

## Celebrated Chef Gordon Ramsay Makes Fiery Announcement Of The World's First "HELL'S KITCHEN" Restaurant At Caesars Palace Las Vegas

First Eatery Inspired by Global Hit Television Show Scheduled to Debut at the Center of The Strip this Winter

Season 17 of HELL'S KITCHEN to Air During The 2017-2018 Season on FOX

LAS VEGAS, April 29, 2017 /PRNewswire/ -- Celebrated multi-Michelin star chef and television personality Gordon Ramsay announced live to his fans on [Facebook](#) today his plans for the first-of-its-kind Gordon Ramsay Hell's Kitchen located at Caesars Palace Las Vegas, set to open this winter. To commemorate the announcement, Ramsay skillfully ignited the series' 17-foot signature pitchfork – transported straight from the set of the hit FOX show – in the center of Caesars' iconic fountains. This marks Ramsay's fifth Las Vegas restaurant and extends his successful partnership with Caesars Entertainment. As is the case at Chef Ramsay's other restaurants, the quality of the food and dining experience is paramount for the HELL'S KITCHEN restaurant.

Experience the interactive Multimedia News Release here: <https://www.multivu.com/players/English/7893852-gordon-ramsay-hells-kitchen-caesars-palace/>

Masterfully designed by Jeffrey Beers International to be an experiential and immersive destination restaurant, guests will feel transported to the studio set, as if they are participating in the globally popular television show, the 17<sup>th</sup> season of which will air during the 2017-2018 season on FOX. With design features that are engaging to all senses and are a nod to both the red and blue teams featured on the show, the dynamic and bustling kitchen will be the centerpiece of this unique eatery to be enjoyed and appreciated from every seat in the house.

"Fans of the show have been asking us to bring a HELL'S KITCHEN restaurant to life since day one, so I'm thrilled to finally be doing it here at Caesars Palace," said Ramsay. "A key element of the show's success has always been the diners' experience, so we are excited for guests in Las Vegas to feel like they too are part of the show – flames and all."

Perfectly situated on one of the busiest corners in Las Vegas, directly at the center of the famous Las Vegas Strip at Caesars Palace, HELL'S KITCHEN restaurant will seat nearly 300 guests, feature indoor and Strip-adjacent patio dining and will offer a daily themed brunch, dinner and spirited bar menu.

"Like so many others worldwide, I too have long been a fan of HELL'S KITCHEN and we are thrilled to be bringing a first-of-its-kind restaurant like this to Caesars Palace guests and visitors to Las Vegas," said Gary Selesner, Caesars Palace regional president. "We are so proud to welcome a second Gordon Ramsay restaurant into Caesars Palace, a partnership that continues to be the perfect recipe throughout many of our resorts."

The high-energy restaurant and bar will take its cue directly from the eponymous ITV Entertainment and FOX primetime television hit seen worldwide by millions of viewers, and will shine the spotlight on many of HELL'S KITCHEN cast/chef recipes and dishes featured on the show, including many of Chef Ramsay's signature dishes.

"Gordon is a true visionary and all of us at ITV America are thrilled to be working with him on this passion project which brings the HELL'S KITCHEN experience to so many fans. We see this as a unique extension of a powerful brand that, 17 seasons in, continues to resonate with millions worldwide. It's an honor to be in partnership with both Gordon and Caesars in what will be a must-visit destination," said Ed Simpson, EVP Business Development & International, ITV America.

Construction on HELL'S KITCHEN restaurant will begin this summer with an expected opening date this winter. For ongoing updates and more information, please visit [www.caesarspalace.com](http://www.caesarspalace.com).

*Gordon Ramsay's Hell's Kitchen* is a partnership between Gordon Ramsay and Caesars Entertainment in conjunction with ITV America. HELL'S KITCHEN airs in the U.S. on FOX and is produced by ITV Entertainment in association with A. Smith & Co. Productions. Arthur Smith, Kent Weed, Kenny Rosen, David Eilenberg and Gordon Ramsay serve as executive producers. HELL'S KITCHEN airs in 41 countries around the globe.

### About Gordon Ramsay and The Gordon Ramsay Group

Renowned for highly successful and award-winning original programming, multi-Michelin star chef Gordon Ramsay produces TV shows on both sides of the Atlantic seen by audiences worldwide, including his FOX shows *MASTERCHEF*, *MASTERCHEF JUNIOR*, *HELL'S KITCHEN* and *MASTERCHEF CELEBRITY SHOWDOWN*, as well as Bravo's "Best New Restaurant" and Food Network's competition series "Food Court Wars." In the U.K., he's

produced "Gordon Ramsay Behind Bars" and "Gordon Ramsay's Great Escape" for Channel 4; food biography and nostalgia series "My Kitchen" for UKTV's Good Food Channel; two instructional cookery series, "Ultimate Home Cooking" and "Ultimate Cookery Course" for Channel 4; and the first two seasons of "Matilda and the Ramsay Bunch," starring Tilly Ramsay for U.K. children's channel CBBC, all under his One Potato Two Potato banner.

The next-generation multi-media production company STUDIO RAMSAY has a joint venture with All3Media to develop and produce both unscripted and scripted television shows, creating new formats and innovative programming that includes a scripted arm focused on food-related themes, and development of new talent on a global front. The catalogue of programs that Ramsay has worked on historically with All3Media via One Potato Two Potato, together with new original content he's currently developing, make for a unique and dynamic production and distribution partnership. Studio Ramsay's first production, live food variety show THE F WORD WITH GORDON RAMSAY, will premiere Summer 2017 on FOX. Their first daytime cooking series CULINARY GENIUS, as well as documentary series, will both premiere this year in the U.K. on ITV. The Gordon Ramsay Group comprises of the restaurant business of acclaimed chef, restaurateur, TV personality and author Gordon Ramsay. It employs more than 700 people in London where it has a collection of 14 restaurants. The Group has a total of 31 restaurants globally and 7 Michelin stars, with international restaurants from Europe to the US and the Middle East. For more information, please visit [www.gordonramsay.com](http://www.gordonramsay.com) or follow Gordon Ramsay on [Facebook](#), [Twitter](#) and [Instagram](#).

#### About Caesars Palace

World-renowned Las Vegas resort and casino and voted "Best Strip Hotel" in 2016 by the readers of the *Las Vegas Review-Journal*, Caesars Palace features 3,980 hotel guest rooms and [suites](#), including the all-new Julius Tower, the 181-room [Nobu Hotel Caesars Palace](#) and Forbes Star Award-winning [The Laurel Collection by Caesars Palace](#). Celebrating its 50<sup>th</sup> anniversary in 2016, the 85-acre resort offers 25 diverse dining options including the award-winning Bacchanal Buffet, as well as celebrity chef-branded restaurants by Gordon Ramsay, Bobby Flay, Nobu Matsuhisa, Guy Savoy, Brian Malarkey's Searsucker Las Vegas and MR CHOW. The resort also features nearly 130,000 square feet of casino space, a five-acre Garden of the Gods pool oasis, the luxurious Qua Baths & Spa, COLOR Salon by celebrity hairstylist Michael Boychuck, five wedding chapels and gardens, and the new 75,000-square-foot OMNIA Nightclub with the top DJs such as Calvin Harris, Kaskade and Zedd. The 4,300-seat Colosseum, Billboard Magazine's Venue of the Decade, spotlights world-class entertainers including Celine Dion, Elton John, Rod Stewart, Reba, Brooks & Dunn, Mariah Carey and Jerry Seinfeld. The Forum Shops at Caesars Palace showcases more than 160 boutiques and restaurants. For more information, please visit [caesarspalace.com](http://caesarspalace.com) or the Caesars Entertainment Las Vegas [media room](#). Find Caesars Palace on [Facebook](#) and follow on [Twitter](#) and [Instagram](#).

#### About Fox Broadcasting Company

Fox Broadcasting Company (FOX), a unit of 21<sup>st</sup> Century Fox, is home to some of the highest-rated and most acclaimed series on television, including EMPIRE, THE MICK, LETHAL WEAPON, LUCIFER, GOTHAM, THE LAST MAN ON EARTH, NEW GIRL, BROOKLYN NINE-NINE, BONES, STAR, THE SIMPSONS, SON OF ZORN, FAMILY GUY, BOB'S BURGERS, HELL'S KITCHEN, MASTERCHEF, MASTERCHEF JUNIOR and SO YOU THINK YOU CAN DANCE; as well as new series 24: LEGACY, APB and MAKING HISTORY; and event series SHOTS FIRED and PRISON BREAK. FOX airs 15 hours of primetime programming a week, as well as major sports and Sunday morning news. Through the FOX NOW app, FOX viewers can watch full episodes of their favorite FOX shows on a variety of digital platforms, while enjoying enhanced interactive and social capabilities around those shows. Download the FOX NOW app at [www.fox.com/foxnow](http://www.fox.com/foxnow). To watch primetime programming live on the web, visit [www.fox.com/live](http://www.fox.com/live). "Like" FOX on Facebook at [www.facebook.com/FOXTV](http://www.facebook.com/FOXTV) and follow the network on Twitter @FOXTV. For additional information about FOX, please visit [www.fox.com](http://www.fox.com).



#### About ITV America

ITV America, ITV's US group of businesses, is the largest independent producer of non-scripted content in the US, producing more than 100 programs, totaling over 800 hours of content, in partnership with more than 40 networks. Hit series include Fixer Upper (HGTV); Pawn Stars, Alone and Forged in Fire (History); Hell's Kitchen and American Grit with John Cena (FOX); The Real Housewives of New Jersey (Bravo); Killing Fields (Discovery); Tiny House Nation and Food Porn (FYI); The First 48 and Duck Dynasty (A&E); Cake Boss (TLC); and Marriage Boot Camp (WEtv). ITV America includes Leftfield Pictures, Sirens Media, Loud TV, Outpost Entertainment, Kingdom Reign, ITV Entertainment, Red Bandit Media, Big Energy, DiGa, Gurney Productions, High Noon Entertainment and Thinkfactory Media.

SOURCE Caesars Palace Las Vegas

For further information: Celena Haas-Stacey, Caesars Entertainment Public Relations, 702-400-3687, chaas@caesars.com; Staci Wolfe, Polaris PR, 323-939-7535, Staci\_wolfe@polarispr.com

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Additional assets available online:  [Video \(1\)](#)  [Photos \(5\)](#)

<http://caesars.mediaroom.com/2017-04-28-Celebrated-Chef-Gordon-Ramsay-Makes-Fiery-Announcement-Of-The-Worlds-First-HELLS-KITCHEN-Restaurant-At-Caesars-Palace-Las-Vegas>