

## Caesars Entertainment Employees Hand-Deliver Thousands Of Bars Of Soap To Hundreds In Mexico To Reduce The Spread Of Disease

Each Year Caesars Collects and Donates Nearly 50 Tons of Soap and Shampoo from Hotel Rooms to Clean the World Foundation

LAS VEGAS, Nov. 30, 2017 /PRNewswire/ -- Caesars Entertainment (NASDAQ:CZR), the world's most diversified casino-entertainment provider, in collaboration with [Clean the World](#), the largest global recycler of hotel amenities, and The Service Companies, the premier one-stop-shop for services to the gaming and hospitality industry, today announced the successful distribution of soap to hundreds of families in Guadalajara, Mexico, which took place earlier this month.

"Our relationship with Clean the World is an example of our People Planet Play corporate social responsibility platform brought to life," said Jan Jones Blackhurst, Executive Vice President, Public Policy & Corporate Responsibility. "Not only are we engaging our team members to help to reduce the spread of bacterial diseases by distributing soap, but we are recycling nearly 50 tons of soap and bottled amenities from our properties annually."

The soap was hand-delivered to young children and their families by Caesars employees and The Service Companies' team members, who were awarded the trip after being nominated by colleagues to participate. The employee engagement competition with Clean the World and The Service Companies has taken place annually for five years, giving team members the unique opportunity to see firsthand how recycled soaps and shampoos from Caesars properties are saving lives. The contest winners conducted hygiene education for disadvantaged children through age-appropriate skits and songs.

This year's winners include Maria Vargas, guest room attendant at Harrah's Resort Southern California; Heather McAuley, beverage server, Caesars Windsor; and Ryan Ewell, sous chef at Harrah's Metropolis. Trip participants from our housekeeping vendor, The Service Companies, included Cynthia Isrow, who works at Harrah's Laughlin, and Yerky Santana from The LINQ.

"Working with Clean the World to collect and recycle leftover soap was a project originally started by housekeepers in Las Vegas. I was humbled to spend a week with a fabulous group, including housekeeping colleagues who make this program happen," said Heather McAuley, a beverage server at Caesars Windsor. "The gratitude shown through the smiles on these beautiful children's faces touched my heart."

Together with Caesars Foundation, a private foundation funded by resorts owned or operated by the company, Caesars Entertainment has supported Clean the World since 2010, gifting \$3 million to the organization in financial contributions, pounds of soap and volunteer hours.

Caesars' North American properties with hotels have collected more than 2.3 million bars of soap to be sanitized, reformulated and distributed in 118 countries. This year alone, more than 257,000 bars have been distributed from Caesars properties. Additionally, Caesars Foundation and Caesars Entertainment Corporation are founding supporters of the Las Vegas Recycling Operations Center, which is celebrating its fifth anniversary in 2017.

### About Caesars Entertainment

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit [www.caesars.com](http://www.caesars.com).

### About Clean the World

Clean the World is a social enterprise dedicated to the mission of saving millions of lives around the world while simultaneously diverting hotel waste from landfills. Clean the World operates soap recycling centers in Orlando, Las Vegas and Hong Kong, and leads a "Global Hygiene Revolution" to distribute recycled soap and hygiene products from more than 5,000 hotel and resort partners. The organization benefits children and families in

countries with a high pre-adolescent death rate due to acute respiratory infection (pneumonia) and diarrheal diseases (cholera) – which are two of the top killers of children under the age of five. Since 2009, more than 43 million bars of Clean the World soap have been distributed in over 118 countries. Clean the World has served over 10 million individuals through its soap distribution and hygiene education programs. In addition, Clean the World provides hygiene kits to relief organizations throughout North America. More information: [CleantheWorld.org](http://CleantheWorld.org).



#### About The Service Companies

The Service Companies portfolio consists of Heart of House Services, Acrobat Outsourcing and JRS International, three of the most widely known service providers exclusively dedicated to the hospitality industry. The Service Companies operates in 34 states and Puerto Rico, providing services ranging from turn-key housekeeping and stewarding services to EVS cleaning of public areas, kitchens, windows and chandeliers to fully trained staffing services. Led by an executive team with more than 200 years of combined experience at AAA Four Diamond-rated hotels and casinos, The Service Companies has an impressive track record, serving a variety of exclusive clients including The Ritz-Carlton, Four Seasons Hotels & Resorts, Caesars Entertainment, MGM Resorts International, Pinnacle Entertainment, Hyatt, and Wyndham Vacation Resorts. The Service Companies' model delivers both consistently high levels of service quality and improved performance at the bottom line. For more information on The Service Companies, please call (800) 385-8800 or visit [www.theservicecompanies.com](http://www.theservicecompanies.com).

#### SOURCE Caesars Entertainment

For further information: Adrienne Prather-Marcos, Caesars Entertainment, [aprathermarcos@caesars.com](mailto:aprathermarcos@caesars.com), 702.407.6516

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<https://caesars.mediaroom.com/2017-11-30-Caesars-Entertainment-Employees-Hand-Deliver-Thousands-Of-Bars-Of-Soap-To-Hundreds-In-Mexico-To-Reduce-The-Spread-Of-Disease>