

Caesars Palace Honors Its 50-Year Daredevil Legacy With A Night Jump By The Red Bull Air Force, Special Appearance By Robbie Knievel And Performance By Platinum-Entertainer Taylor Hicks On Sunday, July 3  
**Caesars Palace 50th Anniversary “Summer Of Caesars” Celebration Continues with Free Independence Day Weekend Fireworks Extravaganza, Block Party and More**  
Tweet - Celebrate @CaesarsPalace 50th! A daring stunt, entertain't by @TaylorHicks +, fireworks, wkend block party #CP50 #IAMCaesar #IndependenceDay

**LAS VEGAS (June 28, 2016)** – As part of Caesars Palace’s 50<sup>th</sup> Anniversary “Summer of Caesars” celebration, the iconic property pays homage to its colorful history of hosting amazing daredevil action with a night jump by the Red Bull Air Force skydiving team in front of the famed resort. The daring stunt is set to take place on Sunday, July 3 at 9 p.m. during the free Independence Day Weekend Block Party and will be followed by a colossal 13 ½ minute fireworks extravaganza set directly above the hotel’s newly-reimagined Julius Tower (weather permitting).

Kicking things off at the stage built over the iconic fountains at Caesars Palace at 8 pm will be a roster of live entertainment including beloved winner of ‘American Idol’ season five, Taylor Hicks, cast members from Absinthe and the UNLV “Star of Nevada” Marching Band.

Caesars Palace has a rich history of hosting suspenseful, daredevil action that dates back to 1967 when Evel Knievel attempted to jump the resort’s towering row of fountains on his famous red, white and blue motorcycle - a feat that was successfully completed years later by his son Robbie Knievel in front of a national television audience in 1989. Robbie Knievel was the first to clear the fountains and will be on hand July 3 to witness the latest thrilling stunt at Caesars Palace.

Wearing illuminated wingsuits equipped with red, white and blue LED lights, the Red Bull Air Force will make their adrenaline-pumping jump, skillfully landing on a target on the famed Las Vegas Strip directly in front of Caesars Palace.

“We want to take this opportunity to honor America, celebrate our 50 years and thank everyone who has ever visited our property,” says Caesars Palace President Gary Selesner. “The festivities will be highlighted on the evening of Sunday, July 3 with a thrilling stunt honoring Caesars daredevil legacy, a fireworks extravaganza which will be among the largest displays Caesars has ever done, live music and a free public celebration in front of Caesars Palace.”

Highlights of Caesars Palace Independence Day Weekend festivities include:

- **OMNIA VIEWING PARTY** – Joining in the Caesars Palace 50<sup>th</sup> Anniversary festivities, OMNIA Nightclub will open its doors early [Sunday, July 3](#) as it hosts a firework viewing party on its iconic Terrace. Offering the most breathtaking views of the Strip and a front row destination to view the show, the 21 and over party will feature \$18 specialty Independence Day themed cocktails and sounds by resident DJ Mikey Francis. Locals and hotel guests with a valid room key will receive complimentary entry to the special event. Doors open [at 8:30pm](#). Dress code: No shorts, sandals, or hats. For more information please visit [omnianightclub.com](#).
- **MILITARY OFFER** - In honor of Independence Day, all veterans and active duty military who verify their identities through ID.me and book a Las Vegas reservation on [Caesars.com](#) between June 30th and July 5th for stays on selected dates through 2016 will receive up to 20% off.

- **FREE PUBLIC BLOCK PARTY** - The Roman Plaza and Spanish Steps directly in front of Caesars Palace will be transformed for the massive block party which will feature live music, signature cocktails, life size games, patriotic decorations, Serendipity 3 BBQ specials and more from noon to midnight beginning Friday, July 1 through Monday, July 4.
- **MUSICAL PERFORMANCE, STUNT AND FIREWORKS EXTRAVAGANZA** – On Sunday, July 3, beginning at 8 p.m. live entertainment and special performances will take place on a special stage constructed over the famous Caesars Palace fountains. It is free and open to the public.

As the resort reflects on its many milestones and memories Caesars Palace continues to reinvent and re-imagine, for more information or to book your room for the celebration, visit [caesars.com/CP50](http://caesars.com/CP50). To download historical images and full press kit, [click here](#).

## Caesars Palace

World-renowned Las Vegas resort and casino and voted “Best Strip Hotel” in 2015 by the readers of the *Las Vegas Review-Journal*, Caesars Palace features 3,980 hotel guest rooms and [suites](#), including the all-new Julius Tower, the 181-room [Nobu Hotel Caesars Palace](#) and Forbes Star Award-winning [The Laurel Collection by Caesars Palace](#). Celebrating its 50<sup>th</sup> anniversary in 2016, the 85-acre resort offers 25 diverse dining options including the award-winning Bacchanal Buffet, as well as celebrity chef-branded restaurants by Gordon Ramsay, Bobby Flay, Nobu Matsuhisa, Guy Savoy and MR CHOW. The all-new Montecristo Cigar Bar is now open and pairs notable cigar offerings with fine whiskeys, small bites and more. The resort also features nearly 130,000 square feet of casino space, a five-acre Garden of the Gods pool oasis, the luxurious Qua Baths & Spa, COLOR Salon by celebrity hairstylist Michael Boychuck, five wedding chapels and gardens, and the new 75,000-square-foot OMNIA Nightclub with the top DJs such as Calvin Harris, Martin Garrix and Steve Angello. The 4,300-seat Colosseum, Billboard Magazine’s Venue of the Decade, spotlights world-class entertainers including Celine Dion, Elton John, Rod Stewart, Reba, Brooks & Dunn, Mariah Carey and Jerry Seinfeld. The Forum Shops at Caesars showcases more than 160 boutiques and restaurants. For more information, please visit [caesarspalace.com](http://caesarspalace.com). Find Caesars Palace on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

## About Caesars Entertainment Corporation

Caesars Entertainment Corporation (CEC) is the world’s most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. CEC’s resorts operate primarily under the Caesars<sup>®</sup>, Harrah’s<sup>®</sup> and Horseshoe<sup>®</sup> brand names. CEC’s portfolio also includes the London Clubs International Limited family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more

information, please visit [www.caesars.com](http://www.caesars.com).

## FORWARD LOOKING STATEMENT

This release includes "forward-looking statements" intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. You can identify these statements by the fact that they do not relate strictly to historical or current facts. These statements contain words such as "expect," "will" or "plan," or the negative or other variations thereof or comparable terminology. These forward-looking statements are based on current expectations and projections about future events. Investors are cautioned that forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties that cannot be predicted or quantified and, consequently, the actual performance and actions of CEC may differ materially from those expressed or implied by such forward-looking statements.

Such risks and uncertainties include, but are not limited to, the following factors, as well as other factors described from time to time in the reports filed by CEC with the Securities and Exchange Commission (including the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" contained therein): that all the conditions to completion of the project are met; receipt in a timely manner of all necessary governmental approvals, licenses and permits; the effects of local and national economic, credit and capital market conditions on the economy in general, and on the gaming and hotel and restaurant industries in particular; construction factors related to the project, including delays, increased costs of labor and materials, availability of labor and materials, zoning issues, and building permit issues; the ability to timely and cost-effectively integrate the project into our operations at CEC; changes in laws, including increased tax rates, smoking bans, regulations, third-party relations and approvals related to the project and CEC; and our ability to recoup costs of the capital investment of this project through higher revenues.

Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. CEC disclaims any obligation to update the forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this press release.

### **Media Contacts**

Celena Haas

Caesars Entertainment PR

[chaas@caesars.com](mailto:chaas@caesars.com)

702.400.3687

Adrienne Prather-Marcos

Caesars Entertainment PR

[aprathermarcos@caesars.com](mailto:aprathermarcos@caesars.com)

702.659.3976


Michelle Loosbrock

Jeff Wagner Agency

[michelle@jeffwagneragency.com](mailto:michelle@jeffwagneragency.com)

702.287.4130

---

Additional assets available online:  [Photos \(3\)](#)

<http://caesars.mediaroom.com/2016-06-28-Caesars-Palace-Honors-Its-50-Year-Daredevil-Legacy-With-A-Night-Jump-By-The-Red-Bull-Air-Force-Special-Appearance-By-Robbie-Knievel-And-Performance-By-Platinum-Entertainer-Taylor-Hicks-On-Sunday-July-3>