

Caesars Sportsbook Releases Super Bowl LVII Prop Betting Menu

Experience the Super Bowl like never before with more than 2,000 unique ways to bet the game, including quick-pick same-game parlays, live drive-by-drive action, and Super Bowl Squares

LAS VEGAS (Feb. 3, 2023) – Caesars Sportsbook, a division of Caesars Entertainment, Inc. (NASDAQ: CZR) (“Caesars”), today unveiled its most extensive Super Bowl [prop betting menu](#) ever. Eligible sports fans can now get closer to the marquee sporting event of the year with prop bets on more than 2,000 unique outcomes, new quick-pick same-game parlays available on the Caesars Sportsbook app, real-time wagering on every drive as it happens, and more.

Caesars Sportsbook offers a vast assortment of proposition bets, from predicting the outcome of the opening coin toss and who will be named Super Bowl LVII MVP to wagering on who will score the game's first touchdown and whether there will be a safety. Quick-pick same-game parlays tie multiple bets together and will be released daily ahead of kickoff, along with special 24-hour flash boosts, providing customers with a seamless betting experience on Super Bowl LVII storylines.

“The Super Bowl is the perfect all-in moment where our wagering menu grows to reflect the size of the event,” said Kenneth Fuchs, Chief Operating Officer and Head of Sports at Caesars Digital. “We love delivering elevated experiences for sports fans and this year our betting options are geared to enjoy every second of the buildup and the game. Whether at one of our iconic sportsbooks or at the game on our app, sports fans can bet thousands of markets – from same-game parlays to props on the opening coin toss and the current drive. Every moment will be a thrill to watch.”

In addition to its expanded menu of in-play wagering options with new drive-by-drive markets and lightning-fast in-app scoreboards, Caesars Sportsbook is bringing back the highly popular [Super Bowl Squares](#) for Super Bowl LVII. The classic Squares betting format offers a simple way to wager and win by correctly predicting the final digit of the scores of both teams in the first half and the full game.

As a tribute to the [historic prop](#) that revolutionized Super Bowl betting during the 1985-86 NFL season, Caesars Sportsbook is once again offering ‘The Fridge Prop,’ a wager on whether a rostered defensive player will score an offensive touchdown in Super Bowl LVII at +2000. The prop is an homage to the fabled bookmakers at Caesars Palace in the 1980s who decided to offer what, to that point, was the most creative Super Bowl prop bet ever for Super Bowl XX – 20/1 on Chicago Bears’ larger-than-life rookie defensive tackle William “The Refrigerator” Perry to score an offensive touchdown. Other books jumped in, and the public loved it, lowering the odds to 2/1. Perry bulldozed his way into the end zone in the third quarter of the game and the Super Bowl prop craze was born.

In states and jurisdictions where legalized sports betting is live, Caesars Sportsbook offers various ways to bet on the Super Bowl via desktop, mobile app on [iOS and Android](#), or in person at one of the more than 185 Caesars Sportsbook retail sportsbooks across North America. With multiple ways to deposit funds, faster payouts, and intuitive features, the Caesars Sportsbook app offers an elevated sports betting experience uniquely positioned to deliver for eligible football fans this Super Bowl while rewarding them for every bet they place.

Caesars Sportsbook ties the excitement of sports betting to unmatched rewards via the industry-leading loyalty program, [Caesars Rewards](#). Every wager placed rewards the bettor with Tier Credits for status and Reward Credits that can be used to unlock unbeatable Caesars Rewards experiences, discounted getaways at

more than 50 Caesars destinations across North America, bonus cash in their wagering account, and world-class culinary and entertainment experiences.

Caesars is an industry leader in responsible gaming and continues to champion responsible gaming education. The Caesars Sportsbook app has tools in place to empower players to make informed decisions and wager responsibly, including Deposit Limits, Spending Limits, Daily Time Limits, and Cool Off Time Limits.

As of February 3, 2023, the Philadelphia Eagles are currently 1.5-point favorites versus the Kansas City Chiefs at Caesars Sportsbook with the total at 50.5 (over/under). The Moneyline is currently at Eagles -125 and Chiefs +105. Caesars Sportsbook is an Official Sports Betting Partner of the NFL and has partnerships with the NBA, NHL, MLB, and several individual teams while being the exclusive odds provider for ESPN and CBS Sports.

For real-time industry updates and to join the empire of like-minded Caesars, players can engage with the Caesars Sportsbook social handle @CaesarsSports on Twitter, Instagram and Facebook.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

Super Bowl LVII Prop Bet Restriction Disclaimers

**Not all prop bets are available in all markets and may be prohibited in some jurisdictions.*

Coin Toss Wagering

- This wager may not be available in all markets and may be prohibited in other jurisdictions.
- Prohibited in CO, KS, MS, NC, OH, and TN is and not available for wagering.

Super Bowl LVII MVP Wagering

- This wager may not be available in all markets and may be prohibited in other jurisdictions.
- Prohibited in NC, NY, and VA and not available for wagering. MVP award in-play wagering is prohibited in MI, MS, NV, PA, and TN and is not available for wagering.

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