

Launch of New Electric Vehicle Charging Stations at Caesars Resorts Revs Up Sustainable Experience for Guests

Caesars Entertainment Plans to Widely Expand Vehicle Station Network Across the Country, Encouraging a Future of Green Transportation

LAS VEGAS, July 24, 2014 /[PRNewswire](#)/ -- Relax and recharge has a new meaning for visitors at [Caesars Entertainment Corporation](#) (NASDAQ: CZR) resorts. While guests enjoy their stay, they can now conveniently plug in and charge their electric vehicles thanks to new EV charging stations at 13 Caesars' resorts and casinos.

In partnership with [NV Energy](#), nearly all of Caesars' Northern and Southern Nevada resorts and casinos now have operational EV charging stations on site, in addition to Harrah's Resort Southern California. A total of 48 charging ports have been installed in guest parking lots as well as valet areas, and are available for guests to use at no cost.

Caesars is working to expand the availability of EV charging at its domestic resorts, with the next round of deployment planned for the following locations:

- Harrah's New Orleans Hotel & Casino
- Harrah's Philadelphia
- Harrah's Resort Atlantic City
- Horseshoe Casino Hammond

Once completed, the gaming-entertainment company will provide a wide network of charging stations spanning across the country from east to west.

Caesars' EV charging stations are on the [ChargePoint](#) network, allowing drivers to easily check station availability and find charging spots in real time through the ChargePoint mobile app, the web and car navigation units. The Level 2 charging ports at Caesars' stations accommodate both hybrids and all-electric models using the industry standard J1772 plug, and charge vehicles in less time compared to plugging in the average home garage. With more than 17,000 ports in North America, Europe and Australia, ChargePoint is helping to put more EVs on the road by making charging accessible wherever people go.

"We want to make it easy for our guests to continue their green habits while they stay and play at our resorts. Supporting the adoption of electrical vehicles is important to Caesars, and we are thrilled to make convenient charging another great amenity for our guests," said Eric Dominguez, corporate director of facilities, engineering and sustainable operations at Caesars Entertainment.

As an early implementer of EV charging technology, Caesars is promoting awareness and encouraging cleaner forms of transportation, which directly ties into the company's low carbon strategy and efforts to reduce greenhouse gas (GHG) emissions. A recipient of the [EPA's Climate Leadership Award](#), Caesars has cut greenhouse gas emissions at its domestic properties by over 12 percent from 2007 to 2013 on an absolute basis, while reducing energy intensity by 20 percent.

"As a company, we aim to not only reduce our impact on the environment, but lead other companies and inspire our communities to take environmentally-friendly actions. We look at the EV station project as an essential stride towards a future of green transportation," said Dominguez.

The installation of EV charging stations is one of Caesars many programs to promote a low carbon economy and cleaner environment. For more information about Caesars' Corporate Citizenship programs, visit www.caesars.com/codegreen.

Caesars Entertainment Corporation

Caesars Entertainment Corporation is the world's most diversified casino-entertainment company. Since its beginning in Reno, Nevada, more than 75 years ago, Caesars has grown through development of new resorts, expansions and acquisitions and operates casinos on three continents. The company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars also owns the London Clubs International family of casinos. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. We are committed to environmental sustainability and energy conservation and recognize the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

Logo - <http://photos.prnewswire.com/prnh/20120607/LA21221LOGO>

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