

NEW SHOW DATES ANNOUNCED FOR “BACKSTREET BOYS: LARGER THAN LIFE” AT PLANET HOLLYWOOD RESORT & CASINO

Tickets and VIP Packages for 15 Additional Performances Go On Sale Friday, June 16 at 10 a.m. PT

The Strip’s Hottest Headliners Announce Partnership with the Boys & Girls Clubs of Southern Nevada

Las Vegas (June 9, 2017) – Due to overwhelming ticket demand, Backstreet Boys have announced 15 additional performances for their record-breaking Las Vegas residency. Tickets to performances from November 2017 through February 2018 for “Backstreet Boys: Larger Than Life” at The AXIS at Planet Hollywood Resort & Casino will go on sale to the public Friday, June 16 at 10 a.m. PT.

Since the residency’s premiere on March 1, the pop juggernaut’s sold-out shows have attracted fans from all over the world, hosting the biggest audience in the history of Las Vegas headlining residencies. The show has received rave reviews from fans and critics alike, with Billboard Magazine stating, “...Larger Than Life really is a show that no Backstreet fan should miss.”

“There are so many great things happening right now,” said AJ McLean. “We have a sold out Las Vegas residency, a new record coming and our single with Florida Georgia Line is a Top 5 single on Country radio.”

Backstreet Boys, Live Nation Las Vegas and Caesars Entertainment have also announced their partnership with the Boys & Girls Clubs of Southern Nevada (BGCSNV), where \$1 of every ticket purchased to “Backstreet Boys: Larger Than Life” at Planet Hollywood Resort & Casino will be donated to BGCSNV.

“We’re touched by how the city of Las Vegas has embraced us since we launched the show,” said Nick Carter. “Partnering with the Boys & Girls Club of Southern Nevada gives us a chance to give back to the Las Vegas community.”

Tickets will go on sale to the public Friday, June 16 at 10 a.m. PT. A special presale for Fan Club members begins Saturday, June 10 at 10 a.m. PT through Thursday, June 15 at 10 p.m. PT. Citi® cardmembers can purchase tickets before the general public beginning Monday, June 12 at 10 a.m. PT through Thursday, June 15 at 10 p.m. PT. An exclusive presale for Ticketmaster, Live Nation and Total Rewards members, Caesars Entertainment’s loyalty program, will be available from Wednesday, June 14 at 10 a.m. PT through Thursday, June 15 at 10 p.m. PT. The additional 16 performances going on sale are:

November 2017: 8, 10, 11, 15, 17, 18
January 2018: 31
February 2018: 2, 3, 7, 9, 10, 14, 16, 17

A limited number of tickets and VIP packages are available for the following previously-announced performances:

June 2017: 15, 16, 17, 21, 23, 24, 28, 30
July 2017: 1

Nick Carter, Howie Dorough, Brian Littrell, AJ McLean and Kevin Richardson take the stage with a one-of-a-kind production made exclusively for Vegas. Created and directed by one of the industry's most well-respected creative directors, Raj Kapoor, the show features state-of-the-art lighting, visually stunning automation and jaw-dropping choreography by some of LA's top choreographers. With cutting-edge special FX and elaborate video technology, the audience experiences BSB as never before.

Promoted by Live Nation and Caesars Entertainment, "Backstreet Boys: Larger Than Life" is one of the fastest-selling shows in Las Vegas history and further cements Las Vegas as the entertainment capital of the world.

General ticket prices begin at \$55, plus applicable tax and fees, and VIP packages and Meet & Greets will also be available. All shows begin at 9 p.m. For more information on the show and Meet & Greets, visit backstreetboys.com. Tickets and VIP Packages are on sale at Ticketmaster.com/backstreetboys.

Citi® is the official pre-sale credit card of "Backstreet Boys: Larger Than Life," as such, Citi® cardmembers will have access to purchase pre-sale tickets beginning Monday, June 12 at 10 a.m. PT through Thursday, June 15 at 10 p.m. PT through Citi's Private Pass® program. For complete pre-sale details visit www.citiprivatepass.com.

For 24 years the Backstreet Boys, one of the most successful groups in music history, has continually delivered the finest pop music one has to offer, making them one of pop's most influential performers. With countless #1s, record-setting tours, numerous awards and worldwide sales in excess of 130 million, BSB has been recognized as the best-selling boy band in history.

The Backstreet Boys are currently recording their new album, and their recent collaboration with Florida Georgia Line "God, Your Mama, And Me" - the third single from FGL's third #1 album DIG YOUR ROOTS - is currently climbing the radio charts. BSB will join FGL for their three stadium shows this summer. For more information, please visit www.backstreetboys.com.

LIVE NATION LAS VEGAS

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation & House of Blues Concerts, LN Media and Artist Nation Management. Live Nation Las Vegas produces residency shows from Britney Spears, Jennifer Lopez, Lionel Richie, Backstreet Boys and Pitbull at The AXIS at Planet Hollywood Resort & Casino; Bruno Mars and Ricky Martin at the Park Theater at Monte Carlo; and Il Divo and Rascal Flatts at The Venetian Las Vegas. Live Nation Las Vegas also brings other world-famous artists to many of the city's other premiere concert venues including T-Mobile Arena, Mandalay Bay Events Center, MGM Grand Garden Arena, Las Vegas Village, Pearl Concert Theater at the Palms, House of Blues, The Foundry at SLS Las Vegas, Downtown Las Vegas Events Center, The Joint at Hard Rock Hotel & Casino Las Vegas, and more. For additional information, visit www.livenation.com. Find Live Nation Las Vegas on [Facebook](#), [Instagram](#) and follow us on [Twitter](#).

BOYS & GIRLS CLUBS OF SOUTHERN NEVADA

The Boys & Girls Clubs of Southern Nevada (BGCSNV) is a nonprofit organization that operates 14 facilities in Southern Nevada, and serves more than 20,000 youth annually. The Clubhouses provide a safe place, caring adult mentors, fun, friendship, and high-impact youth development programs for children ages 5-18. Boys & Girls Clubs of Southern Nevada works to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Keep up with BGCSNV events and news on [Facebook](#), [Twitter](#), and [Instagram](#). For more information, please visit www.bgcsnv.org or call 702-367-2582.

PLANET HOLLYWOOD RESORT & CASINO

Planet Hollywood Resort & Casino is the centerpiece of the famed Las Vegas Strip, with 2,500 beautifully designed guest rooms and [suites](#) showcasing some of the best views in town, along with endless options of unparalleled shopping, distinguished dining, popular entertainment and a bustling nightlife. A bright, bold

addition to the resort's portfolio, the new Ultra Hip Rooms feature contemporary elegance and luxury bedding. Planet Hollywood encompasses more than 100,000 square-feet of gaming, several lounges, ten restaurants including Gordon Ramsay Burger, KOI, Strip House, the award-winning Spice Market Buffet and LA's Pink's Hot Dogs, an intimate wedding chapel and the Planet Hollywood Spa by Mandara. Home to the first pop music residency in Las Vegas, The AXIS showcases resident headliners Britney Spears, Jennifer Lopez, Pitbull and Backstreet Boys. The property is encircled by Miracle Mile Shops with more than 170 specialty stores and restaurants. For more information, please visit planethollywoodresort.com. Find Planet Hollywood Resort & Casino on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

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http://caesars.mediaroom.com/BackstreetBoys_Fall17Jan18