

Planet Hollywood Resort & Casino and The LINQ Hotel + Experience to Resume Operations Seven Days a Week This Month

Planet Hollywood's Hotel and Additional Amenities Will Be Open Daily Beginning March 15, Followed by The LINQ Hotel + Experience Beginning March 22

For property b-roll and high-res photos, click [here](#)

LAS VEGAS (March 12, 2021) — Caesars Entertainment, Inc. ("Caesars Entertainment," "Caesars" or "the Company") today announced plans to resume hotel operations seven days a week at Planet Hollywood Resort & Casino beginning Monday, March 15, as well as at The LINQ Hotel + Experience beginning Monday, March 22. Previously, the hotels accommodated weekend stays only, while the gaming floors have been operating 24/7 since the properties reopened in 2020.

"We are excited to welcome even more guests back to two of our popular resorts seven days a week," said Sean McBurney, Regional President of Las Vegas Operations for Caesars Entertainment. "With Governor Sisolak's recent announcement, we are encouraged Las Vegas will continue to rebound beyond expectations. Spring break, the big college basketball tournament, pool season and more are around the corner, and we can't wait to see more friendly faces on the casino floor."

In addition to the hotels, the following amenities will also be open seven days a week:

Planet Hollywood Resort & Casino:

Gaming

- Gaming Floor
- Race & Sports Book

Food and Beverage

- Gordon Ramsay Burger
- Extra Lounge
- PH Shiver Frozen Cocktails
- Café Hollywood
- Earl of Sandwich
- Starbucks

The LINQ Hotel + Experience:

Gaming

- Gaming Floor
- The BOOK

Food and Beverage

- Guy Fieri's Vegas Kitchen & Bar
- Nook Express

- Hash House A Go Go
- 3535
- Purple Zebra
- Re:Match Bar
- Catalyst Bar

Pool

- Influence, The Pool

Located at the center of the Strip, Planet Hollywood Resort & Casino offers 2,500 beautifully redesigned guest rooms and suites showcasing some of the best views in town, along with endless options of thrilling gaming, distinguished dining and unparalleled shopping. Planet Hollywood's well-known rooftop pool, THE SCENE Pool Deck, boasts two separate pool decks, two pool bars and 31 cabanas and daybeds with poolside bottle service and mobile ordering from the pool café. Access to the pool is complimentary for hotel guests only; cabana and daybed rentals are open to the public and can be purchased here:

planethollywood.uvtix.com.

[Miracle Mile Shops](#) at Planet Hollywood Resort & Casino continues to operate daily, offering visitors more than a mile of shops and tempting restaurants at the heart of the famed Las Vegas Strip. The center is home to a variety of notable retailers and eateries including M·A·C Cosmetics, Sephora, The Raider Image, H&M, Footaction, Morphe, Quay Australia, Nacho Daddy, Cabo Wabo Cantina, Club Tattoo and more. To ensure the safety of customers, merchants and employees, the center requires masks in all public spaces and continues to implement robust cleaning procedures laid out by the CDC and public health officials. Miracle Mile Shops is currently open Sunday through Thursday, from 11 a.m. to 7 p.m. and Friday through Saturday, from 11 a.m. to 9 p.m. Some store and restaurant hours may vary.

Located at the heart of the Las Vegas Strip, The LINQ Hotel + Experience offers a variety of exclusive experiences in one distinctive destination. Influence, The POOL at The LINQ Hotel + Experience provides a cooling escape a central bar full of signature cocktails, draft beer, frozen drinks and more for anyone 21 and older. Additionally, guests are just steps away from The LINQ Promenade – the open-air entertainment, retail and dining district with world-class attractions such as the High Roller, the world's tallest observation wheel, and Fly LINQ, the only zipline on the Strip. On top of all these experiences, The LINQ Hotel + Experience also has approachable, fun and modern accommodations, including stylish Deluxe Poolside Cabana Rooms and Bunk Bed Deluxe Rooms.

Days and hours of operation at all venues may vary. For a comprehensive list of amenities, and to make reservations, visit caesars.com.

Planet Hollywood Resort & Casino and The LINQ Hotel + Experience have implemented Caesars Entertainment's new health and safety protocols, which enhance its existing plans and practices in these areas. All Caesars properties are focused on the well-being of Team Members, guests and the community, and continue to work to create an environment with high standards of sanitization and physical distancing practices. Among the enhanced health and safety protocols include more frequent cleaning and sanitization. Caesars has also implemented a health screening program for all employees. Team Members and guests are required to wear masks, which the Company makes available, at all Caesars properties.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions.

Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment offers diversified amenities and one-of-a-kind destinations, with a focus on building loyalty and value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars Entertainment is committed to its Team Members, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. For more information, please visit www.caesars.com/corporate.

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