

## Caesars Entertainment Welcomes the 2022 NFL Draft

Largest casino-entertainment company hosts the NFL Draft Theater and NFL Draft Experience with unforgettable fan activations and access to amenities

*\*For updated renderings of the NFL Draft Theater and NFL Draft Experience, click [here](#).\**

LAS VEGAS (April 18, 2022) – Caesars Entertainment is set to be the center of all the action during the 2022 NFL Draft in Las Vegas on April 28-30.

As the first Official Casino Sponsor of the NFL, Caesars Entertainment, Inc. (NASDAQ: CZR) (“Caesars”) will host the next big sporting event on The Strip providing fans the opportunity to be part of the top prospects’ journeys, celebrate their favorite teams and bet on all the action with Caesars Sportsbook.

For sports enthusiasts in Las Vegas and fans tuning in across the world, Caesars Entertainment offers a prime location in the heart of The Strip for the ultimate festival footprint of more than one million square feet. The NFL Draft Theater and the NFL Draft Experience are located behind the High Roller and The LINQ, adjacent to CAESARS FORUM.

- NFL Draft Theater:
  - As the ultimate viewing party for fans on-site and the millions of viewers tuning in across the world, the Draft Theater will host the top prospects as they get drafted and walk across the stage. Following each round, the theater stage will also host free, live concerts by world-renowned performers as part of the NFL Draft Concert Series
  - The Draft Theater features more than 2,000 light fixtures, 10.8 million pixels of LED across 5,022 square feet of LED screens, and 350,000 watts of sound amplification power.
- NFL Draft Experience:
  - This free, three-day football festival offers fans the ultimate experience featuring interactive games, food, and one-of-a-kind festivities including celebrity autograph sessions and live entertainment for the entire family.

“We are incredibly fortunate to partner with the NFL to host the Draft Theater and Draft Experience with unforgettable programming all weekend long,” said Caesars Entertainment Regional President Sean McBurney. “Caesars Entertainment is best suited to host premier events of this magnitude, and the location provides a gateway to our entertainment, fine dining, and world-class hospitality across our resorts.”

As an Official Sports Betting Partner of the NFL, Caesars Sportsbook offers eligible fans a wide variety of markets for the NFL Draft from wagering on the No. 1 overall selection to which team will draft a specific quarterback and much more. The Caesars Sportsbook mobile app is available for [download](#) on iOS or Android providing everything for sports fans at their fingertips and rewarding sports bettors with unforgettable experiences within the Caesars portfolio of resorts and partnerships through the industry-leading loyalty program, [Caesars Rewards](#).

Caesars Sportsbook is the first sportsbook operator to host its own activation space inside the Draft Experience. Additionally, The LINQ Promenade will offer a remote Caesars Sportsbook location during

Draft week featuring self-service betting kiosks as well as food, beverage, and merchandise pop-ups across the Promenade. Fans who want to watch the NFL Draft from a sportsbook location can [reserve](#) a seat at one of Caesars Entertainment's best-in-class sportsbooks.

Beyond the festivities during Draft weekend, guests may enjoy John Legend's new "[Love in Las Vegas](#)" [residency](#) at Zappos Theater at Planet Hollywood Resort & Casino, take in the best views of The Strip from the 550-foot [High Roller Observation Wheel](#) at The LINQ Promenade, or enjoy gourmet dining at the recently opened [Nobu restaurant](#) inside Paris Las Vegas and much more.

Caesars Entertainment is the Official Casino Sponsor of the NFL, and Caesars Sportsbook is an Official Sports Betting Partner of the NFL including several partnerships with individual teams. For more information on the 2022 NFL Draft with Caesars, visit [caesars.com/nfldraft](https://caesars.com/nfldraft).

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. For more information, please visit [www.caesars.com/corporate](https://www.caesars.com/corporate).

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