

In-N-Out Burger to Open its First Strip Location At The LINQ Promenade

Eight additional restaurants and retail outlets to open in 2016

LAS VEGAS (March 31, 2016) – The LINQ Promenade – Caesars Entertainment’s open-air shopping, dining and entertainment district located at the center of the Las Vegas Strip, is proud to announce the newest restaurants and retail stores to open in 2016. The new LINQ Promenade restaurants include In-N-Out Burger opening its first location on the Strip. Additionally, seven other diverse, appealing restaurants and retailers will be opening: Gordon Ramsay Fish & Chips, Canter’s Deli, Virgil’s Real BBQ, Amorino, Basin White, Purple Zebra and C&E Studio Tony Vegas.

In-N-Out Burger

Open for lunch, dinner and late night dining, In-N-Out Burger will feature its deliciously fresh burgers, hand-cut french fries and its signature shakes. Slated to open this fall, the burger chain will be located near the fountain stage, between Sprinkles and Flour & Barley.

“The opening of In-N-Out Burger is the perfect addition to the growing array of restaurants and eateries creating a one-of-a-kind experience at The LINQ Promenade for the tens of thousands of guests who visit the property each day,” said Bob Morse, president of hospitality at Caesars Entertainment. “This iconic brand offers a “Vegas must-do” dining experience that won’t be found anywhere else on The Strip.”

The LINQ Promenade was the first open-air space in Las Vegas that offered a shopping, dining and entertainment district to guests with many first to the market outlets. Caesars Entertainment can also reveal new details for previously announced restaurants and retail stores opening later this year.

Gordon Ramsay Fish & Chips

Gordon Ramsay Fish & Chips is expected to welcome its first diners in late summer. The takeaway-style British restaurant will feature Ramsay’s signature fish and chips, bangers and mash, chicken planks and hearty seafood chowder. Located near the Strip entrance to The LINQ Promenade, guests will be able to view the chefs in action as they prepare the made to order dishes.

Canter’s Deli

Canter’s Deli is expected to open in late summer and will be located near the High Roller entrance, across from Yard House. The Jewish-style delicatessen will serve fresh, homemade specialties such as hot pastrami, corned beef, roast turkey and authentic matzo ball soup and its world-famous chocolate chip racetrack cake. The family run business will be open 24-hours and offer a full service bar.

Virgil’s Real Barbecue

Alicart Restaurant Group, the team behind Carmine’s in The Forum Shops at Caesars, will expand the company’s presence in Las Vegas with the addition of Virgil’s Real Barbecue, with an anticipated opening in late summer. Boasting locations in New York City and at Atlantis in the Bahamas, Virgil’s will expand west, featuring world-famous BBQ tastes of Tennessee, Kentucky, Texas, the Carolina’s and Missouri. Virgil’s Real Barbecue will also feature live music entertainment every night.

Basin White

Guests can be pampered at home with decadent soaps and lotions from Basin White, a signature line of luxury bath and body products. Opening near the Strip entrance to The LINQ Promenade, the store will offer a wide variety of custom, chemical-free recipes, and exclusive, high-end fragrances shoppers won’t find anywhere else.

Amorino

Amorino, considered the best European gelato brand, is expected to open its flagship U.S. location at The LINQ Promenade in May. The store will boast 24 gelato options as well as new and delicious seasonal flavors, available in Amorino’s flower-shaped cone. Guests can also pick from a selection of breakfast pastries, gelato-filled macarons and artisanal chocolates.

C&E Studio Tony Vegas

C&E Studio Tony Vegas is “Where the Magic of Art Begins.” It’s expected to open in April next to Brooklyn Bowl; the studio will offer pop, urban and trendy art pieces, including spray paints, 3D prints, artistic designed garments and other unique one-of-a-kind Las Vegas art souvenir pieces. Two resident artists will perform live art creation in front of the store space, offering a dynamic, entertaining and fun show experience for all the visitors to The LINQ Promenade.

Purple Zebra

A daiquiri bar, The Purple Zebra plans to reopen at The LINQ Promenade in early summer. Guests can mix and match daiquiri flavors, candy and toppings to create their one-of-a-kind drink. Purple Zebra offers 10 different daiquiri flavors and include both alcoholic and nonalcoholic drinks.

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The LINQ Promenade & High Roller

The LINQ Promenade, an open-air shopping, dining and entertainment district, anchored by the world’s tallest observation wheel, the High Roller, has redefined the iconic Las Vegas skyline and is the recipient of the very first “Las Vegas Icon Award” by the Clark County Commissioners. Located at the heart of the world-famous Las Vegas Strip, The LINQ Promenade features more than 30 unique retail, dining and entertainment venues and plays host to a variety of special events, festivals and more. Topping out at 550 feet, the High Roller observation wheel, voted “Best Attraction of 2015,” “Best Amusement Ride of 2015” and “Best Place to View the City of 2015” by the readers and editors of the *Las Vegas Review-Journal*, is the focal point of the unique urban entertainment district. The wheel’s 28 glass-enclosed cabins feature an interactive experience including video and music that fade away to unveil spectacular views of the famed resort city in the 30 minutes it takes to complete one full revolution. Each cabin accommodates up to 40 people. Cabins are available for individual or group experiences.

For more information, visit TheLINQ.com.

About Caesars Entertainment Corporation

Caesars Entertainment Corporation (CEC) is the world’s most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. The Company’s affiliated resorts operate primarily under the Caesars[®], Harrah’s[®] and Horseshoe[®] brand names. CEC’s portfolio also includes the London Clubs International family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. The Company is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

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This release includes “forward-looking statements” intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. You can identify these statements by the fact that they do not relate strictly to historical or current facts. These statements contain words such as “expects” and “anticipate” or the negative or other variations thereof or comparable terminology. In particular, they include statements relating to, among other things, future actions and future performance, and future financial results of CEC. These forward-looking statements are based on current expectations and projections about future events.

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- the effects of local and national economic, credit and capital market conditions on the economy in general,

- and on the gaming, hospitality and hotel industries in particular;
- the effects of environmental and structural building conditions relating to our properties;
 - changes in laws, including increased tax rates, smoking bans, regulations or accounting standards, third-party relations and approvals, and decisions, disciplines and fines of courts, regulators and governmental bodies;

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MEDIA CONTACT:

Adrienne Prather-Marcos

Manager of Hotel & Hospitality PR – Las Vegas Region

aprathermarcos@caesars.com

702.659.3976

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