

## Trey Wingo Joins Caesars Sportsbook as Chief Trends Officer and Brand Ambassador

Wingo will be creating sports editorial content starting this NFL season

LAS VEGAS and RENO, Nev. (Aug. 11, 2021) – Caesars Sportsbook, recently unveiled by Caesars Entertainment, Inc. (NASDAQ: CZR), has tapped highly-respected sports journalist Trey Wingo to be its Chief Trends Officer and Brand Ambassador. Wingo will use Caesars’ extensive trading data to develop and create original content and analysis to be distributed across social and other media channels.

“I want to tell the stories behind the odds,” said Wingo. “I am excited about where the Caesars brand is going, and I wanted to be part of the team that is creating content to engage our sports bettors.”

During Wingo’s 23 years at ESPN, he showcased amazing versatility by covering a wide variety of sports on multiple platforms. He was prominently featured on the network’s studio shows, hosting SportsCenter and sport-specific broadcasts. He was most closely associated with ESPN’s NFL programming, serving as the original anchor of NFL Live in 2003 before leading coverage of the NFL Draft and Pro Football Hall of Fame Enshrinement ceremonies. Wingo has reported from golf majors, grand slam tennis events, and the Olympics. He’s also anchored studio coverage of the NCAA Women’s Final Four. For three years, he was co-host of “Golic and Wingo,” a popular morning show on ESPN Radio.

“We believe one way of treating our sports bettors as royalty is to give them the content they are craving. We are thrilled to make someone as talented and respected as Trey part of the Caesars Sportsbook team,” said Eric Hession, co-president of Caesars Digital, a division of Caesars Entertainment. “Few sports media personalities can match Trey’s combination of sports experience, insightful analysis, and ability to deliver content in an entertaining way. We are proud to welcome him to the Empire.”

Caesars unveiled Caesars Sportsbook on Aug. 2 and continues to expand its sports media footprint with Wingo’s arrival. Caesars Sportsbook combines the Company’s sports betting assets under one brand and features the Company’s industry-leading loyalty program, Caesars Rewards, which allows members to earn credits with every wager. The Caesars Sportsbook brand leads in market access for legalized sports betting and has the most retail locations in the U.S. Caesars is the official casino sponsor and an official sports betting partner of the NFL. The Company also has partnerships with the NBA, NHL, MLB, and several individual teams. Caesars recently announced an expanded partnership with the New Orleans Saints resulting in their iconic stadium being renamed the Caesars Superdome. Caesars is also the exclusive odds provider for ESPN and CBS Sports.

### About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world’s most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.’s resorts operate primarily under the Caesars®, Harrah’s®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit. [www.caesars.com/corporate](http://www.caesars.com/corporate).

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