

The LINQ Promenade Welcomes Fall with Kickoff Event for Football Fans, Chocolate Tasting Atop the High Roller and a New Virtual Reality Experience for Guests

LAS VEGAS (Sept. 6, 2016)– The LINQ Promenade – Caesars Entertainment’s open-air shopping, dining and entertainment district – welcomes fall with events for football fans, new experiences atop the High Roller observation wheel, discounted ticket prices and new outlets.

Football Season Takes Over The LINQ Promenade

The LINQ Promenade is calling all football fans to gather at the property’s 50-yard line for an official kickoff to the season on Saturday, Sept. 10. DJ Miguel takes the Fountain Stage from 12-3 p.m. while atmospheric entertainers roam the property with swag for guests. A live band takes over from 4-7 p.m., followed by body painting on the Fountain Stage from 8-10 p.m. and special LED drumline performances from 10 p.m. to midnight. Guests who sport their favorite NFL or college jersey will also receive \$10 off an anytime ticket to ride the High Roller observation wheel.

Fans can catch all the football action during opening weekend while scoring great dining, drink and shopping deals. Huddle up with a special tailgate buffet filled with signature dishes from **Tilted Kilt Pub & Eatery**. Guests will not be able to resist The Frito Pie at **Flour & Barley – Brick Oven Pizza**; this delicious pizza pie is topped with chili, cheddar cheese, onions, Fritos chips, sour cream and chives for \$17.50. A tailgate favorite gets decked out for football at **Haute Doggery**. Enjoy The Frito Dog, a grilled frank slathered in chili, cheese, sour cream, onions and Fritos chips for just \$7 from Sept. 9-11. For a quick bite in between time-outs, place an order at the corn or taco cart while picking up a cold brew from **Chayo Mexican Kitchen + Tequila Bar**. They will also offer a special tailgate menu featuring torta bread, BBQ pulled pork, cole slaw and steak fries. Italian beef sandwiches and beer specials take home-field advantage at **Off The Strip**. Sign up for the Cityzen App and guests at **ameriCAN Beer & Cocktails** can score free beer, cocktails and shots. For foamy brews and bottles to go, stop by the beer cart outside **O’Sheas Casino**. Who can resist fried chicken sliders, a signature dish only at **Brooklyn Bowl**? Or stop by **Urban Turban** and purchase a regular priced dish, while getting a second half-priced. Guests won’t be able to say no to the Naanwich.

Special discounts can be found at the following locations inside The LINQ Promenade: 20 percent off purchases at **12AM Run** and **Starbucks**, two-for-one tickets at **VR Adventures**, 15 percent off purchases at **Goorin Bros** and 10 percent off purchases at the **Welcome to Las Vegas Store**, **Bella Scarpa** and **Amorino**.

The following football specials can be found throughout the season at The LINQ Hotel & Casino and The LINQ Promenade:

- **TAG Sports Bar:** Pick from more than 200 beer options while watching all the football action on 50 TVs. Specials include: Miller and Coors buckets of five, 16-ounce beers for \$30, Bloody Mary and mimosa specials, along with stadium-style food items available for delivery to the bar.
- **Catalyst Bar** and **3535:** Buckets of five, 16-ounce Coors or Miller beers for \$30.
- **O’Sheas Casino:** This beer pong hot spot offers amazing drink specials during game time:

Buckets of five, 16-ounce Coors or Miller beers for \$30, \$13 Irish Handcuffs, \$4 draft beers and \$8 shots of Jameson, Jägermeister and Fireball.

- **Yard House:** Happy Hour specials are available during Monday Night Football from opening kickoff until the final play.
- **Flour & Barley – Brick Oven Pizza:** Dive into The Frito Pizza Pie all season long, topped with chili, cheddar cheese, onions, Fritos chips, sour cream and chives for \$17.50.
- **ameriCAN Beer & Cocktails:** Serving more than 50 American draft beers from across the country, this is the place to be for football action. Fans will find featured beer and Ketel One specials during the Thursday, Saturday and Sunday football games. Hours of operation during football season: Monday-Thursday: noon to midnight, Friday: noon to 2 a.m., Saturday: 8:30 a.m. to 2 a.m. and Sunday: 9 a.m. to midnight.

Chayo Mexican Kitchen + Tequila Bar: Football fans looking for a fiesta should huddle up at Chayo Mexican Kitchen & Tequila Bar for featured beer, Ketel One and food specials during the Thursday, Saturday and Sunday football games. Hours of operation during football season: Sunday-Thursday: 9 a.m. to midnight, Friday: 9 a.m. to late night, Saturday: 8:30 a.m. to late night.

New High Roller Deals & Experiences

The High Roller, the world's tallest observation wheel, now offers an in-cabin **Chocolate Tasting Experience with Ethel M Chocolates**. At 550 feet in the air, this is the first tasting experience of its kind in North America where guests learn about the origins of chocolate and how the pieces were created, all while focusing their attention on the aroma, taste and texture. The 30-minute (one rotation) adventure includes a chocolatier ambassador showcasing five different types of pieces and the story behind them. Tastings are available every Thursday from 5 p.m. to 8:30 p.m., with the final experience of the night taking place at 8 p.m. Standard admission pricing is \$52 per person. A private cabin can be purchased for \$1,500. Each chocolate tasting cabin can accommodate up to 15 guests. To make a reservation or for more information, call 702-322-0593 or visit HighRollerLV.com.

During the month of September, the High Roller is honoring all educators and first responders by offering FREE admission. Teachers and first responders must show their work credential to receive the free ticket.

As of Sunday, Sept. 4, the day and night admission hours have changed in preparation for Daylight Saving Time. High Roller day admission will be from 11:30 a.m. to 6 p.m., and High Roller night admission will begin at 6 p.m.

Now Open at The LINQ Promenade – VR Adventures

The LINQ Promenade welcomes its newest offering, **VR Adventures!** This cutting-edge, never-before-seen immersive experience plunges guests into a three-dimensional virtual world. Guests will put on high-tech goggles and be transported to a virtual reality. Unlike other video games, VR Adventures requires gamers to use hand movement, walk, sidestep or jump to explore or fly through the virtual world. Located next to Goorin Brothers, VR Adventures offers gamers up to four unique experiences to escape from everyday games and into the virtual world.

O'Sheas Casino – Halfway to St. Patrick's Day Celebration

There are only 182 days left until St. Patrick's Day, and that's a reason to celebrate at O'Sheas Casino. Join the "**Half Way to St. Patrick's Day**" **Party on Saturday, Sept. 17** starting at noon. Guests can catch live music: Roxy Gunn from 4-8 p.m., Darbi O' Gill from 9 p.m. to midnight and DJ Josh Bliss from noon to 3 p.m. and again from midnight to 4 p.m. Who can resist a Guinness dunking booth and Guinness, Jameson and Coors Light drink specials? Let's not forget Little Leprechauns Personal Photo opportunities from 4-10 p.m.

Brooklyn Bowl Las Vegas

Take 50 percent off appetizers and cocktails at Brooklyn Bowl during Happy Hour (5 to 7 p.m.) and Reverse Happy Hour (midnight to close).

Upcoming Concerts:

Andy Frasco and The U.N. with Purple

Wednesday, Sept. 7

8 p.m.; Doors at 7 p.m.

Tickets: \$12 - <http://ticketf.ly/290LYGJ>

Ages: 18+

Bayside with The Menzingers, Sorority Noise

Friday, Sept. 9

8 p.m.; Doors at 7 p.m.

Tickets: \$21.50 - <http://ticketf.ly/2bfUBCe>

Ages: 18+

Emo Night Brooklyn

Friday, Sept. 9

11:30 p.m.; Doors at 11:30 p.m.

Tickets: \$8 - <http://ticketf.ly/2aG2xdz>

Ages: 18+

High Voltage – AC/DC Tribute

Saturday, Sept. 10

8 p.m.; Doors at 7 p.m.

FREE SHOW - <http://ticketf.ly/2bAqXGC>

Ages: 21+

Central Live

Wednesday, Sept. 14

7 p.m.; Doors at 6 p.m.

Tickets: \$10 - <http://ticketf.ly/2bfUjLH>

Ages: ALL

Dumpstaphunk

Thursday, Sept. 15

8 p.m.; Doors at 7 p.m.

Tickets: \$15 - <http://ticketf.ly/2auBZjf>

Ages: 18+

O.A.R. – The XX Tour: Evolution of a Revolution – with The Hunts, Dave Ritz

Friday, Sept. 16

8:30 p.m.; Doors at 7:30 p.m.

Tickets: \$42.50 - <http://ticketf.ly/1rEWsW9>

Ages: 18+

St. Paul & The Broken Bones with Seratones

Saturday, Sept. 17

8 p.m.; Doors at 7 p.m.

Tickets: \$25 - <http://ticketf.ly/1OnRQOw>

Ages: 18+

The Avett Brothers

Tuesday, Sept. 20

9 p.m.; Doors at 7 p.m.

Tickets: \$47 - <http://ticketf.ly/1S9BYKI>

Ages: 18+

Somewhere Thru Time – A Tribute to Iron Maiden

Friday, Sept. 23

9 p.m.; Doors at 8 p.m.

FREE SHOW - <http://ticketf.ly/2bxsMER>

Ages: 21+

40 oz. to Freedom – Sublime Tribute Band

Saturday, Sept. 24

10 p.m.; Doors at 8:30 p.m.

Tickets on sale Friday, Aug. 19 at 10 a.m. PT

Tickets: \$12 - <http://ticketf.ly/2bw1jBH>

Ages: 18+

The Soul Rebels Sound System Ft. Talib Kweli with Late for Dinner

Wednesday, Sept. 28

8 p.m.; Doors at 7 p.m.

Tickets: \$25 - <http://ticketf.ly/28JYiyR>

Ages: 18+

Phantogram

Thursday, Sept. 29

8 p.m.; Doors at 7 p.m.

Tickets: \$27.50 - <http://ticketf.ly/1YrrFZa>

Ages: 18+

Photo & Go

Guests will receive 20 percent off the entire Art & Go collection for the month of September.

ameriCAN Beer & Cocktails

One of the latest additions to Las Vegas' bustling LINQ Promenade, ameriCAN Beer & Cocktails focuses on the wide variety of American canned beers. While ameriCAN also serves historically named cocktails, the beer menu of nearly 70 beers is served in cans. The bar seeks to offer a different beer from each of the 50 U.S. states, inviting their guests to explore the menu and try a diverse assortment of brews.

Guests can enjoy live entertainment Sunday through Wednesday, Friday and Saturday starting at 9 p.m. Pull up a chair for a \$50 open bar special, available seven days a week. All active military and veterans also receive a 10 percent discount (with military or veterans ID).

Chayo Mexican Kitchen + Tequila Bar

What do you get when you blend tequila, delicious Mexican food, a DJ and a party atmosphere, and then serve it over a place that rocks? Chayo Mexican Kitchen + Tequila Bar combines dining and a dynamic bar to create a high-energy fiesta at The LINQ Promenade in Las Vegas. Chayo features tradition and diverse Mexican cuisine that will delight your pallet serving the best home cooked burritos, enchiladas, tamales, and other Latin inspired dishes.

Celebrate Mexican Independence Weekend (Sept. 16-18) with \$3 street tacos, \$4 Mexican street corn, \$6 Patrón Shots and \$6 Tall Boy Featured Beer. Daily specials include happy hour from 4-7 p.m., where patrons can cheers to two-for-one well drinks, \$4 draft beers and two-for-one Chayo margaritas. All active military and veterans receive a 10 percent discount (with military or veterans ID). Nevada residents received a 20 percent discount on Mondays with government issued Nevada ID. And don't miss Taco Tuesdays – with all tacos 50 percent off.

Amorino

Amorino, considered the best European gelato brand, has opened its flagship U.S. location at The LINQ Promenade in Las Vegas. Amorino is known for its quality, consistency and flavor, which are achieved through the use of all-natural products. Each ingredient is sourced from worldwide locales so they are at their peak when used in the gelato recipe. In every Amorino shop, guests will find a fixed variety of 24 flavors, as well as new and delicious seasonal flavors.

September promotions include \$2 coffee options every morning before noon and a \$5 breakfast offering that includes an orange juice, croissant and coffee.

Sprinkles Cupcakes

Celebrate good grades with a trip to Sprinkles. Buy a cupcake, get one free when guests show a test or paper with an “A” letter grade, each Tuesday during the month of September. Teachers are also eligible for the BOGO deal each Monday through the month of September when they show their teacher ID.

Who can resist a German Chocolate Cupcake? The topping on this southern classic is a rich, golden caramel laced with fresh coconut and crunchy pecans. Piled high atop a light chocolate cake, guests can snag this cupcake through Sunday, Sept. 18.

Goorin Bros.

First Thursday of each month, guests can enjoy live music in front of the store from 8-11 p.m.

Tilted Kilt Pub & Eatery

More than a pub and sports bar, Tilted Kilt Pub & Eatery offers a festive, modernized Celtic-themed environment to watch the game, hang out with friends and nosh on its bar and grill food peppered with an Irish twist.

Upcoming special events include a UFC 203 Viewing Party on Saturday, Sept. 10 and on Saturday, Sept. 17 catch the boxing match between Canelo Alvarez and Liam Smith.

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The LINQ Promenade & High Roller

The LINQ Promenade, an open-air shopping, dining and entertainment district, anchored by the world's tallest observation wheel, the High Roller, has redefined the iconic Las Vegas skyline.

Located at the heart of the world-famous Las Vegas Strip, The LINQ Promenade features more than 30 unique retail, dining and entertainment venues – including the first In-N-Out Burger on the Strip (opening fall 2016), Gordon Ramsay Fish & Chips (opening late summer 2016) and Brooklyn Bowl – and plays host to a variety of special events, festivals and more. Topping out at 550 feet, the High Roller observation wheel, voted “Best Attraction of 2015,” “Best Amusement Ride of 2015” and “Best Place to View the City of 2015” by the readers and editors of the *Las Vegas Review-Journal*, is the focal point of the unique urban entertainment district. The wheel’s 28 glass-enclosed cabins feature an interactive experience including video and music that fade away to unveil spectacular views of the famed resort city in the 30 minutes it takes to complete one full revolution. Each cabin accommodates up to 40 people. The Happy Half Hour experience for guests ages 21+ includes an open bar inside the cabin during the 30-minute ride. Cabins are available for individual or group experiences. For more information, please visit TheLINQ.com or the Caesars Entertainment Las Vegas [media room](#). Find The LINQ on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

<http://caesars.mediaroom.com/news-releases?item=125572>