

Caesars Sportsbook is Live in Massachusetts with Mobile Sports Betting

Massachusetts customers can now wager on sports on the Caesars Sportsbook app or desktop

BOSTON (March 10, 2023) – With the launch of legalized mobile sports wagering in Massachusetts, Caesars Sportsbook, the flagship sports wagering platform for Caesars Entertainment, Inc. (NASDAQ: CZR) (“Caesars”), today announced it’s officially live in the Bay State. Customers who want to enjoy an elevated sports betting experience with unmatched rewards can now [download](#) the Caesars Sportsbook app on iOS and Android or visit caesars.com/sportsbook on desktop.

“With the sports calendar gaining momentum and multiple Massachusetts teams having remarkable seasons, it’s a great time to bring a new entertainment experience to sports fans in the Commonwealth,” said Eric Hession, President of Caesars Digital. “Caesars Sportsbook is primed to deliver a best-in-class sports wagering experience to Massachusetts sports fans, and we’d like to thank the Massachusetts Gaming Commission for approving our expansion into the Bay State.”

Caesars Sportsbook links mobile sports betting to unparalleled rewards through the top-rated loyalty program [Caesars Rewards](#)®. Each bet placed earns Tier Credits that contribute to one's status and Reward Credits that can be redeemed for exclusive Caesars Rewards experiences and discounted getaways at various Caesars Entertainment locations throughout the United States.

The Caesars Sportsbook app provides a premier sports betting experience from anywhere in Massachusetts, with numerous deposit options, fast payouts, and user-friendly features. Eligible customers can explore a wide variety of markets – which have recently expanded to include a greater selection of in-play and real-time play-by-play betting options – as well as cross-sport same-game parlays and more.

Starting today, eligible sports fans anywhere in Massachusetts can download the Caesars Sportsbook app, register, and deposit funds to take advantage of a special sign-up offer for first-time users.

- \$1,500 First Bet On Us:
 - Sign up using promo code CZR1BET and place your first bet of any value
 - If that first bet is graded as a loss, receive:
 - One Bonus Bet equal to the amount of your first wager up to \$1,500
 - See [Caesars.com/promos](https://caesars.com/promos) for full terms

Pending approval by the Massachusetts Gaming Commission, Caesars Sportsbook plans to offer in-person sports wagering and convenient mobile account cash deposits at legendary Raynham Park just south of Boston. Caesars Sportsbook at Raynham Park will open as a temporary sportsbook inside its current simulcasting facility in spring 2023 before expanding to a 30,000-square-foot sportsbook inside one of the biggest standalone sports betting and pari-mutuel simulcasting establishments in the U.S.

Caesars is an industry leader in responsible gaming, continuing to focus on responsible gaming education as Caesars Sportsbook expands into new markets. As a complement to the tools in place that encourage responsible play on the Caesars Sportsbook app including Deposit Limits, Spending Limits, Daily Time Limits, and Cool Off Time Limits, Caesars [recently announced](#) two new responsible gaming policies.

The first is the industry's most expansive universal exclusion policy, in which any participant currently on a state-sponsored self-exclusion list where Caesars operates is added to the universal exclusion list for Caesars' gaming facilities and platforms across the enterprise. Additionally, the company is adopting an enhanced 21+ gaming policy that will limit Caesars Rewards accounts to individuals over 21 and, where allowed by law, limit all domestic gaming, pari-mutuel, sports, and iGaming options to those over 21.

For real-time industry updates and to join the empire of like-minded Caesars, players can engage with the Caesars Sportsbook social handle @CaesarsSports on Twitter, Instagram, and Facebook.

About Caesars Entertainment, Inc.

Caesars Entertainment, Inc. (NASDAQ: CZR) is the largest casino-entertainment Company in the U.S. and one of the world's most diversified casino-entertainment providers. Since its beginning in Reno, NV, in 1937, Caesars Entertainment, Inc. has grown through development of new resorts, expansions and acquisitions. Caesars Entertainment, Inc.'s resorts operate primarily under the Caesars®, Harrah's®, Horseshoe®, and Eldorado® brand names. Caesars Entertainment, Inc. offers diversified gaming, entertainment and hospitality amenities, one-of-a-kind destinations, and a full suite of mobile and online gaming and sports betting experiences. All tied to its industry-leading Caesars Rewards loyalty program, the Company focuses on building value with its guests through a unique combination of impeccable service, operational excellence and technology leadership. Caesars is committed to its employees, suppliers, communities and the environment through its PEOPLE PLANET PLAY framework. Know When To Stop Before You Start.® Gambling Problem? Call or text 1-800-GAMBLER. For more information, please visit www.caesars.com/corporate.

Responsible Gaming in Massachusetts

Must be 21 or older to gamble. If you or a loved one is experiencing problems with gambling, please call 1-800-327-5050 or visit gamblinghelpline.org for 24/7 support.

Offer Terms

MA only. 21+. New users and first wager only. Must register with eligible promo code. Bet amount of qualifying wager returned only if wager is settled as a loss. Maximum additional Bonus Bet of \$1,500. Bonus Bet must be used within 14 days of receipt. See Caesars.com/promos for full terms. Void where prohibited.

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