

Caesars Entertainment Garner National Recognition for Its Leadership in Social and Environmental Responsibility

Caesars Named One of 3BL Media's "100 Best Corporate Citizens" for Second Consecutive Year and One of "50 Most Community-Minded Companies" by The Civic 50 for Sixth Consecutive Year

LAS VEGAS (June 23, 2020) – For the second consecutive year, Caesars Entertainment Corporation (NASDAQ: CZR) ("Caesars", "Caesars Entertainment" or the "Company"), one of the world's most diversified casino-entertainment providers, has been named to 3BL Media's coveted [100 Best Corporate Citizens](#) ranking for 2020. Evaluated against the companies of the Russell 1000 Index, Caesars ranked No. 17 overall, as well as No. 1 in the Consumer Services Industry for its standout environmental, social and governance (ESG) transparency and performance among public companies in the United States.

The 100 Best Corporate Citizens ranking is based on 141 ESG transparency and performance factors in eight pillars. Caesars ranked No. 2 on climate change and No. 8 on employee relations—two pillars that make up more than one-third of the evaluation criteria. These notable distinctions recognize Caesars' science-based targets to reduce greenhouse gas emissions from the Company and throughout its supply chain.

Additionally, Caesars Entertainment was recently named a 2020 honoree of The Civic 50 by Points of Light, the world's largest organization dedicated to volunteer service. The award acknowledges Caesars as one of the 50 most community-minded companies in the country based on four dimensions of its U.S. community engagement program including investment, integration, institutionalization and impact. The Civic 50 provides a national standard for superior corporate citizenship and showcases how companies can use their time, skills and resources to impact their communities.

"As a responsible corporate citizen, Caesars Entertainment prides itself on contributing a long-lasting, positive societal impact on the communities where we operate," said Tony Rodio, CEO of Caesars Entertainment. "Through our PEOPLE PLANET PLAY corporate social responsibility framework, our team members continue to dedicate their valuable time and resources to each of our mission areas, creating an industry-leading impact that has earned the Company these well-respected accolades over many years," Rodio added.

Caesars created the PEOPLE PLANET PLAY framework to guide its corporate social responsibility initiatives. The framework contains 11 priorities representing the Company's most important business impacts on people, the community, society and the environment. Caesars sets goals within each of these 11 priorities to help strengthen its overall corporate social responsibility impact and contribution.

Caesars Entertainment has expanded on its award-winning work within the ESG space through various initiatives including the continuation of its Economic Equity Tour and its longstanding partnership with Meals on Wheels America. Caesars' efforts in 2020 kicked off with the CodeGreen / Clean the World trip that brought eight employees from across North America to Las Vegas to distribute hygiene kits to those who are homeless and food insecure. The trip was the culmination of an annual contest rewarding exemplary employee engagement and dedication to the environment. In addition, Caesars established Caesars Cares, an assistance fund to support the Company's team members across the U.S. who suffer unanticipated hardships, including during the closure of Caesars Entertainment's properties as a result of the COVID-19 public health emergency.

For access to the complete 100 Best Corporate Citizens of 2020 ranking and methodology visit: <https://100best.3blmedia.com/>. To learn more about The Civic 50, the 2020 honorees, and insights from this year's survey, please visit www.Civic50.org. To learn more about Caesars' corporate social responsibility visit <https://www.caesars.com/corporate/corporate-social-responsibility>.

About Caesars Entertainment

Caesars Entertainment is one of the world's most diversified casino-entertainment providers and the most geographically diverse U.S. casino-entertainment company. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's® and Horseshoe® brand names. Caesars Entertainment's portfolio also includes the Caesars Entertainment UK family of casinos. Caesars Entertainment is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. For more information, please visit www.caesars.com/corporate.

About the 100 Best Corporate Citizens Ranking

The 100 Best Corporate Citizens debuted in 1999 in Business Ethics Magazine and appeared annually in Corporate Responsibility Magazine for many years. 3BL Media has managed the ranking since 2018. To compile the ranking, each company in the Russell 1000 Index is ranked according to its transparency and performance on 141 environmental, social and governance factors.

About 3BL Media

3BL Media delivers purpose-driven communications for the world's leading companies. Our unrivaled distribution, leadership and editorial platforms inspire and support global sustainable business. Learn more [here](#).

About Points of Light

Points of Light is a global nonprofit organization that inspires, equips and mobilizes millions of people to take action that changes the world. We envision a world in which every individual discovers the power to make a difference, creating healthy communities in vibrant, participatory societies. Through affiliates in 250 cities across 37 countries, and in partnership with thousands of nonprofits and corporations, Points of Light engages 5 million volunteers in 14 million hours of service each year. We bring the power of people to bear where it's needed most. For more information, visit: www.pointsoflight.org.

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