

Harrah's Las Vegas Unveils Fully Renovated Tower With The Newest Rooms On The Strip  
**The Resort Boasts the Best Value on The Strip with Brand New Tower, Innovative Dining Experiences and Remodeled Sports Book**

LAS VEGAS, Sept. 28, 2016 /PRNewswire/ -- Located at the center of the Las Vegas Strip, [Harrah's Las Vegas](#) offers guests an unforgettable experience without having to spend a fortune. Touting the newest renovated hotel tower on The Strip, guests have the option to retreat to one of 600 standard guest rooms and 72 suites.

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Part of an ongoing resort transformation of the beloved Caesars Entertainment casino brand, the Valley Tower features sleek décor with warm tones of gray and purple accents. A modern vanity with backlighting can be found in every room, allowing guests to be picture-perfect for a night out on the town. Standard and premium rooms also come with one king bed or two queen beds, a table with two chairs and a desk.



Guests who upgrade to one of the newly renovated suites, including the Executive and Vice Presidential Suites will enjoy the luxuries of the [Anthology Collection](#). Designed by Marnell Architecture, each suite offers a separate bedroom, living room and dining area with the luxuries of at-home amenities. True relaxation can be found in the tranquil bathrooms, with a whirlpool tub. The suite can also expand by purchasing a connecting room with two queen beds. For easier and quicker arrival and departure experiences, guests have the option of using the new self check-in and check-out kiosks in the main hotel lobby, available starting at the end of October. The popular kiosks can also be found at other Caesars Entertainment Las Vegas properties, including The LINQ Hotel & Casino, Flamingo Las Vegas, Caesars Palace and Paris Las Vegas.

From the modernized Valley Tower to the launch of a state-of-the-art sports book and the renovated Toby Keith's I Love This Bar & Grill, Harrah's Las Vegas now boasts a wide array of fresh offerings and the best value at the center of The Strip.

"Harrah's is one of the most recognized gaming brands in the country and offers the best value for center of The Strip action," says Dan Walsh, general manager of Harrah's Las Vegas. "We invite new and returning guests to experience our completely renovated Valley Tower, along with an innovative variety of dining experiences and a reenergized gaming floor."

### **Toby Keith's I Love This Bar & Grill**

Just in time to celebrate its 10-year anniversary, Toby Keith's I Love This Bar & Grill's recent renovation brings all-new televisions, dance floor, furnishings, sound system and private dining space to the down-home Southern spot. This football season, sports fans can indulge in a build-your-own Bloody Mary bar, available Sundays from 11:30 a.m. to 4 p.m. Choose from unlimited Bloody Mary's, domestic draft beer and mimosas for \$25. Fans can place their picks with a betting kiosk, which opens at 9 a.m. on Sundays.

### **Harrah's Race & Sports Book**

Be a part of the action at the renovated Race & Sports Book, which now includes more than 40

new HD TVs, new bar stools and lounge chairs throughout the book along with built-in USB chargers. Fans will also cheer over football season drink specials and giveaways. Enjoy a football menu from the chef-driven Fulton Street Food Hall without having to leave the sports book.

Other notable renovations and additions to Harrah's Las Vegas include:

- **Oyster Bar:** This award-winning eatery has expanded to welcome even more guests with new and additional seating to feast on fresh steamers, shrimp, lobster, crab, clam chowder, calamari and more.
- **Signature Bar:** Open 24 hours, the bar offers 16 cold draft beers on tap and innovative specialty beer cocktails known as Hop'tales. Favorites include the *Winnie Lé Melon*, made with Grey Goose Le Melon vodka, Strongbow Cider, Vittone Bianco vermouth, simple syrup and fresh lemon juice, as well as the *Harrah's House Cocktail* made with Stolichnaya vodka, Chambord Black Raspberry liqueur, triple sec, sweet & sour and lime soda.

To learn more about the All-New Harrah's Las Vegas or access the full press kit, [click here](#).

[Click to Tweet:](#) @HarrahsVegas unveils new renovations to its hotel rooms, #TobyKeithBar and more! Book your stay now: <http://bit.ly/2d2cogn>

## Harrah's Las Vegas

With more than 2,500 hotel rooms and [suites](#), Harrah's Las Vegas is an affordable, welcoming resort where guests can break away from their daily routine in a playful atmosphere. Harrah's Las Vegas features 87,000 square-feet of casino space, a redesigned Race & Sports Book offering both live gaming and sports betting, and more than 25,000 square-feet of meeting and convention space. Six restaurants encompass everything from the renovated Toby Keith's 'I Love This Bar & Grill,' which offers an all-American menu and live music nightly, to the chef-driven Fulton Street Food Hall, to the upscale setting of Ruth's Chris Steak House, a romantic venue with breathtaking views of the Strip. Harrah's outdoor bar, Carnival Court, brings high energy to the Las Vegas Strip with live music and some of the world's top flair bartenders who juggle and pour to perfection. A wide variety of entertainment options include the Tony® Award-winning musical MILLION DOLLAR QUARTET, rock and roll headliners The Righteous Brothers featuring Bill Medley with Bucky Heard, the comedy-magic of Mac King and stand-up performances at The Improv. For more information, please visit [harrahaslasvegas.com](http://harrahaslasvegas.com). Find Harrah's Las Vegas on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

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