

Caesars Las Vegas MediaRoom

Yoga Enthusiasts to Find Their Om in the Sky Aboard the High Roller Observation Wheel at The LINQ Promenade

In-Cabin Sessions Begin June 21, Will Be Offered Seven Days a Week with Premium Options Available

[Click to Tweet](#): Elevate your Journey! In-cabin Yoga is coming soon to @HighRollerVegas.

#RevolveVegas #YogaintheSky

LAS VEGAS (June 13, 2016) – The High Roller will soon offer an “elevated journey,” when it launches yoga sessions on International Yoga Day— Tuesday, June 21. Rising 550 feet in the air, the world’s tallest observation wheel allows guests the only chance in Las Vegas to find their Om and enjoy the breathtaking views of Las Vegas.

The experience includes a one-hour yoga session (two rotations) with an instructor from Silent Savasana and up to six guests per cabin. Guests will be guided through the experience by wearing a headset that allows them to hear the instructor and music. This technique allows riders to have a more individualized, soothing and focused session while taking in sweeping views of the Las Vegas Strip and skyline.

Guests are welcomed to bring their own mat or borrow a mat that’s been provided by lululemon athletica™ at Fashion Show Mall. They’ll also receive a High Roller branded water bottle that’s perfect for workouts on the go.

"This is truly a first-of-its-kind experience for Las Vegas," says Bob Morse, president of hospitality, Caesars Entertainment. "The LINQ Promenade was the first to create an outdoor venue that featured shopping, retail and entertainment all in one place. After much success, we have found a new opportunity to take the High Roller experience to the next level for our visitors.

Guests must book at least 24 hours in advance to reserve their experience. Upon arrival, they will check-in at the Charter Groups Entrance of the High Roller, where they’ll be greeted by their yoga instructor(s). From there, they will board the cabin, be placed into position by the instructor(s) and then the yoga journey will begin.

The sessions will be available seven days per week from 11:30 a.m. to 5 p.m. for \$75 per person.* A premium sunset option will be available Monday through Wednesday at \$85 per person and the time will fluctuate seasonally with the setting sun. Private, one-on-one yoga sessions are available at \$250 per person or \$300 for a couple. Five sessions can be purchased for \$325 per person. Each experience includes a one-hour yoga session (two rotations), one complimentary High Roller reusable water bottle and the use of a yoga mat.

To make a reservation or for more information, please call [\(702\) 322-0537](tel:702-322-0537) or go to www.Caesars.com/LINQ/High-Roller.

**Up to four people required to fulfill reservation.*

ABOUT THE LINQ PROMENADE AND HIGH ROLLER

The LINQ Promenade, an open-air shopping, dining and entertainment district, anchored by the world’s tallest observation wheel, the High Roller, has redefined the iconic Las Vegas skyline and is the recipient of the very first “Las Vegas Icon Award” by the Clark County Commissioners. Located at the heart of the world-famous Las Vegas Strip, The LINQ Promenade features more than 30

unique retail, dining and entertainment venues and plays host to a variety of special events, festivals and more. Topping out at 550 feet, the High Roller observation wheel, voted “Best Attraction of 2015,” “Best Amusement Ride of 2015” and “Best Place to View the City of 2015” by the readers and editors of the *Las Vegas Review-Journal*, is the focal point of the unique urban entertainment district. The wheel’s 28 glass-enclosed cabins feature an interactive experience including video and music that fade away to unveil spectacular views of the famed resort city in the 30 minutes it takes to complete one full revolution. Each cabin accommodates up to 40 people. Cabins are available for individual or group experiences. For more information, visit TheLINQ.com.

###

FORWARD LOOKING STATEMENT

This release includes “forward-looking statements” intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. You can identify these statements by the fact that they do not relate strictly to historical or current facts. These statements contain words such as “expects” and “anticipate” or the negative or other variations thereof or comparable terminology. In particular, they include statements relating to, among other things, future actions and future performance, and future financial results of CEC. These forward-looking statements are based on current expectations and projections about future events.

You are cautioned that forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties that cannot be predicted or quantified and, consequently, the actual performance of CEC may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, but are not limited to, the following factors, as well as other factors described from time to time in our reports filed with the Securities and Exchange Commission (including the sections entitled “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” contained therein):

- the effects of competition, including locations of competitors and operating and market competition;
- the effects of local and national economic, credit and capital market conditions on the economy in general, and on the gaming, hospitality and hotel industries in particular;
- the effects of environmental and structural building conditions relating to our properties;
- changes in laws, including increased tax rates, smoking bans, regulations or accounting standards, third-party relations and approvals, and decisions, disciplines and fines of courts, regulators and governmental bodies;

Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. CEC disclaims any obligation to update the forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this press release.

MEDIA CONTACTS:

Erika Pope/Marina Nicola

Vox Solid Communications

epope@wearevoxsolid.com, mnicola@wearevoxsolid.com


(702) 249-2977, (702) 586-2137

Adrienne Prather-Marcos

Caesars Entertainment

aprathermarcos@caesars.com

(702) 659-3976

Additional assets available online:  [Photos \(12\)](#)

<http://caesars.mediaroom.com/2016-06-13-Yoga-Enthusiasts-to-Find-Their-Om-in-the-Sky-Aboard-the-High-Roller-Observation-Wheel-at-The-LINQ-Promenade>