

## Caesars Entertainment Expands Online Reservation Platform with First-of-its-Kind Airfare Booking Option

Visit Caesars.com to book a complete vacation, including airfare and hotel, through the exclusive Caesars Rewards® Travel Bundle

LAS VEGAS (Feb. 8, 2023) – Caesars Entertainment is making it easier than ever for Caesars Rewards® members to score the best prices on vacations to Las Vegas with the Caesars Rewards® Travel Bundle. For the first time, guests can book an entire vacation, not just their resort accommodations, with one click at Caesars.com or one call to the company’s call centers, all while earning reward credits through Caesars Rewards – a first for a major domestic casino company.

Guests will earn Caesars Rewards credits when booking flights and hotel with the Caesars Rewards Travel Bundle and can redeem those credits at one of Caesars’ 50+ gaming destinations across the US and Canada or online with its Caesars Sportsbook or iCasino apps. While the Caesars Rewards Travel Bundle is available to anyone, Caesars Rewards members will receive exclusive discounts ensuring a Travel Bundle, is the best possible deal for any Caesars Entertainment getaway.

The Caesars Rewards Travel Bundle is now available at Caesars.com for those looking for a one-stop shop to book a trip to any Caesars Entertainment property in Las Vegas. The option will be available for all Caesars Entertainment properties in the US later in 2023. To learn more, please visit [www.caesars.com/flights-hotels](http://www.caesars.com/flights-hotels).

"We're so proud to see the Caesars Rewards Travel Bundle come to fruition. We have more than 60 million Caesars Rewards members across the country, including 1.5 million who have signed up through our Caesars Sportsbook mobile app over the last year," said Pavan Kapur, SVP of Commercial Operations for Caesars Entertainment. "The Caesars Rewards Travel Bundle on Caesars.com provides a fast and simple way for all of them to use their Caesars Rewards benefits, discounts and reward credits to visit us in Las Vegas today and soon, anywhere across the Empire."

The Caesars Rewards Travel Bundle will initially launch with the option to book commercial air and hotel rooms. Later in the year, guests will also have the ability to reserve a rental car, make dining reservations through Open Table, and book entertainment through Ticketmaster, all through Caesars.com. Customers will also be able to book travel insurance, pool reservations, sportsbook reservations and other offerings through the website.

The new booking option was created in partnership with Snowstorm Technologies, the leading global provider of travel technologies, allowing Caesars to offer an unparalleled experience for every customer.

"Caesars Entertainment has an incredible legacy for providing some of the best customer service in the industry," said Riaz Pisani, Founder and Chief Executive Officer of Snowstorm Technologies. "We are honored to partner with them to continue to build on that legacy. Together we have invented, built and deployed a new technology platform that provides an all-new capability, making it easier than ever for guests to create a customized trip at any of Caesars’ 50+ US properties."

Please visit [www.caesars.com/flights-hotels](http://www.caesars.com/flights-hotels) for more information.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit [www.caesars.com/corporate](http://www.caesars.com/corporate).

About Snowstorm Technologies (UK) Ltd.

Snowstorm Technologies is a leading provider of collaborative and innovative technology that is disrupting the travel industry. In providing smart, simple, seamless, and highly collaborative booking solutions, Snowstorm has a unique product set that combines next-gen tech with human nuance, experience, and knowledge, in real-time. It is the next logical step in the evolution of e-commerce. Snowstorm anticipates, understands, and ensures its clients get there first, exponentially expanding their revenue streams and improving their sales processes by deploying Snowstorm's technologies.

For more information, please visit [www.snowstormtech.com](http://www.snowstormtech.com)

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