

Caesars Entertainment President and Chief Executive Officer Mark Frissora and Senior Management Team Visit Osaka and Tokyo, Japan


TOKYO, March 2, 2018 /PRNewswire/ -- Caesars Entertainment Corporation's (Nasdaq: CZR) President and Chief Executive Officer Mark Frissora and other members of the Senior Management Team visited Japan this week. During the trip, Frissora announced that Caesars is extending its community engagement with a commitment of 25 million Yen allocated for Responsible Gaming initiatives in Japan. Frissora also discussed the company's ambitions to work with Japanese officials and local partners to develop an integrated resort in Japan.

About Caesars Entertainment Corporation

Caesars Entertainment is the world's most diversified casino-entertainment provider and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions and its portfolio of subsidiaries now operate 47 casinos in 13 U.S. states and five countries. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to environmental sustainability and energy conservation and recognizes the importance of being a responsible steward of the environment. For more information, please visit www.caesars.com.

SOURCE Caesars Entertainment Corporation

For further information: Stephen Cohen - Media, Caesars Entertainment Corporation, (347) 489-6602, stephen.cohen@teneostrategy.com

Additional assets available online:  [Photos \(8\)](#)

<https://caesars.mediaroom.com/2018-03-02-Caesars-Entertainment-President-and-Chief-Executive-Officer-Mark-Frissora-and-Senior-Management-Team-Visit-Osaka-and-Tokyo-Japan>