

Caesars Entertainment Joins Planet Hollywood Resort & Casino Headliner Ringo Starr to Donate \$200,000 to the Nevada Resort Association's Vegas Strong Fund

LAS VEGAS, Oct. 13, 2017 /PRNewswire/ -- Thursday evening, Planet Hollywood Resort & Casino headliner Ringo Starr and wife Barbara Starkey, through their [Lotus Foundation](#), along with Caesars Entertainment's President and CEO Mark Frissora each donated \$100,000 to the Nevada Resort Association's Vegas Strong Fund. This is part of Caesars Entertainment's total contribution of \$2 million to support the victims of the Las Vegas tragedy and their families.

Jan Jones Blackhurst who serves as Chairwoman of the Nevada Resort Association was present to receive the donations which will go to their Vegas Strong Fund. The fund was launched yesterday to pool together resources to contribute and distribute additional funds to those impacted by this tragedy and to support community organizations and its brave first responders.

In light of the tragic shooting in Las Vegas on October 1, 2017, Caesars Entertainment (NASDAQ: CZR), its employees, family of chefs and entertainers have come together to organize \$2 million in donations to assist those affected by this terrible event and to help our community heal. To join us in supporting the Vegas Strong Fund, visit <http://www.clarkcountynv.gov/>.

Tonight Ringo Starr will dedicate his opening show at Planet Hollywood Resort & Casino to the victims and their families. Starr takes the stage with his longest-running All Starr Band, featuring eight shows inside the PH Showroom. The All Starr Band includes Todd Rundgren, Gregg Rolie, Steve Lukather, Richard Page, Warren Ham and Gregg Bissonette, who have been touring together since 2012.

General ticket prices range from \$63 to \$193, plus taxes and fees, and may be purchased in person at the Planet Hollywood Box Office, by calling (800) 745-3000 or online by visiting ticketmaster.com. All shows begin at 7:30 p.m.

Click to Tweet: [@CaesarsEnt](#) & [@ringostarrmusic](#)'s Lotus Foundation gave \$100k each to #VegasStrong Fund to support 10/1 victims <http://www.clarkcountynv.gov/>

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Caesars Entertainment Corporation ("CEC") is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, 79 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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<http://caesars.mediaroom.com/2017-10-13-Caesars-Entertainment-Joins-Planet-Hollywood-Resort-Casino-Headliner-Ringo-Starr-to-Donate-200-000-to-the-Nevada-Resort-Associations-Vegas-Strong-Fund>