

## Planet Hollywood Resort & Casino Now Open

"Black-ish" Star Anthony Anderson Joined Caesars Entertainment Leaders as the Famed Resort Reopened Its Doors

LAS VEGAS, Oct. 8, 2020 /PRNewswire/ -- In accordance with directives from Nevada Governor Steve Sisolak and the Nevada Gaming Control Board, Caesars Entertainment, Inc. (NASDAQ: CZR) has resumed gaming operations daily and hospitality operations for weekend stays at Planet Hollywood Resort & Casino today, Oct. 8. This follows the successful reopening of Caesars Palace Las Vegas, Flamingo Las Vegas, Harrah's Las Vegas, Paris Las Vegas, Bally's Las Vegas and The LINQ Hotel + Experience. As previously announced, the Company has also reopened The LINQ Promenade, High Roller Observation Wheel, FLY LINQ and Eiffel Tower Viewing Deck.

*\*\*For sound bites, high-res photos and b-roll, click [here](#)\*\**

*Photo credit: Denise Truscello*

"We are overjoyed to welcome our loyal guests and dedicated team members back to Planet Hollywood Resort & Casino, the centerpiece of the famous Las Vegas Strip," said Senior Vice President and Planet Hollywood General Manager Jason Gregorec. "Our guests can once again enjoy the unique experiences Planet Hollywood offers, as we continue to emphasize our enhanced health and safety protocols."

The momentous reopening of Planet Hollywood was celebrated in true Hollywood fashion with a showstopping dance number complete with paparazzi, bringing back the glamour of the resort to the Strip. Regional President of Caesars Entertainment Gary Selesner and Senior Vice President and Planet Hollywood General Manager Jason Gregorec welcomed guests back and thanked team members for their hard work and dedication as they prepared to reopen the doors.

Founded by Robert Earl, the Planet Hollywood brand is known for its superstar entertainment, major movie premieres, A-list celebrity guests and more. Given this, Anthony Anderson, notable actor and producer of the hit television show "Black-ish," made a surprise appearance and joined Selesner and Gregorec in a countdown to the official reopening of the doors that commenced with a spectacle of confetti cannons and cheers. Anderson, who is a friend of Earl's, said he could only answer "yes" when asked to participate in the reopening, as he attended the grand opening of the property in 2007. Additionally, the first two casino guests to play at Planet Hollywood included Bill Wagner, who ceremoniously rolled the first dice at a craps table, and Larry Garber, who played the first slot machine.

The following amenities are now open at Planet Hollywood Resort & Casino:

### Hotel and Gaming

- The hotel will accommodate weekend stays, Thursday through Sunday, while the gaming floor will be open seven days a week

### Food and Beverage

- Gordon Ramsay Burger
- Pin-Up Pizza
- Ringer Wings, Pizza & Sliders Sports Bar
- Starbucks (located in the lobby and casino)

- Heart Bar
- Extra Lounge
- Blue Moon Bar
- PH Shiver Frozen Cocktails
- Café Hollywood
- Earl of Sandwich
- Strip House
- YOLOS
- Koi
- Chick-fil-A

### Race & Sports Book

- The newly branded William Hill Race & Sports Book with new customer offerings that include self-service sports betting kiosks and an expanded betting menu featuring LIVE InPlay Wagering.

### Spa

- Planet Hollywood Spa by Mandara

### Retail

- PH 24
- PH Need It
- Miracle Mile Shops

Miracle Mile Shops at Planet Hollywood Resort & Casino reopened on June 9, 2020, offering visitors more than a mile of shops and tempting restaurants at the heart of the famed Las Vegas Strip. The center is home to a variety of notable retailers and eateries including M·A·C Cosmetics, Sephora, The Raider Image, H&M, Flight 23 at Footaction, Morphe, Quay Australia, Nacho Daddy, Cabo Wabo Cantina, Club Tattoo and more. To ensure the safety of customers, merchants and employees, the center requires masks in all public spaces and continues to implement robust cleaning procedures laid out by the CDC and public health officials. Miracle Mile Shops is temporarily open from 11 a.m. to 7 p.m., seven days a week. Some store and restaurant hours may vary.

Located at the center of the Strip, Planet Hollywood Resort & Casino offers 2,500 beautifully redesigned guest rooms and suites showcasing some of the best views in town, along with endless options of thrilling gaming, distinguished dining and unparalleled shopping.

With Caesars' Semi-Annual Sale available through Nov. 2, guests can save up to 20 percent on their next stay at Planet Hollywood Resort & Casino for select travel dates through August 2021. This offer is based on availability and cannot be combined with any other offer. Offer code: SEMI20.

The Company previously announced that it has suspended fees for paid self-parking in Las Vegas.

The resumption of business at Planet Hollywood Resort & Casino follows the reopening of Caesars regional casinos and hotels across the country, in addition to the Las Vegas properties mentioned above. Caesars will open its remaining Las Vegas properties in line with customer demand, regulatory requirements and any additional health and safety considerations.

Planet Hollywood Resort & Casino has implemented Caesars' new health and safety protocols, which enhance its existing plans and practices in these areas. All Caesars properties are focused on the well-being

of team members, guests and the community, and continue to work to create an environment with high standards of sanitization and physical distancing practices. Among the enhanced health and safety protocols include more frequent cleaning and sanitization. Caesars has also implemented a health screening program for all employees. Team members and guests are required to wear masks, which the Company makes available, at all Caesars properties.

For more information on the Company's health and safety protocols, visit: [www.Caesars.com/health](http://www.Caesars.com/health).

For a comprehensive list of amenities open at Caesars Entertainment Las Vegas Resorts, visit: [www.caesars.com/las-vegas/open](http://www.caesars.com/las-vegas/open).


About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment offers diversified amenities and one-of-a-kind destinations, with a focus on building loyalty and value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate).

SOURCE Caesars Entertainment, Inc.

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Additional assets available online:  [Photos \(1\)](#)

<http://caesars.mediaroom.com/2020-10-08-Planet-Hollywood-Resort-Casino-Now-Open>