

## Due To Extraordinary Demand Usher Adds Six Dates To Headlining Las Vegas Residency At The Colosseum At Caesars Palace August 4 - 14, 2021

Tickets for new shows go on sale Thursday, April 29 at 10 a.m. PT

Tickets for previously announced performances beginning Friday, July 16, 2021 are on sale now

LAS VEGAS, April 23, 2021 /PRNewswire/ -- As he prepares to launch his headlining residency at The Colosseum at Caesars Palace on Friday, July 16, 2021, global megastar and eight-time GRAMMY® Award-winner Usher has announced six additional dates from August 4 to 14, 2021 for his Las Vegas residency.

Please click [here](#) for admat, video and hi-res photo

The multi-talented showman will give his fans an extraordinary experience that only Usher, one of the world's best live performers, can deliver. The exclusive, only-in-Vegas spectacular will be performed in The Colosseum, an intimate 4,300-seat world-class performance venue, allowing Usher's fans a once-in-a-lifetime opportunity to see him up close and personal. Promoted by Live Nation and Caesars Entertainment, the show will be packed with an impressive repertoire of smash hits spanning Usher's 20-year career, including multiple #1 and top 10 singles, early records, more recent songs and new music.

Tickets for the new shows will go on sale to the public Thursday, April 29 at 10 a.m. PT. Fan presale tickets will be available beginning Saturday, April 24 at 10 a.m. PT until Wednesday, April 28 at 10 p.m. PT.

Citi is the official presale credit card of Usher's residency at The Colosseum at Caesars Palace. As such, Citi cardmembers will have access to purchase presale tickets beginning Saturday, April 24 at 10 a.m. PT until Wednesday, April 28 at 10 p.m. PT through Citi Entertainment®. For complete presale details visit [www.citientertainment.com](http://www.citientertainment.com).

In addition, Caesars Rewards members, Caesars Entertainment's loyalty program, as well as Live Nation and Ticketmaster customers, will have access to presales running Tuesday, April 27 at 10 a.m. PT through Wednesday, April 28 at 10 p.m. PT.

General ticket prices begin at \$59, plus applicable tax and fees, and a limited number of VIP meet & greet packages are also available for each show. All tickets and packages can be purchased online at [www.ticketmaster.com/ushervegas](http://www.ticketmaster.com/ushervegas). All shows begin at 9 p.m.

The six new dates going on sale are:

August 2021: 4, 6, 7, 11, 13, 14

A limited number of tickets are available for the following 12 previously announced performances:

July 2021: 16, 17, 21, 23, 24, 28, 30, 31

Dec 2021: 28, 29, 31

Jan 2022: 1

Additionally, Usher, Live Nation Las Vegas and Caesars Entertainment are donating \$1 of every ticket purchased to Usher's Las Vegas residency to Usher's New Look, Inc. (UNL). Founded in 1999 by Usher as a young man barely out of his teens, UNL is on a mission to transform the lives of underserved youth through a

comprehensive program that develops passion-driven, global leaders. UNL's peer-to-peer program model and curriculum provides Access, Awareness and Empowerment to youth in underserved communities, in order to guide them on a pathway to leadership and help them make educational and career choices that match their passions. Over the course of 21 years, the organization has reached more than 50,000 young people.

Challenging himself creatively and testing musical boundaries are characteristics that have defined Usher's career since he was first discovered 20 years ago on "Star Search." Usher has been ranked by the Recording Industry Association of America as one of the best-selling artists in American music history, having sold over 65 million albums worldwide. He has won numerous awards, including eight GRAMMY® Awards, and was named the #1 Hot 100 artist of the 2000s decade. Billboard named him the second most successful artist of the 2000s decade, with his career-propelling 2004 album "Confessions" being ranked as the top solo album of the 2000s decade. Usher has attained nine Hot 100 #1 hits (all as a lead artist) and 18 Hot 100 top 10 singles.

2021 continues to be a busy year for Usher with the launch of his much anticipated Las Vegas residency at Caesars Palace. In the past year, Usher's two latest singles "Don't Waste My Time" and "Bad Habit" both hit #1 on the Billboard R&B Charts. He also released "I Cry," a powerful and emotional song about the social and racial injustices of our time. Usher is currently in the studio recording his 9<sup>th</sup> studio album which will be released in 2021.

Realizing that with success comes responsibility, Usher has also proven to be a major philanthropic force. Founded in 1999, Usher's New Look, Inc. empowers youth from impoverished communities to become leaders. In recognition of his accomplishments, Usher has been honored by the Boys & Girls Clubs of America, the Trumpet Foundation, Do Something, the NAACP, and as the 2010 Ford Freedom Award Scholar. Usher's business ventures include a best-selling line of fragrances, and a business venture with RBMG (Raymond Braun Media Group).

For more information on Usher's New look Foundation, please visit <http://ushersnewlook.org>. Follow Usher on [Instagram](#), [Facebook](#) and [Twitter](#).

#### LIVE NATION LAS VEGAS

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. Live Nation Las Vegas produces residency shows from Usher, Keith Urban, Mariah Carey and Sting at The Colosseum at Caesars Palace; Lady Gaga, Aerosmith and Bruno Mars at Park Theater at Park MGM; Styx, Chicago, The Doobie Brothers, ZZ TOP and Adam Lambert at The Venetian Theatre at The Venetian Resort Las Vegas; and Shania Twain, Kelly Clarkson, Christina Aguilera, Gwen Stefani and Scorpions at Zappos Theater at Planet Hollywood Resort & Casino. Live Nation Las Vegas also brings other world-famous artists to many of the city's other premier concert venues including T-Mobile Arena, MGM Grand Garden Arena, Michelob ULTRA Arena, House of Blues, Downtown Las Vegas Events Center and more. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com). Find Live Nation Las Vegas on [Facebook](#), [Instagram](#) and follow us on [Twitter](#).

#### CAESARS PALACE


World-renowned Las Vegas resort and a Top 10 "Best U.S. Casino" by USA TODAY 10BEST Readers' Choice, Caesars Palace features 3,980 hotel guest rooms and [suites](#), including the all-new Palace Tower featuring 10 new luxury villas, the 182-room [Nobu Hotel Caesars Palace](#) and Forbes Star Award-winning [The Laurel Collection by Caesars Palace](#). The 85-acre resort offers diverse dining options from the award-winning Bacchanal Buffet, to celebrity chef-branded restaurants, including Gordon Ramsay HELL'S KITCHEN, Pronto by Giada, as well as Bobby Flay's new Italian restaurant concept, Amalfi, opening spring 2021, Vanderpump Cocktail Garden by restaurateur and television star Lisa Vanderpump, one of Nobu

Matsuhisa's largest Nobu Restaurant and Lounge, Restaurant Guy Savoy, Old Homestead Steakhouse, Rao's, MR CHOW and more. For the best in cocktails, destination lounges include Montecristo Cigar Bar, Alto Bar, VISTA Cocktail Lounge, and Stadia, also opening spring 2021. The resort also features nearly 130,000 square feet of casino space, including a recently renovated race and sports book boasting the largest screen on the Strip at 138 ft., a five-acre Garden of the Gods Pool Oasis, the luxurious Qua Baths & Spa, COLOR Salon, five wedding chapels and gardens, and the 75,000-square-foot OMNIA Nightclub with the top DJs such as Calvin Harris and Martin Garrix. The 4,300-seat Colosseum, Billboard Magazine's "Venue of the Decade: 2000 – 2009," spotlights world-class entertainers including Usher, Sting, Keith Urban, Rod Stewart, Reba, Brooks & Dunn and Jerry Seinfeld. The Forum Shops at Caesars Palace showcases more than 160 boutiques and restaurants. Caesars Palace is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit [caesarspalace.com](http://caesarspalace.com) or the Caesars Entertainment Las Vegas [media room](#). Find Caesars Palace on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

SOURCE Caesars Entertainment

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Additional assets available online:  [Photos \(1\)](#)

<http://caesars.mediaroom.com/2021-04-23-Due-To-Extraordinary-Demand-Usher-Adds-Six-Dates-To-Headlining-Las-Vegas-Residency-At-The-Colosseum-At-Caesars-Palace-August-4-14-2021>