

20 Caesars Entertainment Resorts Earn TripAdvisor's 2016 Certificate of Excellence

**Seven resorts new to 2016 list**

**A full list of selected properties is available [here](#)**

**LAS VEGAS, NV – 21 June, 2016**– Caesars Entertainment Corporation (NASDAQ: CZR) today announced that 20 of its resorts have earned the prestigious 2016 TripAdvisor® Certificate of Excellence, seven more than made the list in 2015.

“This achievement is particularly meaningful because we have been selected based on the positive reviews of our guests, and we are honored that they took the time to share their memorable experiences on TripAdvisor,” said Mark Frissora, President and Chief Executive Officer of Caesars Entertainment. “I am humbled that, within the very competitive hospitality industry, 20 Caesars-affiliated properties achieved this respected distinction. This recognition is a direct result of the hard work of our talented team members and their commitment to providing high-quality service and experiences.”

The Caesars Entertainment resorts receiving the [2016 TripAdvisor Certificate of Excellence](#) are:

- **Caesars Palace**
- **Nobu Hotel at Caesars Palace**
- **Paris Las Vegas**
- **The Cromwell**
- **Harrah's Laughlin**
- **Harrah's Lake Tahoe**
- **Harveys Lake Tahoe**
- **Harrah's Resort Southern California**
- **Harrah's Ak-Chin**
- **Harrah's Council Bluffs**
- **Harrah's North Kansas City**
- **Harrah's Joliet**
- **Harrah's Metropolis**
- **Horseshoe Southern Indiana**
- **Harrah's New Orleans**
- **Horseshoe Bossier City**
- **Horseshoe Tunica**
- **Harrah's Cherokee Casino Resort**
- **Caesars Atlantic City**
- **Caesars Windsor**

This achievement celebrates leaders in the hospitality industry that received impressive reviews on TripAdvisor over the past year. Certificate of Excellence recipients include accommodations, eateries and attractions located all over the world that have continually delivered a quality customer

experience.

"With the Certificate of Excellence, TripAdvisor honors hospitality businesses that have consistently received strong praise and ratings from travelers," said Heather Leisman, Vice President of Industry Marketing, TripAdvisor. "This recognition helps travelers identify and book properties that regularly deliver great service. TripAdvisor is proud to play this integral role in helping travelers feel more confident in their booking decisions."

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

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## **About Caesars Entertainment Corporation**

Caesars Entertainment Corporation (CEC) (Nasdaq: CZR) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 49 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International Limited family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

## **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and book the perfect trip. TripAdvisor offers advice from millions of travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors\*\*, and 350 million reviews and opinions covering 6.5 million accommodations, restaurants and attractions. The sites operate in 48 markets worldwide.

TripAdvisor, Inc. (NASDAQ:TRIP), through its subsidiaries, manages and operates websites under 24 other travel media brands:

[www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruisecritic.com](http://www.cruisecritic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.thefork.com](http://www.thefork.com) (including [www.lafourchette.com](http://www.lafourchette.com), [www.eltenedor.com](http://www.eltenedor.com), [www.iens.nl](http://www.iens.nl), [www.besttables.com](http://www.besttables.com) and [www.dimmi.com.au](http://www.dimmi.com.au)), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.housetrip.com](http://www.housetrip.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.tripbod.com](http://www.tripbod.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), [www.viator.com](http://www.viator.com), and [www.virtualtourist.com](http://www.virtualtourist.com).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, February 2016

\*\*Source: TripAdvisor log files, Q1 2016

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<http://caesars.mediaroom.com/2016-06-21-20-Caesars-Entertainment-Resorts-Earn-TripAdvisor-s-2016-Certificate-of-Excellence>