarded an honorary doctorate from UNLV for his public service and commitment to the university. Additionally, Fieri has filmed several episodes of his Food Network's top-rated show *Diners, Drive-Ins and Dives* in Las Vegas throughout the show's 17 seasons.

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SOURCE Guy Fieri's Vegas Kitchen & Bar

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