

CAESARS ENTERTAINMENT APPOINTS MATT SUNDERLAND AS SVP OF iGAMING

iGaming Veteran Joins Caesars Sportsbook & Casino Effective Oct. 1, 2022

LAS VEGAS (Sept. 1, 2022) – Caesars Entertainment announced today that Matt Sunderland has been appointed to Senior Vice President of iGaming effective Oct. 1. Sunderland joins the team with more than 20 years of experience in the online gaming industry. Most recently he served as VP of Gaming for BetMGM, where he oversaw successful iGaming launches in new jurisdictions and led the team to triple-digit revenue growth year-over-year.

“This is an exciting time to be in iGaming and at Caesars Entertainment, and I am so pleased to join the Caesars team,” said Matt Sunderland. “As the industry continues to grow, I’m looking forward to identifying new potential for our iGaming business while continuing to bring top-notch service to our customers.”

Prior to working for BetMGM, Sunderland was an iGaming consultant for GVC and MGM Resorts and has also held several senior leadership roles at Probability PLC, GTECH/IGT and CNN International.

“We’re thrilled to have Matt join the Caesars team,” said Eric Hession, President of Caesars Digital. “His deep experience and successful track record will be a tremendous asset as we continue to grow our iGaming and sports betting business. We’re looking forward to what we can accomplish together with Caesars Sportsbook & Casino.”

Caesars Entertainment launched Caesars Sportsbook & Casino in April 2021 and continues to upgrade its offerings for customers to provide players a best-in-class experience through new features like same-game parlays, faster payouts, cashout functionality and much more. In states where online casino gaming is legal, customers can [download](#) the Caesars Sportsbook & Casino app on iOS or Android to enjoy an elevated sports betting experience complete with the most popular casino games, including Slots, Roulette, Blackjack, and live-dealer table games, all while earning through the industry-leading customer loyalty program, [Caesars Rewards](#).

Caesars Sportsbook operates the most retail sportsbooks across the country and Caesars Sportsbook & Casino is live in Michigan, New Jersey, West Virginia, Pennsylvania and Ontario. For real-time industry updates and to join the empire of like-minded Caesars, players can engage with @CaesarsCasino and @CaesarsSports on Twitter, Instagram, and Facebook.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified gaming-entertainment providers. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment offers diversified amenities and one-of-a-kind destinations, with a focus on building loyalty and value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. If you think you or someone you care about may have a gambling problem, call 1-800-522-4700. For more information, please visit www.caesars.com/corporate.

Media Contacts:

Caesars Entertainment

Dayna Calkins

dcalkins@caesars.com

<https://caesars.mediaroom.com/2022-09-01-CAESARS-ENTERTAINMENT-APPOINTS-MATT-SUNDERLAND-AS-SVP-OF-iGAMING>