

## **Caesars Entertainment Recognized as Sustainable Travel Leader - 97 Percent of Caesars North American Properties Rated 4 Keys by Global Sustainable Tourism Council -**

LAS VEGAS, Nov. 17, 2016 [/PRNewswire/](#) -- Caesars Entertainment (NASDAQ:CZR) has surpassed its Green Key certification goal of having 90 percent of owned or managed North American hotel resort properties achieve a 4 Key rating or higher. Thirty of its hotel resort properties are rated 4 Keys — more than any other casino-entertainment company in the world.

Recently accredited by the [Global Sustainable Tourism Council](#), Green Key is a rigorous program that ranks, certifies and inspects hotels and resorts based on their commitment to sustainable operations. Green Key uses a rating system of 1 to 5 Keys, with 5 being the highest possible attainment.

"With nearly all our properties rated 4 Green Keys or higher, Caesars has once again set a standard for environmental responsibility in the hospitality industry," said Mark Frissora, CEO of Caesars Entertainment. "Backed by a strong corporate commitment to sustainable practices, this initiative is driven by our incredibly passionate CodeGreen team members, who work each day to reduce environmental impact while providing a great guest experience."

Achieving this eco-rating is just one outcome of Caesars Entertainment's comprehensive environmental strategy, CodeGreen. Every other year, Caesars CodeGreen teams complete Green Key's comprehensive self-assessment to evaluate environmental practices and polices across departments of the hotel, including food and beverage, housekeeping, meeting facilities, engineering and corporate environmental management. Within these five areas, CodeGreen teams examine energy and water conservation, solid and hazardous waste management, building infrastructure, community outreach and other sustainable practices.

Caesars' proprietary research shows that its guests care about how the company manages use of natural resources, saying that the company's CodeGreen program influences their choice to stay and play at Caesars.

### **About Caesars Entertainment**

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. For 15 years, the Caesars Code of Commitment has underpinned its approach to citizenship and responsible business practices while inspiring employees, guests,



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partners and communities to share in making a positive contribution to society and protecting the environment. For more information, please visit [www.caesarscorporate.com](http://www.caesarscorporate.com).


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SOURCE Caesars Entertainment

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