

Caesars Entertainment Organizes \$2 Million in Support of Las Vegas Shooting Victims

Donations represent a collaboration of contributions from Caesars Entertainment, its employees, all-star chefs & entertainers

LAS VEGAS, Oct. 9, 2017 /PRNewswire/ -- In light of the tragic shooting in Las Vegas on October 1st, 2017, Caesars Entertainment (NASDAQ: CZR), its employees, family of chefs and entertainers have come together to organize \$2 Million in donations to assist those impacted by this terrible event and to help our community heal.

"This senseless tragedy has forever impacted the lives of so many, and we are committed to offering resources to help those affected and to support the community organizations who will need our ongoing assistance," said Mark Frissora, Chief Executive Officer and President of Caesars Entertainment.

As part of its long-term commitment to those impacted by the tragedy, Caesars Entertainment is working alongside its celebrity chef partners to craft an event to honor everyone impacted.

"Last week's events are still fresh and while we are still organizing the event, every single one of our celebrity chefs immediately jumped at the opportunity to help," said Frissora. "I'm very proud of how our Caesars family has come together in support of our hometown."

Celebrity Chefs who have committed to join Caesars Entertainment in planning this event include Michael Chow, Giada de Laurentiis, Guy Fieri, Bobby Flay, Steve Martorano, Nobuyuki "Nobu" Matsuhira, Frank Pellegrino Jr., Gordon Ramsay and Guy Savoy.

Caesars Entertainment will making contributions along with entertainers Celine Dion and Ringo Starr who have pledged to donate show proceeds to the victims of the Las Vegas massacre.

The company also is continuing to provide support by delivering food and supplies to hospitals for staff and victims' families, lodging for volunteers and coordinating blood drives to help replenish the depleted supply.

About Caesars Entertainment Corporation

Caesars Entertainment Corporation ("CEC") is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, 79 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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