

## JACK BINION'S STEAK AT BALLY'S LAS VEGAS NOW OPEN

Reservations for the fine-dining destination are now available as resort transitions to Horseshoe Las Vegas

*\*\*For high-res images, click [here](#), and for the full menu, click [here](#)\*\**

*Credit: Caesars Entertainment*

LAS VEGAS (June 10, 2022) — Jack Binion's Steak, the namesake restaurant of Las Vegas icon and gaming legend Jack Binion, is now open at Bally's Las Vegas. With the transformation to Horseshoe underway, the restaurant is an integral part of the resort's rebrand and honors the rich history and legacy behind the Binion and Horseshoe names.

"Infusing new food and beverage options is an important step as we transition to Horseshoe Las Vegas," said Jason Gregorec, SVP and General Manager of the resort. "Jack Binion's Steak is an iconic dining experience that guests have grown to love at Horseshoe Casinos, and we are proud to bring it to The Strip."

Jack Binion's steaks are selected from Black Angus corn-fed cattle for superior marbling and aged for 28 days. Not to be outdone, all steaks are finished on an 1800-degree broiler to deliver a perfectly seared and seasoned centerpiece, making for a memorable Jack Binion's Steak dinner.

Seafood fans will appreciate the decadence of Jack Binion's Colossal Seafood Tower, which features six types of crab, including Merus King Crab legs, known as the "Filet Mignon of Crab," alongside colossal shrimp, Blue Point oysters and Maine lobster tail.

The restaurant also features updated takes on classic steakhouse fare, including Oysters Rockefeller, Shrimp Cocktail featuring jumbo prawns, Rotisserie Chicken with barbecue beans and a 24-ounce "Jack's Cut" Slow Roasted Prime Rib. Additional contemporary presentations include Black Pepper Cream Shrimp served on a polenta cake and Seared Salmon with artichoke hearts, sunchoke, crispy artichoke leaves and tomato relish.

Complementing any entree, delicious appetizers include the Crab & Rock Shrimp Brioche made with griddled brioche bread, crab and rock shrimp salad, lemon and mustard aioli, pickled carrot spirals and charred lemon. Guests can also experience a new spin on a classic cocktail and steakhouse salad with the Bloody Mary Shaken & Stirred Wedge Salad. The salad is made with baby iceberg lettuce and bloody mary garnishes and shaken tableside. In a nod to the former Bally's Steakhouse, Jack Binion's Steak will also feature the guest-favorite Banana Cream Pie, made with the original Bally's Steakhouse recipe, as one of its can't-miss desserts.

The cocktail menu also features classic drinks with unique twists. The Boss' Old Fashioned is the perfect start to the night, made with Maker's Mark bourbon and enhanced with cherry wood smoke. In addition to the cocktail menu, the restaurant offers a robust beer selection and more than 25 wines by the glass.

A staple of Horseshoe properties across the country, Jack Binion's Steak locations have been recognized with local, regional and national awards, including the Distinguished Restaurants of North America (DiRONA) Award, Wine Spectator's coveted Best Restaurant for Wine award and its Award of Excellence.

In keeping with its tradition of traditional steakhouse elegance, Jack Binion's Steak in Las Vegas welcomes guests with a large circular bar, warm wood interiors accented by neutral tones, polished stainless steel and rich leathers. Vintage photographs adorn the walls and transport guests back to when Las Vegas was born.

Jack Binion's Steak is open daily from 5 to 10:30 p.m. The establishment is in the former BLT Steak space, next to Indigo Lounge. For reservations, guests may call 702-967-4711 or visit <https://www.caesars.com/ballys-las-vegas/restaurants/binions-steak>.

## ABOUT BALLY'S LAS VEGAS

Bally's Las Vegas, which is undergoing a transformation into legendary casino brand Horseshoe Las Vegas, is located at the center of the world-renowned Las Vegas Strip, across from Caesars Palace and next to Paris Las Vegas. The 44-acre resort consists of two 26-story hotel towers with more than 2,800 guestrooms, including the renovated [Resort Rooms](#) and 244 [suites](#). For entertainment, Bally's Las Vegas offers "EXTRAVAGANZA – The Vegas Spectacular" on the iconic Jubilee Theater stage and The Magic Attic, a 3,685-square-foot showroom exclusively for magic-inspired productions. Dining options include Horseshoe's signature fine dining experience, Jack Binion's Steak, as well as Burger Brasserie, Bally's Food Court, Nosh Deli and Lavazza. Joining the roster of dining establishments is Chef Martin Yan's first Las Vegas restaurant, M.Y. Asia. The resort also offers a fitness center, a tennis complex, the Blu Pool at Bally's and attractions such as Twilight Zone by Monster Mini Golf, REAL BODIES and National Geographic's Rarely Seen at Bally's Las Vegas. Bally's Las Vegas features nearly 70,000 square feet of casino space, including the Caesars Race & Sportsbook at Bally's with stadium-style seating, and is home to the World Series of Poker. Bally's Las Vegas is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit [ballyslasvegas.com](http://ballyslasvegas.com) or the Caesars Entertainment Las Vegas [media room](#). Find Bally's Las Vegas on [Facebook](#) and follow on [Twitter](#) and [Instagram](#). Must be 21 or older to gamble. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-522-4700 ©2021, Caesars License Company, LLC.

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