

Caesars Entertainment and the Arizona Diamondbacks Reveal Renderings For New Caesars Sportsbook in Downtown Phoenix

First-class sportsbook and bar concept to be located adjacent to the team's home, Chase Field

For downloadable renderings, click [here](#)

LAS VEGAS AND PHOENIX (September 1, 2021) – Caesars Entertainment, Inc. (NASDAQ: CZR) (“Caesars”) today revealed renderings of its new, state-of-the-art sportsbook, sports bar and broadcast studio made possible through its exclusive sports betting and daily fantasy partnership with the Arizona Diamondbacks. Opening in early 2022, this best-in-class sportsbook will be located at the former Game 7 Grill space outside of Chase Field featuring a sports betting experience befit for an emperor and an all-inclusive experience for non-sports bettors alike.

The approximately 20,000 square foot, two-story venue will feature with both indoor and outdoor seating options including two floors of sports betting space, a full-service bar and VIP lounge, an extensive menu, and wall-to-wall TV’s. While it won’t be accessible to fans while they attend a D-backs game, they can still place bets via the Caesars Sportsbook mobile app. The space will be open year-round, not just on gamedays, and will have flexible hours of operation to cater to specific sporting events.

- **Bet Like A Caesar:** Two floors of sports betting space provide a next-level atmosphere to bet. Whether it's with a teller at a kiosk, or on the Caesars Sportsbook app, customers will have many choices to easily place a wager.
- **Watch Like A Caesar:** With around 1,500 square feet of indoor and outdoor LED screens, Caesars Sportsbook at Chase Field will be a sports environment worthy of any Caesars emperor. With many major sporting events being displayed, customers will never have to worry about asking to change the channel again.
- **Dine Like A Caesar:** A sports betting experience befit for an emperor needs a menu to feast like one. Customers can indulge in top-notch food in 10,000 square feet of indoor and outdoor dining space.
- **Hydrate Like A Caesar:** Caesar never walks around without his goblet, so customers can make sure to have a drink in hand too. Emperors can grab their preferred beverage of choice at the inside or outside bar, or even at the private bar in the VIP lounge.
- **Arrive Like A Caesar:** Caesar never strolled far to get where he wanted once he stepped off his chariot. That will be the case at Caesars Sportsbook, where the action is easily accessible from parking areas surrounding Chase Field.

When sports betting becomes available in the state on September 9, fans can make a bet at Chase Field at ticket windows 21-25, marking the first MLB stadium where sports fans can place an in-person wager. Leading up to the grand opening of the retail space, bets can also be placed at five betting kiosks on the north side of the plaza being installed in the interim.

“Caesars Sportsbook at Chase Field will bring to life the vision of our brand by celebrating the Caesars promise of treating everyone like royalty,” said Eric Hession, co-president of Caesars Digital. “These renderings provide a taste of what this incredible new venue will offer, but there’s so much more we can’t wait to show Arizona customers when the space officially opens. Sports bettor or not, we’re hoping fans will visit to enjoy an unbeatable experience.”

As of August 28, Arizonans can officially download the [Caesars Sportsbook app](#), register, and deposit funds to take advantage of incredible offers in preparation for sports betting’s launch in the state on Sept. 9. The easy-to-navigate app integrates mobile sports betting with Caesars' industry-leading loyalty program, [Caesars Rewards](#), where every bet, win or lose, rewards the bettor with Tier Credits and Reward Credits that can be used to unlock unbeatable experiences within the Caesars portfolio of properties and partnerships, including access to VIP experiences with the D-backs at Chase Field for registered app users in Arizona.

“The Caesars Sportsbook at Chase Field will be the premier sports betting and entertainment destination in downtown Phoenix,” said Derrick Hall, D-backs President & CEO. “D-backs fans, Arizona residents, and out-of-state visitors, whether they are sports bettors or not, should look forward to this state-of-the-art, year-round location that will feature a first-class dining, betting and hospitality experience – all while taking in their favorite

sporting event or watching their favorite team. This sportsbook will transform the sports viewing experience in Arizona.”

Caesars Entertainment is an official corporate partner of The Arizona Diamondback and has a multi-year agreement with Major League Baseball (MLB) as an Authorized Gaming Operator of the league. For refreshing, real-time industry updates and to join the empire of like-minded Caesars, players can engage with the Caesars Sportsbook social handle @CaesarsSports on Twitter, Instagram and Facebook.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the US and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit. www.caesars.com/corporate.

About Arizona Diamondbacks

The Arizona Diamondbacks provide industry-leading entertainment in a clean, safe and family-friendly environment and make a positive impact on its fans and civic partners. Their mission is guided by the Circle of Success: team performance, fan experience, financial efficiency, workplace culture, and community contribution. The D-backs' pinnacle on-field moment was their 2001 World Series title, the only championship among the 4 major Valley teams. Since being established in 1997, the Arizona Diamondbacks Foundation has donated nearly \$75 million in charitable contributions to the Arizona community, more than the state's other professional sports teams combined. The club, established in 1995 and whose inaugural season was in 1998, plays their home games in downtown Phoenix at Chase Field, the first Major League stadium in the United States to feature a pool as well as a retractable roof over a natural-grass playing surface (now synthetic grass). For more information, please visit dbacks.com or on social media via @Dbacks and @LosDbacks.

Media Contacts:

Brad Harwood, bharwood@caesars.com

Mitch Marier, mmarier@caesars.com

Patrick O'Connell, poconnell@dbacks.com

Abbie Fink, Afink@hmapr.com

<http://caesars.mediaroom.com/2021-09-01-Caesars-Entertainment-and-the-Arizona-Diamondbacks-Reveal-Renderings-For-New-Caesars-Sportsbook-in-Downtown-Phoenix>