

## Guy Fieri's Flavortown Sports Kitchen Opens This Summer at Horseshoe Las Vegas

Resort adds another celebrity chef concept to its culinary lineup

LAS VEGAS (Jan. 18, 2023) – Savory food and the ultimate sports-viewing venue are coming to Horseshoe Las Vegas. Guy Fieri's Flavortown Sports Kitchen will open this summer as part of the resort's ongoing brand transformation. The restaurant will be a prime destination for guests to watch sporting events while enjoying Fieri's signature American-style cuisine and bold flavors.

Designed by Aria Group Architects, the funky and inviting interior boasts relaxed seating and vividly colored murals. Guy Fieri's Flavortown Sports Kitchen spans 6,540 square feet and will seat up to 279 throughout the bar, main dining area and rotunda. The restaurant will feature a colossal, 360-degree island bar with decorative liquor displays and enough LED screens to satisfy any sports fanatic. For a unique viewing experience or a private event, guests may enjoy a more intimate space in the MVP lounge on game day or for a special occasion.

"Like I always say, 'Go Big or Go Home,' and that's exactly what we're doin' now by bringing Flavortown Sports Kitchen to Vegas, baby!" said Fieri. "Between my days as a UNLV Runnin' Rebel, my flagship Guy's Vegas at The LINQ and El Burro Borracho, Las Vegas is my second home. It's about time we plant the Flavortown flag at the Horseshoe to create the best place to eat, drink, watch sports and bet in the city. Let's go!"

Following several changes at the resort, guests can now officially [book rooms at Horseshoe Las Vegas](#) and experience new offerings, including Jack Binion's Steak, the ARCADE at Horseshoe, the World Series of Poker Hall of Fame® Poker Room and new games throughout a refreshed casino floor. Those wanting to place a bet can experience best-in-class sports wagering at the new Caesars Sportsbook ticket counter or via the Caesars Sportsbook by William Hill app. Horseshoe Las Vegas will continue to welcome additional developments, including a renovated exterior and the opening of M.Y. Asia by Chef Martin Yan later this year.

"We are incredibly fortunate to expand our partnership with Guy Fieri and welcome his talents and unique creations to Horseshoe," said Jason Gregorec, SVP and General Manager of the property. "Guy Fieri's Flavortown Sports Kitchen is an exciting addition to Horseshoe Las Vegas and an important piece of its transformation story."

Guy Fieri's Flavortown Sports Kitchen is slated to open in the summer of 2023 in the former Burger Brasserie space. It is Fieri's third Las Vegas restaurant with Caesars Entertainment, following Guy Fieri's Vegas Kitchen & Bar at The LINQ Hotel + Experience and El Burro Borracho at Rio All-Suite Hotel & Casino. For more information, guests can visit [caesars.com/horseshoe-las-vegas](https://caesars.com/horseshoe-las-vegas).

### About Horseshoe Las Vegas

The newly rebranded Horseshoe Las Vegas is located at the center of the world-renowned Las Vegas Strip, across from Caesars Palace and next to Paris Las Vegas. The 44-acre resort consists of two 26-story hotel towers with more than 2,800 guestrooms, including the renovated [Resort Rooms](#) and 244 [suites](#). For entertainment, Horseshoe Las Vegas offers The Magic Attic, a 3,685-square-foot showroom exclusively for magic-inspired productions. Dining options include Horseshoe's signature fine dining experience, Jack Binion's Steak, as well as a food court, Nosh Deli and Lavazza. Joining the roster of eateries are Chef Martin Yan's first Las Vegas restaurant, M.Y. Asia, as well as Guy Fieri's newest concept, Flavortown Sports Kitchen. The resort also offers a fitness center, the Blu Pool and attractions such as Twilight Zone by Monster Mini Golf, REAL BODIES, The Cabinet of Curiosities Lounge, National Geographic's Rarely Seen and the ARCADE at Horseshoe Las Vegas. The resort features nearly 70,000 square feet of casino space and is home to the World Series of Poker®. Horseshoe Las Vegas is operated by a subsidiary of Caesars Entertainment, Inc. (NASDAQ: CZR). For more information, please visit [caesars.com/horseshoe-las-vegas](https://caesars.com/horseshoe-las-vegas) or the Caesars Entertainment Las Vegas [media room](#). Find Horseshoe Las Vegas on [Facebook](#) and follow on [Twitter](#) and [Instagram](#). Must be 21 or older to gamble. Know When To Stop Before You Start.® If you or someone you know has a gambling problem, crisis counseling and referral services can be accessed by calling or texting 1-800-GAMBLER ©2021, Caesars License Company, LLC.

### About Guy Fieri

Chef, restaurateur, and Emmy Award-winning television host Guy Fieri is one of the world's most recognizable and influential culinary stars. With a star on the Hollywood Walk of Fame, he is best known as the Mayor of Flavortown and the face of Food Network favorites *Diners, Drive-Ins & Dives*, *Guy's Grocery Games*, and the iconic culinary competition *Tournament of Champions*. His thriving business empire has grown to include over 80 restaurants worldwide and a 175-location food delivery service, Flavortown Kitchen, Hunt & Ryde vineyard,

Santo tequila, and Knuckle Sandwich cigars.

---

Additional assets available online: [Photos \(1\)](#)

<https://caesars.mediaroom.com/2023-01-18-Guy-Fieris-Flavortown-Sports-Kitchen-Opens-This-Summer-at-Horseshoe-Las-Vegas>