

## Caesars Palace Celebrates 50th Anniversary with Celebrities, Entertainment, Events and Fireworks

Gordon Ramsay to Host Celebratory Pool Party, Champagne Toast and Fireworks Extravaganza – Friday, Aug. 5

Tony Bennett, Howie Mandel, Wayne Newton, Donny & Marie Osmond, Matt Goss and The Righteous Brothers to Headline Anniversary Gala – Saturday, Aug. 6

*Click [here](#) for link to historical photos*

LAS VEGAS (July 26, 2016) – Marking an amazing half-century, the world-renowned Caesars Palace Las Vegas is celebrating its golden anniversary with a weekend of exciting events highlighted by a free, public fireworks display at 10:20 p.m. on Friday, Aug. 5. The milestone anniversary weekend also includes a variety of events, specials and amenities to celebrate including resort-wide champagne specials, anniversary room packages, decadent menu offerings and specialty cocktails.

“Since opening in 1966, Caesars Palace has set the standard for the Las Vegas experience,” said Mark P. Frissora, Chief Executive Officer of Caesars Entertainment. “Caesars Palace became an iconic brand by continually transforming its hospitality, entertainment and gaming products. Our focus on innovation continues as we look ahead to the next fifty years of industry leadership.”

The legendary resort first opened its doors on Aug. 5, therefore, the big weekend of celebration kicks off exactly five decades later on Friday, Aug. 5 with a special birthday pool party for hotel guests hosted by award-winning chef Gordon Ramsay at the picturesque Garden of The Gods pool oasis. During the poolside celebration, the winner of the 50<sup>th</sup> Anniversary nationwide cocktail competition will also be revealed. There’s still time to get in on the fun as hotel rooms are still available. To book your room for the celebration, visit [caesars.com/CP50](http://caesars.com/CP50).

On Saturday, Aug. 6, Caesars Palace will further celebrate its 50-year legacy of iconic entertainment with a Grand Gala event for invited VIP guests. The extravagant evening will be headlined by Tony Bennett who was the second performer to ever appear at the Circus Maximus Showroom in 1966 and in 1969 was the first and only entertainer ever offered a lifetime contract to perform at Caesars Palace. Most recently, Bennett performed at The Colosseum in 2012 and 2013. Comedian and actor Howie Mandel who previously appeared at the Circus Maximus showroom and served as Master of Ceremonies for Caesars Palace 30th Anniversary television special in 1996 will host of the evening’s festivities. The gala will also feature surprise appearances and special performances by current Caesars Entertainment headliners including; Wayne Newton, Donny and Marie Osmond, Matt Goss and The Righteous Brothers. Throughout the evening, many iconic individuals who have made significant contributions to the colorful history and shaped the enduring legacy of Caesars Palace, will be recognized. Honorees for the evening include: Gordon Ramsay, the Jay Sarno Family, the Knievel Family, Larry Ruvo and more.

As part of the ongoing Summer of Caesars celebration, the iconic resort is also continuing to offer a free, self-guided walking photo tour and exhibit highlighting the most memorable moments and people in the rich history of Caesars Palace available through the end of August.

From bringing the biggest names in entertainment including global superstar Celine Dion to offering an unmatched collection of celebrity chefs to serving as home to top sporting events and daredevil stunts, Caesars Palace has become synonymous with Las Vegas itself.

As the resort reflects on its many milestones and memories Caesars Palace continues to reinvent and re-imagine, for more information, visit [caesars.com/CP50](http://caesars.com/CP50).

### About Caesars Palace

World-renowned Las Vegas resort and casino and voted “Best Strip Hotel” by the readers of the *Las Vegas Review-Journal*, Caesars Palace features 3,980 hotel guest rooms and [suites](#), including the all-new Julius Tower, the 181-room [Nobu Hotel Caesars Palace](#) and Forbes Star Award-winning [The Laurel Collection by Caesars Palace](#). Celebrating its 50<sup>th</sup> anniversary in 2016, the 85-acre resort offers 25 diverse dining options including the award-winning Bacchanal Buffet, as well as celebrity chef-branded restaurants by Gordon Ramsay, Bobby Flay, Nobu Matsuhisa, Guy Savoy and MR CHOW. The all-new Montecristo Cigar Bar is now open and pairs notable cigar offerings with fine whiskeys, small bites and more. The resort also features nearly 130,000 square

feet of casino space, a five-acre Garden of the Gods pool oasis, the luxurious Qua Baths & Spa, COLOR Salon by celebrity hairstylist Michael Boychuck, five wedding chapels and gardens, and the new 75,000-square-foot OMNIA Nightclub with the top DJs such as Calvin Harris, Martin Garrix and Steve Angello. The 4,300-seat Colosseum, Billboard Magazine's Venue of the Decade, spotlights world-class entertainers including Celine Dion, Elton John, Rod Stewart, Reba, Brooks & Dunn, Mariah Carey and Jerry Seinfeld. The Forum Shops at Caesars showcases more than 160 boutiques and restaurants. For more information, please visit [caesarspalace.com](http://caesarspalace.com). Find Caesars Palace on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

#### About Caesars Entertainment Corporation

Caesars Entertainment Corporation (CEC) is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. CEC is mainly comprised of the following three entities: the majority owned operating subsidiary Caesars Entertainment Operating Company, wholly owned Caesars Entertainment Resort Properties and Caesars Growth Properties, in which we hold a variable economic interest. Since its beginning in Reno, Nevada, 75 years ago, CEC has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 50 casinos in 13 U.S. states and five countries. CEC's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. CEC's portfolio also includes the London Clubs International Limited family of casinos. CEC is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. CEC is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

#### FORWARD LOOKING STATEMENT

This release includes "forward-looking statements" intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. You can identify these statements by the fact that they do not relate strictly to historical or current facts. These statements contain words such as "expect," "will" or "plan," or the negative or other variations thereof or comparable terminology. These forward-looking statements are based on current expectations and projections about future events. Investors are cautioned that forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties that cannot be predicted or quantified and, consequently, the actual performance and actions of CEC may differ materially from those expressed or implied by such forward-looking statements.

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Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. CEC disclaims any obligation to update the forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this press release.

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