Award-Winning Pastry Chef, Dominique Ansel, to Open First Las Vegas Bakery at Caesars Palace

Dominique Ansel Las Vegas will showcase signature whimsical creations, including Ansel's world-famous Cronut®

LAS VEGAS, Nov. 17, 2021 /PRNewswire/ -- James Beard Award-winning pastry chef Dominique Ansel is set to bring his creative culinary talents to Caesars Palace Las Vegas with the opening of Dominique Ansel Las Vegas, slated to open summer 2022.

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"I'm thrilled to be heading out West and opening a new shop in Las Vegas at Caesars Palace next year. We've known the Caesars team for several years and truly believe that we're aligned in quality and creativity to bring something special to visitors and locals alike," said Dominique Ansel. "We're quite conservative in where we choose to grow and open our shops, and at the end of the day, it's all about the team you build. There's so much talent in Las Vegas and we're excited to be amongst some of the best. As with all our shops, we'll be developing brand new items inspired by our new home and limited-edition exclusives just for Las Vegas, so expect some delicious surprises."

"Our relationship with Dominique dates back many years and we've long spoken about bringing his incredible talent to Las Vegas. We are delighted that the time is right to create something true to Dominique's incredible vision and unique to Caesars Palace," said Caesars Entertainment Regional President Sean McBurney. "For more than fifty-five years, Caesars Palace has brought extraordinary experiences to our guests. We're proud of our legacy in the food and beverage space, and we know Dominique Ansel Las Vegas will raise the bar, yet again, with its innovative creations and unforgettable confections."

Chef Dominique is responsible for creating some of the most famous pastries in the world, including the Cronut®, which was named one of *TIME* Magazine's "25 Best inventions of 2013." The following signature items will make their Las Vegas debut at Dominique Ansel Las Vegas:

- Cronut® the Cronut® pastry is the unique creation by Chef Dominique that many have described as a croissant-doughnut hybrid. Following its launch on May 10, 2013, Cronut® fandom ignited the world from Berlin to Singapore, making it the most virally talked about dessert item in history. Its creation took two months and more than ten different recipes to develop. Not to be mistaken as simply a croissant that's been fried, it is made with a laminated dough which has been likened to a croissant (but uses a proprietary recipe) and is first proofed, then fried in grape seed oil at a specific temperature. Once cooked, each Cronut® pastry is flavored in three ways: 1) rolled in sugar, 2) filled with cream, and 3) topped with glaze. Cronut® pastries are made fresh daily, and completely done in-house. The entire process takes up to three days, with one flavor each month, in each location, never repeating.
- DKA (Dominique's Kouign Amann) similar to a caramelized croissant, the DKA features tender, flaky layers inside and a caramelized crunchy crust outside. This is the best-selling item in Soho NYC and in all of Chef Dominique's shops worldwide.
- Cookie Shot a warm chocolate chip cookie shaped like a shot glass, filled to order with our homemade cold-infused Madagascan vanilla milk. Sip the milk, then enjoy the cookie. Cheers!
- Frozen S'mores with a center of Madagascan vanilla bean ice cream covered in crispy chocolate feuilletine, the Frozen S'mores are then wrapped in honey marshmallow and torched to order, served on a smoked willow wood branch for that authentic campfire flavor.

With items baked fresh daily in a brand-new, state-of-the-art kitchen, guests will smell the intoxicating aroma of Dominique Ansel Las Vegas throughout Caesars Palace. Café-style seating will be available for those wanting to indulge immediately as well as an extensive retail area, perfect for picking up treats for friends and family, or simply for sweets on-the-go.

The renowned chef prides himself on shaking up the conventional and injecting innovation and creativity to create something extraordinary. For his prolific originality, Ansel was named the World's Best Pastry Chef in 2017 by the World's 50 Best Restaurants awards. *Food & Wine* has called him a "Culinary Van Gogh" while the *New York Post* coined him "the Willy Wonka of New York." He has also been bestowed the prestigious l'Ordre du Mérite Agricole, France's second-highest honor.

Prior to opening his own shop, Ansel served as the Executive Pastry Chef for restaurant Daniel, when the team earned its coveted third Michelin star and a four-star review from *The New York Times*. In 2011, Ansel opened

his first shop, the eponymous Dominique Ansel Bakery in NYC's Soho neighborhood, with just four employees. In January 2020, he launched Dang Wen Li by Dominique Ansel in Hong Kong, and most recently in July 2021, he opened Dominique Ansel Workshop, a croissant counter inside of his pastry kitchens in NYC's Flatiron neighborhood. Ansel is also the author of two cookbooks: *Dominique Ansel: The Secret Recipes* (October 2014), and *Everyone Can Bake: Simple Recipes to Master & Mix* (April 2020).

Dominique Ansel Las Vegas will be located in a soon to be constructed space next to Gordon Ramsay Pub & Grill at Caesars Palace.

About Caesars Palace

World-renowned Las Vegas resort and a Top 10 "Best U.S. Casino" by USA TODAY 10BEST Readers' Choice, Caesars Palace features 3,980 hotel quest rooms and suites, including the all-new Palace Tower featuring 10 new luxury villas, the 182-room Nobu Hotel Caesars Palace and Forbes Star Award-winning The Laurel Collection by Caesars Palace. The 85-acre resort offers diverse dining options from the award-winning Bacchanal Buffet, to celebrity chef-branded restaurants, including Gordon Ramsay HELL'S KITCHEN, Pronto by Giada, as well as Bobby Flay's new restaurant concept, Amalfi, now open, Vanderpump Cocktail Garden by restauranteur and television star Lisa Vanderpump, one of Nobu Matsuhisa's largest Nobu Restaurant and Lounge, Restaurant Guy Savoy, Old Homestead Steakhouse, Rao's, MR CHOW and more. For the best in cocktails, destination lounges include Montecristo Cigar Bar, Alto Bar, VISTA Cocktail Lounge, and Stadia Bar. The resort also features nearly 130,000 square feet of casino space, including a recently renovated race and sports book boasting the largest screen on the Strip at 138 ft., a five-acre Garden of the Gods Pool Oasis, the luxurious Qua Baths & Spa, COLOR Salon, five wedding chapels and gardens, and the 75,000-square-foot OMNIA Nightclub with the top DJs such as Steve Aoki. The 4,300-seat Colosseum, Billboard Magazine's "Venue of the Decade: 2000 - 2009," spotlights world-class entertainers including Usher, Sting, Keith Urban, Rod Stewart, Reba, Brooks & Dunn and Jerry Seinfeld. The Forum Shops at Caesars Palace showcases more than 160 boutiques and restaurants. Caesars Palace is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit caesarspalace.com or the Caesars Entertainment Las Vegas media room. Find Caesars Palace on Facebook and follow on <u>Twitter</u> and <u>Instagram</u>. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-522-4700 ©2021, Caesars License Company, LLC.

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For further information: CONTACTS: Caesars Entertainment, Kate Whiteley, KWhiteley@caesars.com; Dominique Ansel Bakery, Jessica Cheng, jessica@dominiqueansel.com

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