

## Caesars Entertainment Partners with Raynham Park to Open Caesars Sportsbook Retail Location in Massachusetts

Partnership confirms Caesars Sportsbook's intention to launch retail sports betting in the Bay State, following regulatory approvals

BOSTON (Jan. 23, 2023) – Sports betting is on the way for sports fans in Massachusetts and Caesars Entertainment, Inc. (NASDAQ: CZR) (“Caesars”) today announced plans to offer in-person sports betting through a partnership with Raynham Park, just south of Boston, pending approval by the Massachusetts Gaming Commission. The partnership marks Caesars' first in-person foray into the Bay State and includes the eventual opening of a 30,000-square-foot Caesars Sportsbook retail location, which will become one of the largest free-standing race and sports wagering facilities in the United States.

“Raynham Park is in an excellent location in southeast Massachusetts and will be one of just a few retail sports betting locations in the Commonwealth,” said Eric Hession, President of Caesars Digital. “It’s great to partner with the Carney family, which has a long history in the community and an exciting vision for a tremendous sports entertainment and pari-mutuel simulcasting facility. We look forward to showcasing the Caesars commitment to world-class experiences through this partnership.”

Caesars Sportsbook at Raynham Park plans to open as a temporary sportsbook inside the current simulcasting facility before later moving nearby into one of the biggest standalone sports betting and pari-mutuel simulcasting establishments in the U.S., following regulatory approvals. The state-of-the-art sportsbook will feature an elevated atmosphere fit for a Caesar as part of a new building expected to be complete by the middle of this year.

“Caesars Sportsbook is the strongest retail sports gaming brand in the industry and we are extremely proud to announce our partnership,” said Raynham Park owner Chris Carney. “Our sportsbook will be one of the largest sports gaming destinations not only in Massachusetts, but in the United States. With Caesars' legendary commitment to quality and integrity, Raynham Park will be a world-class venue that will set a new standard for gaming in Massachusetts.”

In addition to in-person sports wagering and horse racing simulcast wagering at Raynham Park, Caesars Sportsbook plans to launch on desktop and be available for download on iOS and Android devices. Caesars Sportsbook will be available to eligible Massachusetts sports fans when mobile sports betting goes live later this year since Caesars Sportsbook was found to have met the eligibility requirements for a temporary mobile sports betting license by the Massachusetts Gaming Commission. Once mobile sports wagering launches in Massachusetts, Caesars Sportsbook at Raynham Park will also offer Caesars Sportsbook mobile customers the added convenience of accepting Caesars Sportsbook mobile account cash deposits at the facility.

The [Caesars Racebook app](#) also recently launched for Massachusetts customers, offering a full horse racing wagering menu and livestreaming from racetracks around the world. Customers who wager with Caesars Sportsbook and Caesars Racebook can enjoy unparalleled access to unforgettable experiences available only through the industry-leading customer loyalty program [Caesars Rewards](#).

This partnership brings together Raynham Park – with more than 80 years of gaming experience in Massachusetts – with an industry leader in responsible gaming and responsible gaming education in Caesars. Upon launching in the Commonwealth, Caesars Sportsbook will continue to emphasize responsible gaming education and the importance of customers staying in control of their play through tools available on the Caesars Sportsbook app, including Deposit Limits, Spending Limits, Daily Time Limits, and Cool Off Time Limits.

For real-time industry updates and to join the empire of like-minded Caesars, players can engage with the Caesars Sportsbook social handle @CaesarsSports on Twitter, Instagram, and Facebook.

### About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership.

Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate). Must be 21 or older to gamble. Know When To Stop Before You Start.® Gambling Problem? For help, call 1-800-327-5050 or visit [gamblinghelpline.org](http://gamblinghelpline.org).

#### ABOUT RAYNHAM PARK

Raynham Park Sportsbook, located just south of Boston off Interstate 495 in Raynham, will soon be one of the largest free-standing sports betting facilities in the United States with more than 30,000 square feet of gaming space, two restaurants, bars, private event space and more in a state-of-the-art 60,000 square foot entertainment complex. Originally founded as a greyhound racetrack in 1940, Raynham Park was one of the top-grossing racetracks in America for decades, setting an annual betting handle record of \$240 million in 1989. Since losing greyhound racing in 2009, the facility has remained open as a simulcast-only betting parlor with 100-plus employees and an annual betting handle of approximately \$20 million. The new Raynham Park Sportsbook is under construction on 13-acres of land adjacent to the former racetrack and is scheduled to host its grand opening in spring 2023. Visit [www.raynhampark.com](http://www.raynhampark.com) for more information.

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<https://caesars.mediaroom.com/2023-01-23-Caesars-Entertainment-Partners-with-Raynham-Park-to-Open-Caesars-Sportsbook-Retail-Location-in-Massachusetts>