

Caesars Entertainment Honored as Most Community-Minded Consumer Discretionary Company
- Gaming-Entertainment Company Recognized by Points of Light's Civic 50 for Third Consecutive Time -

LAS VEGAS, June 21, 2017 /[PRNewswire](#)/ -- Caesars Entertainment Corporation (NASDAQ:CZR), the world's most diversified casino-entertainment provider, was recognized as the most community-minded company in the consumer discretionary industry today by Civic 50, a Points of Light initiative. The Civic 50 provides a national standard for superior corporate citizenship and showcases how companies can use their time, skills and other resources to improve quality of life in the communities where they do business. This is the third consecutive Civic 50 list on which Caesars has been included.

"With a focus on community and employee engagement, Caesars is committed to doing its part to improve the lives of our employees and our communities," said Jan Jones Blackhurst, Executive Vice President of Public Policy and Corporate Responsibility. "From beach cleanups to adopting a highway or conducting a food drive, our employees consistently give their time to help our communities. We are proud of the impact they have made, and want to share this recognition with them."



The Civic 50 winners were announced at the Points of Light Conference on Volunteering and Service in Seattle where leaders in volunteerism and civic engagement are gathering to discuss social innovation, cross-sector collaboration and how citizen engagement can drive change.

"In the fifth year of honoring the most community-minded companies in the nation, The Civic 50 truly highlights the commitment to community and civic engagement of America's leading brands," said Jennifer Lawson, president of networks at Points of Light. "By elevating critical stakeholder voices from employees, customers and communities into their mission statements, The Civic 50 companies are putting themselves at the center of change to create more enduring and sustainable business models."

Among other initiatives, Caesars' integrated, company-wide citizenship strategy includes its:

- HERO employee engagement initiative through which employees have reported more than 400,000 volunteer hours each year
- investment in community - the Caesars Foundation has donated more than \$72 million to local non-profits
- Meetings for Good program that allows customers to incorporate community service into events
- commitment to diversity - women and minorities make up significant percentages of our management teams across the enterprise
- award-winning CodeGreen environmental program that focuses on the dramatic reduction of waste, water and carbon emissions

The Civic 50 winners are public and private companies with U.S. operations and revenues of \$1

billion or more, and are selected based on four dimensions of their U.S. community engagement program – how extensively and strategically the company applies its resources into community engagement programs; how the programs are integrated into all aspects of the company; how the company supports the programs through policies and incentives and how the programs' impact is measured.

The Civic 50 survey was administered by True Impact, a company specializing in helping organizations maximize and measure their social and business value. The survey instrument consists of quantitative and multiple-choice questions that inform the Civic 50 scoring process.

The Civic 50 is the only survey and ranking system that exclusively measures corporate involvement in communities.

To learn more about The Civic 50, to see a full list of the winners and to access the highlights, trends, benchmarking data and best practices from the 2017 Civic 50, please visit www.Civic50.org.

About Caesars Entertainment Corporation

Caesars Entertainment Corporation (CEC) (Nasdaq: CZR) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 79 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International Limited family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

About Points of Light

Points of Light, the world's largest organization dedicated to volunteer service, mobilizes millions of people to take action that is changing the world. Through affiliates in 250 cities and partnerships with thousands of nonprofits and corporations, Points of Light engages four million volunteers in 30 million hours of service each year. We bring the power of people where it's needed most. For more information, visit www.pointsoflight.org.

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