

## Caesars Entertainment Named One of "100 Best Corporate Citizens" of 2019

Corporate Responsibility Magazine Recognizes Caesars' Leadership in Social and Environmental Responsibility

LAS VEGAS, May 15, 2019 /PRNewswire/ -- [Caesars Entertainment Corporation](#) (NASDAQ: CZR), one of the world's most diversified casino-entertainment providers, today announced its been named to *Corporate Responsibility (CR) Magazine's* coveted "100 Best Corporate Citizens" list for 2019. Evaluated against the companies of the Russell 1000 Index, Caesars ranked No. 72 and was selected based on its standout environmental, social and governance (ESG) performance among public companies in the United States.

Caesars' industry leadership was particularly commended in the environmental categories of the "100 Best Corporate Citizens" evaluation. It ranked No. 15 on Environment and No. 4 on Climate Change—two pillars that make up more than one-third of the evaluation criteria. These distinctions exemplify Caesars' continued commitment to environmental sustainability progress, including its bold science-based targets to drastically reduce greenhouse gas emissions from the company and throughout its supply chain. Caesars' goal is to reduce absolute Scope 1 and 2 emissions 30% by 2025 and 95% by 2050 from a 2011 baseline, and it set a Scope 3 target to have 60% of suppliers commit to their own science-based targets by 2023.

"Caesars Entertainment is committed to leading the way as we build a responsible business culture staked in supporting the wellbeing of people and our communities and acting as steadfast stewards of the environment," said Jan Jones Blackhurst, Executive Vice President, Public Policy & Corporate Responsibility at Caesars Entertainment. "Through our PEOPLE PLANET PLAY corporate responsibility framework, we dedicate attention and resources to each of our mission areas to create the industry-leading impact that has earned us the prestigious distinction as one of *CR Magazine's* top corporate citizens."

Caesars created the PEOPLE PLANET PLAY framework to guide its corporate responsibility initiatives. The framework contains 11 corporate responsibility priorities representing the company's most important business impacts on people, the community, society and the environment. Caesars sets goals within each of these 11 priorities to help strengthen its overall corporate responsibility impact and contribution.

*CR Magazine's* "100 Best Corporate Citizens" list ranks companies in the Russell 1000 Index and documents 260 ESG data points of disclosure and performance measures. Data is gathered from publicly available information in seven categories: environment, climate change, employee relations, human rights, governance, finance and stakeholders and society.

Click [here](#) for the full 100 best Corporate Citizens List. To learn more about Caesars' corporate social responsibility visit <https://www.caesars.com/corporate/corporate-social-responsibility>.

### About Caesars Entertainment

Caesars Entertainment is one of the world's most diversified casino-entertainment providers and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the

environment through its PEOPLE PLANET PLAY framework. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate).

SOURCE Caesars Entertainment Corporation

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<http://caesars.mediaroom.com/2019-05-15-Caesars-Entertainment-Named-One-of-100-Best-Corporate-Citizens-of-2019>