

## Caesars Entertainment Announces Additional Property Enhancements at Caesars Atlantic City

*A cornerstone of Caesars Entertainment's \$400 million investment in the Atlantic City market, Caesars Atlantic City is undergoing a \$200 million resort transformation, including a new valet and hotel lobby, an outdoor pool experience, additional room and suite enhancements, world-class dining experiences, and more*



Atlantic City, New Jersey (June 7, 2022) – Caesars Entertainment announced today additional property enhancements set to arrive at Caesars Atlantic City this year, including dramatic upgrades to its valet, hotel lobby, and casino floor, along with a new outdoor pool experience.

The enhancements are part of a \$200 million resort transformation at the property, which also includes Nobu Atlantic City, a restaurant and distinct hotel experience within Caesars Atlantic City's hotel; Gordon Ramsay Hell's Kitchen, the first restaurant of its kind on the East Coast; and over 750 newly-renovated rooms and suites in Caesars' Centurion and Ocean towers.

Caesars Atlantic City's transformation will further the Company's commitment as a leader in world-class hospitality, gaming, sports, and entertainment on the East Coast, and is part of Caesars Entertainment's \$400 million investment in the Atlantic City market by 2023.

"Caesars Atlantic City set the standard for extraordinary experiences in the market, and we are thrilled to continue that legacy by reimagining the property from the moment guests step through the doors," said John

Koster, Regional President for Caesars Entertainment’s Eastern Division. “This major investment demonstrates our ongoing commitment to elevating guests’ experiences at our resorts as well as advancing the Atlantic City tourism economy.”

“For 43 years, Caesars Atlantic City has been an iconic destination on the Atlantic City Boardwalk and critical to the market’s success over the years,” said Joe Lodise, Senior Vice President and General Manager for Caesars Atlantic City. “The resort transformation at Caesars Atlantic City will further the property’s evolution as one of the country’s leading travel destinations here on the East Coast – bringing the best of Las Vegas right here to the center of the action in Atlantic City.”



First Floor Lobby and all-new Starbucks at Caesars Atlantic City  
*See [HERE](#) for renderings*

The planned upgrades set the stage for an unmatched resort experience, one that transports guests to new levels of sophistication and approachable luxury, the hallmarks of the Caesars brand. Game-changing enhancements will transform the Caesars Atlantic City valet and hotel lobby invoking an elegant and welcoming sense of arrival for guests. The redesigned first floor lobby will also feature an all-new Starbucks offering mobile ordering, a welcome addition to the property. The store will be outfitted in a sleek, contemporary design with minimal décor for a bright and fresh look.



Pool Deck Transformation at Caesars Atlantic City  
*See [HERE](#) for renderings.*

Just in time for summer, Caesars will unveil a renovated pool experience with stunning beach and ocean views from the rooftop of Qua Baths & Spa. The pool will feature two levels of seating with modern lounge chairs, daybeds and cabanas for ultimate relaxation, as well as bar - serving one of the best pool views in the city – overlooking the beach and boardwalk.

The exciting new enhancements also include partnering with global lifestyle brand Nobu Hospitality to bring the region's first Nobu Atlantic City, a restaurant and hotel within Caesars, and acclaimed Chef Gordon Ramsay to open the East Coast's first Gordon Ramsay Hell's Kitchen restaurant; and recently completed large-scale room and suite renovations to over 750 guestrooms.

- Gordon Ramsay Hell's Kitchen, arriving this summer, will boast design features that are engaging to all senses and are a nod to both the red and blue teams featured on the show. The restaurant's menu will include Chef Ramsay's signature classics like Beef Wellington, the HELL'S KITCHEN Burger, Lobster Risotto as well as artisan, handcrafted cocktails. *For renderings and full press release, click [HERE](#)*
- Nobu Atlantic City, debuting later this year, will serve as the first of its kind in the greater Philadelphia region and act as a game-changer in the Atlantic City market. Overlooking the beach and boardwalk, with immaculate floor-to-ceiling windows and full, visible sushi bar, the restaurant will captivate guests with an extensive array of whiskey and signature brand sake and wine. *For renderings photos, click [HERE](#)*
- Nobu Hotel Atlantic City, following the restaurant's debut, will open on the top three floors of Caesars Centurion Tower and will feature redesigned rooms and suites with Japanese-inspired decor mixed with sleek, modern touches. *See [HERE](#) for renderings.*
- Newly renovated rooms and suites in the Centurion and Ocean Towers, designed by Interior Image Group. The towers offer spectacular views and fresh design elements, ranging between 450 to 700 square feet per room. The designs feature a modern Roman aesthetic, drawing inspiration from the local Atlantic City scenery, including the beach, ocean, and the famed Atlantic City Boardwalk. The guestrooms and suites feature rich hues of blue and cream accent colors, contrasting white and gray tones, and contemporary furniture, including modern bathrooms with oversized showers, mirrors, and signature amenities. *For high-res photos courtesy of Dlux Creative, click [HERE](#)*



For more information, please visit [www.caesars.com](http://www.caesars.com).

### About Caesars Entertainment Atlantic City

Caesars Entertainment owns and operates three Las Vegas-style resort destinations in the Atlantic City region, [Caesars Atlantic City](#), [Harrah's Resort Atlantic City](#) and [Tropicana Atlantic City](#). From Atlantic City's world-famous beach and Boardwalk to the Marina District bay, Caesars Entertainment's world-class casinos and hotels offer guests unparalleled amenities and experiences, including celebrity chef restaurants, nightlife, shopping, and entertainment, delivered with impeccable service. Home to the country's premier loyalty card program of its kind, Caesars Rewards, customers have more ways to play, earn, and redeem rewards at over 50 Caesars Rewards destinations across the country in cities such as Las Vegas, New Orleans, Lake Tahoe and more. To learn more about Caesars Entertainment Atlantic City, visit [caesars.com/atlantic-city](http://caesars.com/atlantic-city).

## About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment offers diversified amenities and one-of-a-kind destinations, with a focus on building loyalty and value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars Entertainment is committed to its Team Members, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate).

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