

## Original Boss Buddy Valastro Goes All In On Vegas With Opening Of The New Boss Café Early 2022

The Cake Boss continues takeover of fun dining on The Strip

LAS VEGAS – Dec. 1, 2021 – Buddy Valastro’s love of Las Vegas just got sweeter with another restaurant opening early 2022. The star of the hit TLC series *Cake Boss* will open The Boss Café by Buddy Valastro at The LINQ Hotel + Experience. The Boss Café will join la famiglia of Buddy V’s Ristorante, Carlo’s Bakery and PizzaCake with casual, to-go dining capturing the savory and sweet side of the famed New Jersey chef and restaurateur. Inspired by all the neighborhood delis and markets in New Jersey and New York the Valastro and his family grew up with, The Boss Café features a variety of fresh baked breads, Italian sandwiches, hand-crafted pizzas, a house-made fresh mozzarella bar, and a variety of sweets and pastries.

The Boss Café is Buddy Valastro’s fourth restaurant concept to open in Las Vegas. “After successfully launching my first restaurant in Las Vegas, I completely fell in love with not only the city, but its culinary landscape and its people,” says Valastro. “I love being able to showcase the food I grew up while launching my first casual restaurant in the town that gave me the opportunity to show that I’m more than just a baker, but a chef.”

At The Boss Café, it’s all about the Mozz (pronounced Mutz!, hand gesture optional). The highlight of the restaurant is the Mozz Bar, where guests can grab their favorite fresh mozzarella creation served with warm rustic bread and their choice of topping from basil pesto, roasted peppers, tomato-olive relish or tomato, fresh basil and aged balsamic. Created by Valastro’s father-in-law and made fresh daily, the Mozz is on full display not only as a key ingredient on sandwiches and other menu items, but will be made in an open kitchen by The Boss Café’s ‘Mutz Masters.’

The menu at The Boss Café will offer casual Italian-American fare conceived by Valastro himself along with Corporate Executive Chef, Bryan Forgione. Forgione recently joined Valastro on the restaurant group side, coming from Buddy V’s Ristorante where he ran the kitchen since opening in 2013. The impressive menu will also feature different counters including House Salads including *Pop’s Panzanella* or the *Hoboken Chop*; the Sandwich Counter with classics like *Rosemary Ham* or *Caprese* served on fresh Jersey Focaccia or East Coast Hoagies like the *Jersey*

*Beef* or the *Valastro* with smoked pancetta; and Grandma Squares with the coolest square this side of Jersey, including *Margherita*, *Pepperoni* or the *Boss Supreme*. Staying tried and true to Buddy’s baking roots, The Boss Café will also boast an impressive dessert selection and all-time favorites made famous by Carlo’s Bakery such as the world famous *Lobster Tail Pastry*, *Tiramisu*, *Cheesecake*, *Cannoli*, assorted cakes, and fresh-baked cookies.

The Boss Café by Buddy Valastro is located at The LINQ Hotel + Experience, across from the new District 3 Elevators and CAESARS FORUM bridge. Occupying 1,400 square feet and including indoor seating, the café is designed as a grab and go concept perfect for people looking for a quick bite or to take home delicious treats for the family. The new restaurant by Buddy Valastro will also offer an entertaining, marketplace-inspired room designed by New York based firm, Celano Design. For more information, please visit [www.carlosbakery.com](http://www.carlosbakery.com) or follow on social media @carlosbakery.

### ABOUT BUDDY VALSTRO

Celebrity Baker Buddy Valastro, a pioneer of the custom cake movement, has accomplished an insurmountable amount of influence through his work with the long-standing family business Carlo’s Bakery and the hit TLC series *Cake Boss*. With four *New York Times* best-selling books, four hit television shows and a following of more than 20 million social media fans internationally, Valastro continually establishes himself as a powerhouse in the culinary field. Established in 1910, Carlo’s Bakery is a family-owned business with 12 locations nationally and numerous Cake ATM locations in North America. In 2013 Valastro, along with renowned restaurateurs Elizabeth Blau and Kim Canteenwalla, opened Buddy V’s Ristorante at The Venetian Las Vegas focusing on the savory side of the Valastro family with dishes passed down from generation to generation. 2022 is set to be an exciting year for Valastro with the opening of The Boss Café, additional concepts and locations of existing favorites, and a growing e-commerce business. For additional information on Buddy Valastro, please visit [www.carlosbakery.com](http://www.carlosbakery.com) or follow @buddyvalastro on Instagram, Facebook and TikTok or @cakebossbuddy on Twitter.

### ABOUT LINQ HOTEL + EXPERIENCE

Located at the center of the Las Vegas Strip between Flamingo Las Vegas and Harrah’s Las Vegas, The LINQ Hotel + Experience offers a variety of exclusive experiences in one distinctive destination. Enjoy celebrated chef Guy Fieri’s first Las Vegas restaurant, Guy Fieri’s Vegas Kitchen & Bar, award-winning Hash House a Go Go

and direct access to O'Sheas Casino, Off The Strip and Chayo Mexican Kitchen + Tequila Bar. Entertainment and nightlife options include Re:Match, a Strip-side bar featuring indoor/outdoor seating, and 3535, a unique take on the lobby bar, as well as magician Mat Franco. The LINQ Hotel + Experience also features Influence, The Pool at The LINQ for guests 21 and older; Spa at The LINQ with Himalayan Salt Caves, a salon and a fitness center; and 63,000 square feet of meeting space. In addition to all these experiences, The LINQ Hotel + Experience also has approachable, fun and modern accommodations, with a total of 2,253 guest rooms including Deluxe Poolside Cabana Rooms and Bunk Bed Deluxe Rooms. Guests are just steps away from The LINQ Promenade - the open-air entertainment, retail and dining district with world-class attractions such as the High Roller, the tallest observation when in North America and Fly LINQ, the only zipline on The Strip. The LINQ Hotel + Experience is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit [TheLINQ.com](http://TheLINQ.com) or the Caesars Entertainment Las Vegas [media room](#). Find The LINQ on [Facebook](#) and follow on [Twitter](#) and [Instagram](#). Must be 21 or older to gamble. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-522-4700 ©2021, Caesars License Company, LLC.

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