

ARCADE at Horseshoe Las Vegas to Open Fall of 2022

The attraction will offer fun for all ages as Bally's continues its transition into the legendary Horseshoe brand



LAS VEGAS (July 6, 2022) – Bally's Las Vegas continues to welcome new developments and will debut the ARCADE at Horseshoe Las Vegas in the fall of 2022 as part of its rebrand.

"We are excited to introduce unique experiences that will resonate with our guests at Horseshoe," said Jason Gregorec, SVP and General Manager of the property. "The ARCADE will welcome all ages and open the door for a broader audience."

The ARCADE will occupy the former Caesars Sportsbook space. Located on the first level of Bally's near the food court, the destination will offer more than 80 games, from classic arcade favorites to the latest releases, in a 7,000-square-foot space. Designed by Aria Group, the attraction's interior draws inspiration from urban night settings featuring a variety of colorful artwork and bright neon lights. The gaming venue will also feature an enhanced and refreshed bar that was formerly in the space.

The ARCADE at Bally's Las Vegas is one of the several projects associated with the Horseshoe rebrand and follows the recent addition of Jack Binion's Steak and the upcoming opening of M.Y. Asia by Chef Martin Yan. The property transformation will also include a renovated exterior, casino floor and public areas. Sports fans can still enjoy best-in-class sports wagering via the Caesars Sportsbook by William Hill app and at the new Caesars Sportsbook ticket counter coming to Horseshoe Las Vegas.

About Bally's Las Vegas

Bally's Las Vegas, which is undergoing a transformation into legendary casino brand Horseshoe Las Vegas, is located at the center of the world-renowned Las Vegas Strip, across from Caesars Palace and next to Paris Las Vegas. The 44-acre resort consists of two 26-story hotel towers with more than 2,800 guestrooms, including the renovated [Resort Rooms](#) and 244 [suites](#). For entertainment, Bally's Las Vegas offers "EXTRAVAGANZA – The Vegas Spectacular" on the iconic Jubilee Theater stage and The Magic Attic, a 3,685-square-foot showroom exclusively for magic-inspired productions. Dining options include Horseshoe's signature fine dining experience, Jack Binion's Steak, as well as Burger Brasserie, Bally's Food Court, Nosh Deli and Lavazza. Joining the roster of dining establishments is Chef Martin Yan's first Las Vegas restaurant, M.Y. Asia. The resort also offers a fitness center, a tennis complex, the Blu Pool at Bally's and attractions such as Twilight Zone by Monster Mini Golf, REAL BODIES, National Geographic's Rarely Seen at Bally's Las Vegas and the ARCADE at Bally's Las Vegas (set to open in the fall of 2022). Bally's Las Vegas features nearly 70,000 square feet of casino space and is home to the World Series of Poker. Bally's Las Vegas is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit ballyslasvegas.com or the Caesars Entertainment Las Vegas [media room](#). Find Bally's Las Vegas on [Facebook](#) and follow on [Twitter](#) and [Instagram](#). Must be 21 or older to gamble. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling 1-800-522-4700 ©2021, Caesars License Company, LLC.

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