

Caesars Rewards® Celebrated as Gaming's Best Loyalty Program For Fifth Consecutive Year

Award-Winning Loyalty Program Named "Best Players Club" in 2022 USA TODAY 10Best Readers' Choice Awards

LAS VEGAS and RENO, Nev. (Sept. 9, 2022) – Caesars Rewards®, the world-class loyalty program from Caesars Entertainment, Inc. (NASDAQ: CZR), was once again voted No. 1 in the 2022 USA TODAY 10Best Readers' Choice Awards for "Best Players Club." Nominees for the 10Best Readers' Choice Awards are chosen by a panel of relevant experts, including a combination of editors from USA TODAY and 10Best.com and relevant expert contributors. The winners are determined by a public vote. Caesars Rewards has been voted "Best Players Club" since 2018.

"To receive this honor for five years in a row is a tremendous milestone and a testament to the enduring loyalty of our Caesars Rewards members, and our Team Members who bring the program to life every day," said Josh Jones, Chief Marketing Officer, Caesars Entertainment. "We're proud to be recognized as not only the largest, but also the best loyalty program in the gaming industry."

With more than 65 million members, Caesars Rewards is the largest loyalty program in the gaming industry. A fully connected ecosystem of gaming, hospitality, entertainment, nightlife, dining, and shopping, there are more than 50 destinations and a full suite of mobile products all tied to the Caesars Rewards network. Members can earn and redeem credits across the network for the experiences they value most. Caesars Rewards members also have access to exclusive benefits and member rates at all Caesars Rewards destinations, invitation-only events, and once-in-a-lifetime experiences thanks to an extensive collection of sports, entertainment, celebrity chef and travel partnerships.

For information on the expanded perks of Caesars Rewards as well as more on the advantages Caesars Rewards membership can bring and how to join, please visit www.caesars.com/myrewards.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified gaming-entertainment providers. Since its beginning in Reno, Nevada, in 1937, Caesars Entertainment has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment's resorts operate primarily under the Caesars®, Harrah's®, Horseshoe® and Eldorado® brand names. Caesars Entertainment offers diversified amenities and one-of-a-kind destinations, with a focus on building loyalty and value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars Entertainment is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. If you think you or someone you care about may have a gambling problem, call 1-800-522-4700. For more information, please visit www.caesars.com/corporate.

Media Contact:
Caesars Entertainment
Dayna Calkins
dcalkins@caesars.com

<https://caesars.mediaroom.com/2022-09-09-Caesars-Rewards-R-Celebrated-as-Gamings-Best-Loyalty-Program-For-Fifth-Consecutive-Year>