

The Caesars Sportsbook App is Now Live in Massachusetts

Special early registration offer available for sports fans in the Bay State ahead of sports betting's upcoming launch

BOSTON (Feb. 22, 2023) – With legalized sports betting making its way to Massachusetts, Caesars Entertainment, Inc. (NASDAQ: CZR) (“Caesars”) today announced that the Caesars Sportsbook app is available for download. In anticipation of the upcoming launch of mobile sports betting in the Bay State, sports fans can now download the Caesars Sportsbook app, register, and make deposits, all while taking advantage of a special early sign-up offer.

“The launch of our mobile app is an excellent complement to the planned Caesars Sportsbook at historic Raynham Park,” said Eric Hession, President of Caesars Digital. “We’re confident this combination will deliver the most rewarding sports wagering experience in the Commonwealth, allowing us to treat all sports fans like royalty.”

Caesars Sportsbook links mobile sports betting with unmatched rewards via the industry-leading loyalty program, [Caesars Rewards](#). Every wager placed earns Tier Credits that contribute to status and Reward Credits that can be utilized to gain access to extraordinary Caesars Rewards experiences, discounted getaways at various Caesars destinations across the United States, bonus cash in the Caesars Sportsbook app, and world-class culinary experiences.

The Caesars Sportsbook app offers improved functionality for an unmatched sports wagering experience. Customers can enjoy a variety of deposit options, quicker payouts, and user-friendly features that simplify the process of placing bets, along with lightning-fast in-app scoreboards, expanded in-play betting options, same-game parlays, and more ways to wager with thousands of additional markets.

Starting today, eligible sports fans anywhere in Massachusetts can [download](#) the Caesars Sportsbook app, register, and deposit funds to take advantage of a special sign-up offer for first-time users.

- Register early and start with \$100 in Bonus Bets:
 - Download the Caesars Sportsbook app and register using promo code CZR1H
 - Receive \$100 in Bonus Bets (one \$25 bet the day mobile wagering goes live and three subsequent \$25 Bonus Bets on a weekly basis thereafter)
 - See Caesars.com/promos for full terms

Pending approval by the Massachusetts Gaming Commission, Caesars Sportsbook at Raynham Park will be one of the largest freestanding race and pari-mutuel simulcasting establishments in the U.S. The 30,000-square-foot venue, located just south of Boston, plans to first open as a temporary sportsbook this spring before the brand-new sportsbook opens later this year.

Caesars Entertainment is an industry leader in responsible gaming and responsible gaming education remains a key emphasis as Caesars Sportsbook continues to expand into new markets. Leading up to and following its launch in the Commonwealth, Caesars Sportsbook will continue to emphasize responsible gaming education and the importance of customers staying in control of their play through tools available on the Caesars Sportsbook app, including Deposit Limits, Spending Limits, Daily Time Limits, and Cool Off Time Limits.

For real-time industry updates and to join the empire of like-minded Caesars, players can engage with the

Caesars Sportsbook social handle @CaesarsSports on Twitter, Instagram, and Facebook.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

Responsible Gaming in Massachusetts

Must be 21 or older to gamble. If you or a loved one is experiencing problems with gambling, please call 1-800-327-5050 or visit gamblinghelpline.org for 24/7 support.

Offer Terms

MA only. 21+. New users only who use an eligible promo code. Paid as four \$25 Bonus Bets. The first \$25 Bonus Bet will be issued after Caesars Sportsbook goes live in MA. Additional three \$25 Bonus Bets will be applied on subsequent Mondays. Bonus Bets must be used within seven days of receipt. See Caesars.com/promos for full terms. Void where prohibited.

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<https://caesars.mediaroom.com/2023-02-22-The-Caesars-Sportsbook-App-is-Now-Live-in-Massachusetts>