

## Gwen Stefani Fans Celebrate New Las Vegas Residency, Welcome Pop Icon With Elaborate Event At Planet Hollywood Resort & Casino

Tickets on sale now at [Ticketmaster.com/gwen](https://www.ticketmaster.com/gwen)

"Gwen Stefani - Just A Girl" shows start Wednesday, June 27, 2018

LAS VEGAS, April 16, 2018 /PRNewswire/ -- Hundreds of adoring fans came out to the famed Las Vegas Strip in front of Planet Hollywood Resort & Casino today to welcome multi-platinum recording artist Gwen Stefani to Las Vegas. Caesars Entertainment President and CEO Mark Frissora and Live Nation Las Vegas President Kurt Melien greeted the global pop star and fashion icon, who will launch her residency show, "Gwen Stefani – Just A Girl" inside Zappos Theater at Planet Hollywood Resort & Casino on Wednesday, June 27, 2018.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/7893854-planet-hollywood-gwen-stefani-just-a-girl/>

Stefani's arrival to Planet Hollywood Friday morning was nothing short of spectacular. The celebration kicked off with an all-girl drum corps from local Foothill High School. The event also featured a troupe of dancers, skaters, cheerleaders and skateboarders who performed to a medley of Stefani's greatest hits. Decked out in attire reflecting Stefani's recording career and fashion evolution, the dancers delighted the crowd of well-wishers as they anxiously awaited the star's arrival.

Minutes in to the dance medley, the crowd's attention turned toward The Strip, where a full-size semi-truck made its way down Las Vegas Boulevard. The truck, wrapped in "Gwen Stefani – Just A Girl" show art, drew gasps of delight from fans who were treated to a colorful daytime pyrotechnic show. Stopping in front of Planet Hollywood, the truck halted traffic along The Strip, allowing the dance performance to spill out into the street. Another group of dancers emerged from the truck, as showgirls lined the truck's staircase in feathers. To the surprise of the crowd, as the showgirls pulled their fans back Stefani stood at the top of the stairs to reveal her grand entrance as more fireworks set off. Making her way up the steps to the property, Stefani stopped to greet fans and sign autographs as her most iconic hits, including "Sweet Escape" and "Hollaback Girl," played overhead.

Greeted by Caesars Entertainment, the parent company of Planet Hollywood Resort & Casino, and Live Nation executives, Stefani humbly addressed the crowd promising to deliver a great show.

"I am so excited to have this opportunity to share my story and my music here in Vegas and am honored to be able to bring my show to the Zappos Theater," said Stefani.

Caesars Entertainment's Frissora noted Stefani's contribution to pop culture with a nod to the event's theme, saying: "We could not think of a more perfect artist to add to our already amazing roster of legendary performers. Gwen Stefani is an inspiration to so many creative spirits and her passion for empowering others is remarkable. These are traits Caesars Entertainment greatly values and we are honored to welcome Gwen to the team."

While Live Nation's Melien remarked, "There is only a short list of artists that meet the criteria for a headlining Las Vegas residency. They must have a deep catalogue of hits, top-notch production and status as a globally-recognized artist. Gwen, like those handful of other artists that are immediately recognized by just one name, meets all the criteria and more. We couldn't think of a more fitting Las Vegas property for a Southern California girl to call home than Planet Hollywood."

Designed exclusively for Zappos Theater, Stefani will take the stage with a spectacular show like no other, celebrating the breadth of her illustrious musical career. The show, promoted by Live Nation and Caesars Entertainment, will further cement Las Vegas as the entertainment capital of the world.

Stefani, Live Nation Las Vegas and Caesars Entertainment have also announced their partnership with Cure 4 The Kids Foundation, where \$1 of every ticket purchased to "Gwen Stefani – Just A Girl" at Planet Hollywood Resort & Casino will be donated to the non-profit organization. [Cure 4 The Kids Foundation](https://www.cure4thekids.com/) is a Las Vegas-based nonprofit organization that provides medical treatment to children facing a number of life-threatening conditions. The donation will also allow Cure 4 The Kids Foundation to move into a state-of-the-art building, increasing the number of exam rooms and improving the patient treatment experience.

Tickets to "Gwen Stefani – Just A Girl" are now on sale for the following performance dates:

June 2018: 27, 29, 30

July 2018: 3, 6, 7, 11, 13, 14, 18, 20, 21

Dec. 2018: 27, 29, 30, 31

Feb. 2019: 27

March 2019: 1, 2, 6, 8, 9, 13, 15, 16

General ticket prices begin at \$59, plus applicable tax and fees, and may be purchased online at [www.ticketmaster.com/gwen](http://www.ticketmaster.com/gwen) or in-person at the Planet Hollywood box office. All shows begin at 9 p.m. For more information on the show, visit [gwenstefani.com](http://gwenstefani.com).

#### GWEN STEFANI

A three-time GRAMMY® Award winner, Stefani has achieved worldwide success as a performer, songwriter, and recording artist who has sold more than 30 million albums worldwide with No Doubt and as a multi-platinum solo artist. In 2016, Stefani released her critically praised third album *This Is What The Truth Feels Like* which debuted at #1 on the Billboard Top 200 and featured the No. 1 single "Used To Love You." *This Is What The Truth Feels Like* followed her other solo albums — *Love.Angel.Music.Baby* and *The Sweet Escape* - which featured the hit singles "Rich Girl," "Sweet Escape," "What Are You Waiting For?" and the Pharrell Williams-produced No. 1 hit "Hollaback Girl." Stefani returned to the road that summer with her acclaimed headlining *This Is What The Truth Feels Like Tour* that traveled throughout North America wrapping at the famed Irvine Meadows Amphitheatre marking the end of the venue's 35-year history.

*Scores of awards honor Stefani's accomplishments. In addition to her three GRAMMY® Awards, Stefani has been honored with four MTV Video Music Awards, two Billboard Awards, an American Music Award, Brit Award and much more. Stefani took her passion for music to encourage young singers as their coach on three seasons of NBC's four-time Emmy Award-winning musical competition series "The Voice."*

*Stefani released her first holiday album, "You Make It Feel Like Christmas," last fall. The set featured a mix of originals and classic holiday tunes and debuted at No. 1 on the Billboard Holiday Album chart. Following the album release Stefani starred in "Gwen Stefani's You Make It Feel Like Christmas," a modern take on traditional Christmas specials that aired on NBC. Featuring music performances and fun holiday themed sketches, the hour-long program captured Stefani's infectious spirit and iconic style and delighted audiences around the country.*

Trendsetter Stefani is also widely recognized as an accomplished fashion designer and entrepreneur, having created much-loved lifestyle brands L.A.M.B. and Harajuku Lovers. In addition to her fashion and music ventures, Stefani launched her first children's animated television series *Kuu Kuu Harajuku* on Nickelodeon. Co-created and executive produced by Stefani, the show follows the adventures of the all-girl band HJ5 -- Love, Angel, Music, Baby and G -- through their super cute fantasy world of music, fashion and style. Stefani wanted to create an animated series for young girls that celebrate creativity, imagination and individuality.

#### LIVE NATION LAS VEGAS

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. Live Nation Las Vegas produces residency shows from Gwen Stefani, Jennifer Lopez, Backstreet Boys, Lionel Richie and Pitbull at Zappos Theater at Planet Hollywood Resort & Casino; Bruno Mars and Ricky Martin at the Park Theater at Monte Carlo; and Il Divo, Rascal Flatts, Styx & Don Felder, Chicago, ZZ TOP and Earth, Wind & Fire at The Venetian Las Vegas. Live Nation Las Vegas also brings other world-famous artists to many of the city's other premier concert venues including T-Mobile Arena, Mandalay Bay Events Center, MGM Grand Garden Arena, Las Vegas Village, Pearl Concert Theater at the Palms, House of Blues, Downtown Las Vegas Events Center, The Joint at Hard Rock Hotel & Casino Las Vegas, and more. For additional information, visit [www.livenation.com](http://www.livenation.com). Find Live Nation Las Vegas on [Facebook](#), [Instagram](#) and follow us on [Twitter](#).

#### PLANET HOLLYWOOD RESORT & CASINO



Celebrating 10 years, Planet Hollywood Resort & Casino is the centerpiece of the famed Las Vegas Strip, with 2,500 beautifully redesigned guest rooms and [suites](#) showcasing some of the best views in town, along with endless options of unparalleled shopping, distinguished dining, popular entertainment and a bustling nightlife. A bright, bold addition to the resort's portfolio, the new Ultra Hip Rooms feature contemporary elegance and luxury bedding. Known as the place to play for its roster of A-list celebrity guests, Planet Hollywood's 231 newly restyled suites feature stunning views of the glittering skyline and daring décor elements such as suspended sofas, lounge-style living spaces and oversized modern artwork. The resort encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including Gordon Ramsay Burger, KOI, Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, an intimate wedding chapel and the Planet Hollywood Spa by Mandara. Home to the first pop music residency in Las Vegas, Zappos Theater showcases resident headliners Jennifer Lopez, Lionel Richie, Pitbull, Backstreet Boys and Gwen Stefani (opening June 2018). The property is encircled by Miracle Mile Shops with more than 170 specialty stores and restaurants. Planet

Hollywood Resort & Casino is operated by Caesars Entertainment (NYSE: CZR). For more information, please visit [planethollywoodresort.com](http://planethollywoodresort.com) or the Caesars Entertainment Las Vegas [media room](#). Find Planet Hollywood Resort & Casino on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

SOURCE Planet Hollywood Resort & Casino

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Additional assets available online:  [Video \(2\)](#)  [Photos \(4\)](#)

<http://caesars.mediaroom.com/2018-04-16-Gwen-Stefani-Fans-Celebrate-New-Las-Vegas-Residency-Welcome-Pop-Icon-With-Elaborate-Event-At-Planet-Hollywood-Resort-Casino>