

Harrah's Las Vegas First to Offer Aruze Gaming's Roll To Win Craps® on the Las Vegas Strip

LAS VEGAS (Feb. 9, 2021)-- Aruze Gaming America Inc.'s ("Aruze") Roll to Win Craps®, the only game of its kind on The Strip, is now live at Harrah's Las Vegas. This hybrid table game allows players to shoot live dice across a large LED playing field and place all their bets electronically.

Recently awarded the Platinum Award for Most Innovative Gaming Technology by Casino Journal, Roll to Win Craps has been thrilling players since its first install at Harrah's Cherokee Hotel and Casino, a sister property to Harrah's Las Vegas.

** For high-res images, click [here](#)**

"The Harrah's Las Vegas gaming floor is a must-stop destination for players, especially now with the debut of Roll to Win Craps," said Dan Walsh, SVP and General Manager of Harrah's Las Vegas. "We anticipate our guests will gravitate towards the game's approachability and exciting features. We strive to provide the best products and technology to our customers, whether experienced or novice, and Roll to Win Craps offers that exclusively at Harrah's Las Vegas."

"We are thrilled to have our first installation in Nevada be in such a fantastic location, " said Rob Ziems, President of Aruze. "The team at Harrah's Las Vegas, and at Caesars have been great partners in our rollout of Roll to Win Craps. We now have nine units installed at Caesars properties across the United States, and they have shown their commitment to being early adopters of this groundbreaking technology."

Utilizing the same footprint as a traditional craps table, Roll To Win Craps' bright LED panels display amazing graphics and eye-catching animations. Individual player stations accept cash and provide tickets, so no physical chips are needed for play. Players can place bets privately on their screen, and then see their virtual chips displayed on the main playing field.

Player stations contain an Easy Help feature, allowing players to select any bet area and instantly see key information about the bet, such as the odds, when bets can be placed, and how they can win. Designed to help new players become comfortable with the game of craps, Roll to Win Craps also announces the game stages, such as a Come Out Roll, on the main playing field and player stations.

For players already comfortable with betting on craps, Roll to Win Craps allows for easy bet placements and the ability to turn multiple bets on or off quickly. Bet amounts are also more flexible, as the calculations are automatic.

With no physical chips on the table, the touchpoints for players and dealers have been significantly reduced. The installation of Roll to Win Craps at Harrah's Las Vegas has been outfitted with plexiglass dividers to provide additional safety.

Harrah's Las Vegas, and all Caesars Entertainment properties, is focused on the well-being of Team Members, guests, and the community. It continues to implement enhanced health and safety protocols with high standards of sanitization and physical distancing practices on the casino floor and beyond. Team Members and guests are required to wear masks, which are available throughout the property.

For more information on the Company's health and safety protocols, visit: <http://www.Caesars.com/health>

About Aruze Gaming America, Inc.

Aruze designs, develops, and manufactures slot machines and gaming devices for the global casino market. With affiliates in America, Hong Kong, Australia, South Africa, Macau, Philippines, and Japan, Aruze produces innovative gaming products, including high-resolution video and stepper slot machines, communal gaming products, and multi-terminal devices.

For more news and information about Aruze, please visit <http://www.aruzegaming.com>.

About Harrah's Las Vegas

With more than 2,500 hotel rooms and suites, Harrah's Las Vegas is an affordable, welcoming resort where guests can break away from their daily routine in a playful atmosphere. The newly renovated Valley Tower features 1,600 stylish rooms with warm tones of gray and purple accents, as well as dark wood furnishings. Harrah's Las Vegas features 87,000 square feet of casino space, a modern Race & Sports Book offering both live

gaming and sports betting, and more than 25,000 square-feet of meeting and convention space. Six restaurants encompass everything from Toby Keith's 'I Love This Bar & Grill,' which offers an all-American menu and live music nightly, to the chef-driven Fulton Street Food Hall, to the upscale setting of Ruth's Chris Steak House, a romantic venue with breathtaking views of the Strip. Harrah's outdoor bar, Carnival Court, brings high energy to the Las Vegas Strip with live music and some of the world's top flair bartenders who juggle and pour to perfection. Harrah's Las Vegas is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit harrahslasvegas.com or the Caesars Entertainment Las Vegas media room. Find Harrah's Las Vegas on Facebook and follow on Twitter and Instagram.

Media Contacts:

Aruze Gaming

Laura Sims

Phone: 702-361-3166

laura.sims@aruze-gaming.com

Harrah's Las Vegas

Mitch Marier

Phone: 702-236-9962

Mmarier@caesars.com

<http://caesars.mediaroom.com/2021-02-09-Harrahs-Las-Vegas-First-to-Offer-Aruze-Gamings-Roll-To-Win-Craps-R-on-the-Las-Vegas-Strip>