**FACT SHEET**

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| **ABOUT FLY LINQ:** | Fly LINQ is the first and only zipline on the Las Vegas Strip.  Developed by the team behind High Roller, the tallest observation wheel in North America, Fly LINQ features 10 side-by-side zip lines, capable of simultaneously launching all riders while seated forward. |
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| **WHERE:** | The LINQ Promenade, the open-air entertainment, retail and dining district situated at the heart of the Las Vegas Strip. |
| **ABOUT THE FLIGHT:**  **ABOUT THE FLIGHT:** | Guests begin their ride by taking an elevator designed to provide Strip views at The LINQ to the top of the 114-foot-tall launch tower above the Promenade. After enjoying spectacular views of the Strip during the ascent, guests arrive on the launch deck, where gear-fitting and a photo opportunity takes place.  From the launch tower, the ride continues eastward, traveling 1,121 feet through The LINQ Promenade to the landing tower. Riders disembark near the base of the High Roller. To remember their exhilarating experiences, guests can opt to purchase professional photos—either individually or as a group—dressed in full flight gear as they soar through the air.  Fly LINQ features best-in-class technology developed by global leaders in zipline construction. It features two automated gear retrieval lines back to the launch tower to keep queues moving quickly. In addition, it also has an innovative ride control system ensuring each deck and rider line is ready before the flight can begin. |
| **NUMBER OF LINES:** | 10 side-by-side ziplines |
| **LENGTH OF LINE:** | Each zipline is 1,121 feet long |
| **LAUNCH HEIGHT:** | 114 feet |
| **LANDING HEIGHT:** | 54 feet |
| **AVERAGE SPEED:** | 35 MPH |
| **ACTUAL FLIGHT TIME:** | 35 to 45 seconds |
| **DESIGNER:** | Caesars Entertainment in conjunction with Xventure, LV, LLC |
| **COST OF PROJECT:** | $20 million |
| **PRICES:** | [Click here for online pricing](https://www.caesars.com/linq/fly-linq) |
| **HEIGHT AND WEIGHT REQUIREMENT:** | Guests’ ability to ride is based on weight; minimum 60 pounds, maximum 300 pounds. Minimum height requirement is 3’4” and maximum height is 6’8”. There are no age limits as long as the height and weight requirements are met. |
| **OPENING DATE:** | Nov. 8, 2018 |
| **PHOTOS:** | [Click here to download high-res photos](https://www.flickr.com/photos/voxsolidcommunications/collections/72157699907338821/) |
| **VIDEO:**  **HOURS OF OPERATION:** | [Click here for video](https://vimeo.com/299092961/0ac514c61e)  [Click here for hours of operation](https://www.caesars.com/linq/fly-linq?utm_source=google&utm_medium=ppc&utm_term=fly%20linq&utm_content=58802641565&utm_campaign=1595894579&ef_id=EAIaIQobChMIj_idhJiK4wIVxRd9Ch02zgxcEAAYASAAEgLfuPD_BwE:G:s&s_kwcid=AL!5440!3!304493686681!e!!g!!fly%20linq&gclid=EAIaIQobChMIj_idhJiK4wIVxRd9Ch02zgxcEAAYASAAEgLfuPD_BwE) |
| **ADDRESS:** | 3545 South Las Vegas Boulevard  Las Vegas, NV 89109 |
| **PHONE:** | (702) 777-2782 |
| **WEBSITE AND TICKET INFORMATION:** | <http://www.flylinq.com/> |
| **SOCIAL MEDIA:** | Facebook, Twitter, Instagram: @TheLINQ |
| **HASHTAGS:** | #FlyLINQ  #LINQLife |
| **MEDIA CONTACTS:** | Desiree Webb/Erika Pope  The Vox Agency  [desiree@thevoxagency.com](mailto:desiree@thevoxagency.com), erika@thevoxagency.com  (702) 569-0616, (702) 249-2977  Gia Silvaggio  Caesars Entertainment  [gsilvaggio@caesars.com](mailto:gsilvaggio@caesars.com)  (702) 286-3630 |

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